

Site Usage

37,077 Visits

61.35% Bounce Rate

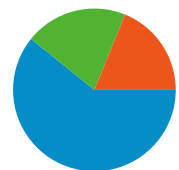
73,778 Pageviews

00:02:25 Avg. Time on Site

1.99 Pages/Visit

41.11% % New Visits

Traffic Sources Overview

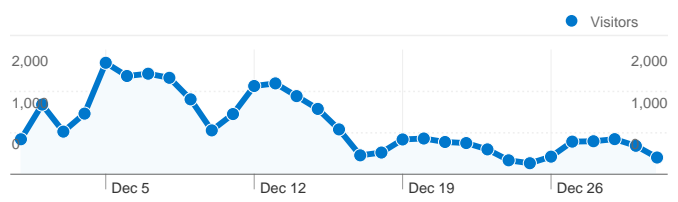


- **Direct Traffic**
22,539.00 (60.79%)
- **Search Engines**
7,547.00 (20.35%)
- **Referring Sites**
6,991.00 (18.86%)

Top Landing Pages

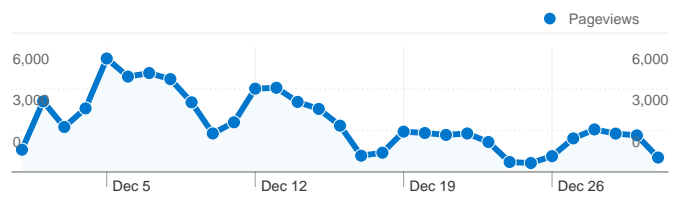
Page	Entrances	% visits
/	31,615	85.27%
/ejournals/	889	2.40%
/indexesdb/Indexes.asp	792	2.14%
/about/hours.htm	484	1.31%
/default_idb.asp	368	0.99%

Visitors Overview



Visitors
18,673

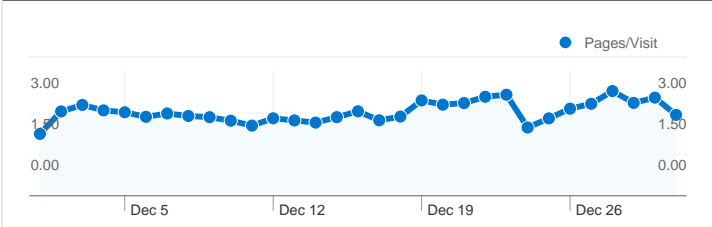
Pageviews for all visitors



Pageviews
73,778

Depth of Visit	
Pageviews in the visit	Visits with this many pageviews
1 pageviews	61.35%
2 pageviews	18.62%
3 pageviews	9.77%
4 pageviews	3.80%
5 pageviews	1.87%
6 pageviews	1.43%
7 pageviews	0.71%
8 pageviews	0.52%
9 pageviews	0.46%
10 pageviews	0.28%
11 pageviews	0.22%
12 pageviews	0.16%
13 pageviews	0.12%
14 pageviews	0.08%
15 pageviews	0.09%
16 pageviews	0.06%
17 pageviews	0.05%
18 pageviews	0.06%
19 pageviews	0.04%
20+ pageviews	0.31%

Average Pageviews for all visitors



Pages/Visit
1.99

Top Exit Pages		
Page	Exits	% visits
/	22,202	59.88%
/default_ursus.asp	2,539	6.85%
/indexesdb/Indexes.asp	2,164	5.84%
/ejournals/	1,402	3.78%
/indexesdb/Indexes.asp?search	1,131	3.05%

Visitor Loyalty	
Count of visits from this visitor including current	Visits that were the visitor's nth visit
1 times	40.64%
2 times	5.60%
3 times	3.22%
4 times	3.46%
5 times	3.04%
6 times	2.40%
7 times	1.98%
8 times	1.75%
9-14 times	6.38%
15-25 times	5.31%
26-50 times	6.42%
51-100 times	5.74%
101-200 times	5.50%
201+ times	8.58%

Mobile Carriers

Service Provider	Visits	% visits
road runner holdco llc	83	21.61%
cellco partnership dba verizon	69	17.97%
state of maine	54	14.06%
service provider corporation	37	9.64%
fairpoint communications inc.	30	7.81%

Mobile Devices		
Operating System	Visits	% visits
iPhone	133	34.64%
iPad	131	34.11%
Android	82	21.35%
iPod	30	7.81%
BlackBerry	7	1.82%

Browsers and OS		
Browser and OS	Visits	% visits
Firefox / Windows	16,205	43.71%
Safari / Macintosh	7,505	20.24%
Internet Explorer / Windows	6,835	18.43%
Chrome / Windows	2,626	7.08%
Firefox / Macintosh	2,231	6.02%

Keywords		
Keyword	Visits	% visits
(not provided)	1,712	22.68%
fogler library	1,446	19.16%
umaine library	627	8.31%
fogler	624	8.27%
umaine fogler	231	3.06%