

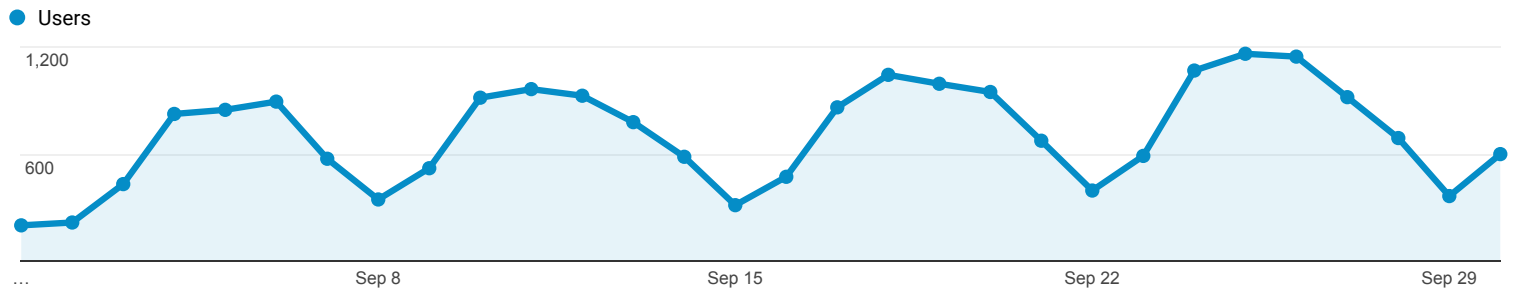
Traffic Sources

All Users
100.00% Users

Sep 1, 2018 - Sep 30, 2018

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	11,415 % of Total: 100.00% (11,415)	8,388 % of Total: 100.10% (8,380)	29,043 % of Total: 100.00% (29,043)	41.00% Avg for View: 41.00% (0.00%)	3.14 Avg for View: 3.14 (0.00%)	00:04:54 Avg for View: 00:04:54 (0.00%)	11.28% Avg for View: 11.28% (0.00%)	3,275 % of Total: 100.00% (3,275)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	5,597 (41.61%)	3,510 (41.85%)	12,421 (42.77%)	40.32%	3.13	00:04:35	10.74%	1,334 (40.73%)	\$0.00 (0.00%)
2. (direct) / (none)	3,945 (29.33%)	3,261 (38.88%)	7,191 (24.76%)	47.48%	2.58	00:03:30	13.99%	1,006 (30.72%)	\$0.00 (0.00%)
3. bb.courses.maine.edu / referral	1,353 (10.06%)	805 (9.60%)	2,775 (9.55%)	47.89%	3.17	00:04:33	4.50%	125 (3.82%)	\$0.00 (0.00%)
4. libguides.library.umaine.edu / referral	648 (4.82%)	17 (0.20%)	1,893 (6.52%)	28.74%	4.53	00:08:00	11.94%	226 (6.90%)	\$0.00 (0.00%)
5. umaine.edu / referral	605 (4.50%)	305 (3.64%)	1,324 (4.56%)	29.08%	4.01	00:07:41	13.52%	179 (5.47%)	\$0.00 (0.00%)
6. umaine.summon.serialssolutions.com / referral	299 (2.22%)	3 (0.04%)	1,224 (4.21%)	42.65%	3.31	00:07:02	13.81%	169 (5.16%)	\$0.00 (0.00%)
7. bing / organic	248 (1.84%)	138 (1.65%)	569 (1.96%)	33.22%	3.39	00:07:42	12.13%	69 (2.11%)	\$0.00 (0.00%)
8. yahoo / organic	116 (0.86%)	71 (0.85%)	219 (0.75%)	37.90%	2.52	00:03:04	8.68%	19 (0.58%)	\$0.00 (0.00%)
9. maine-csm.symplicity.com / referral	85 (0.63%)	39 (0.46%)	127 (0.44%)	11.02%	4.11	00:13:39	0.79%	1 (0.03%)	\$0.00 (0.00%)
10. digitalcommons.library.umaine.edu / referral	30 (0.22%)	12 (0.14%)	67 (0.23%)	34.33%	1.97	00:03:11	1.49%	1 (0.03%)	\$0.00 (0.00%)
11. libraries.maine.edu / referral	30 (0.22%)	10 (0.12%)	61 (0.21%)	27.87%	2.97	00:03:23	3.28%	2 (0.06%)	\$0.00 (0.00%)
12. library.umaine.edu / referral	29 (0.22%)	0 (0.00%)	96 (0.33%)	31.25%	3.05	00:04:41	22.92%	22 (0.67%)	\$0.00 (0.00%)
13. classroom.google.com / referral	28 (0.21%)	15 (0.18%)	39 (0.13%)	10.26%	4.49	00:06:08	2.56%	1 (0.03%)	\$0.00 (0.00%)
14. duckduckgo.com / referral	27 (0.20%)	22 (0.26%)	37 (0.13%)	43.24%	2.03	00:01:44	5.41%	2 (0.06%)	\$0.00 (0.00%)
15. mail.google.com / referral	23 (0.17%)	7 (0.08%)	54 (0.19%)	31.48%	3.20	00:08:04	3.70%	2 (0.06%)	\$0.00 (0.00%)
16. mycampus.maine.edu / referral	22 (0.16%)	9 (0.11%)	29 (0.10%)	48.28%	1.38	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. umaine-summon-serialssolutions-com.prxy4.ursus.maine.edu / referral	22 (0.16%)	0 (0.00%)	44 (0.15%)	25.00%	3.43	00:03:46	38.64%	17 (0.52%)	\$0.00 (0.00%)

18.	ecosia.org / referral	21 (0.16%)	5 (0.06%)	52 (0.18%)	40.38%	2.48	00:03:17	9.62%	5 (0.15%)	\$0.00 (0.00%)
19.	nubuilderti.info / referral	21 (0.16%)	21 (0.25%)	21 (0.07%)	52.38%	1.48	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	ebook.yourcloudlibrary.com / referral	19 (0.14%)	3 (0.04%)	60 (0.21%)	55.00%	4.88	00:06:11	1.67%	1 (0.03%)	\$0.00 (0.00%)
21.	finotraje.com.br / referral	19 (0.14%)	19 (0.23%)	19 (0.07%)	47.37%	1.53	00:04:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	refchatter.net / referral	14 (0.10%)	1 (0.01%)	20 (0.07%)	30.00%	2.40	00:06:40	5.00%	1 (0.03%)	\$0.00 (0.00%)
23.	com.google.android.googlequicksearchbox / referral	12 (0.09%)	11 (0.13%)	15 (0.05%)	66.67%	2.20	00:04:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	web-a-ebSCOhost-com.prxy4.ursus.maine.edu / referral	12 (0.09%)	0 (0.00%)	32 (0.11%)	9.38%	3.34	00:03:27	53.12%	17 (0.52%)	\$0.00 (0.00%)
25.	umaine.libapps.com / referral	11 (0.08%)	0 (0.00%)	124 (0.43%)	17.74%	5.54	00:15:00	12.90%	16 (0.49%)	\$0.00 (0.00%)
26.	ursus.maine.edu / referral	11 (0.08%)	0 (0.00%)	98 (0.34%)	25.51%	4.20	00:06:53	5.10%	5 (0.15%)	\$0.00 (0.00%)
27.	qq4nm4zz3u.search.serialssolutions.com / referral	9 (0.07%)	0 (0.00%)	52 (0.18%)	40.38%	2.35	00:04:49	23.08%	12 (0.37%)	\$0.00 (0.00%)
28.	t.co / referral	9 (0.07%)	8 (0.10%)	10 (0.03%)	30.00%	1.10	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	8 (0.06%)	1 (0.01%)	15 (0.05%)	33.33%	2.60	00:07:24	13.33%	2 (0.06%)	\$0.00 (0.00%)
30.	demo.umaine.bepress.com / referral	7 (0.05%)	1 (0.01%)	28 (0.10%)	39.29%	2.04	00:03:34	3.57%	1 (0.03%)	\$0.00 (0.00%)
31.	en.wikipedia.org / referral	7 (0.05%)	7 (0.08%)	7 (0.02%)	0.00%	2.00	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	web-b-ebSCOhost-com.prxy4.ursus.maine.edu / referral	7 (0.05%)	0 (0.00%)	12 (0.04%)	16.67%	3.58	00:03:02	25.00%	3 (0.09%)	\$0.00 (0.00%)
33.	worldcat.org / referral	7 (0.05%)	2 (0.02%)	11 (0.04%)	27.27%	3.00	00:04:32	36.36%	4 (0.12%)	\$0.00 (0.00%)
34.	sites.google.com / referral	6 (0.04%)	0 (0.00%)	12 (0.04%)	41.67%	6.00	00:10:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	sites.umaine.edu / referral	6 (0.04%)	4 (0.05%)	7 (0.02%)	14.29%	2.29	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	cugr.umaine.edu / referral	5 (0.04%)	3 (0.04%)	8 (0.03%)	25.00%	4.12	00:05:50	12.50%	1 (0.03%)	\$0.00 (0.00%)
37.	m.facebook.com / referral	5 (0.04%)	5 (0.06%)	5 (0.02%)	60.00%	1.40	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	online.umaine.edu / referral	5 (0.04%)	4 (0.05%)	5 (0.02%)	40.00%	1.80	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	onlinelibrary-wiley-com.prxy4.ursus.maine.edu / referral	5 (0.04%)	0 (0.00%)	8 (0.03%)	37.50%	2.12	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	WordPress users / email	5 (0.04%)	0 (0.00%)	15 (0.05%)	46.67%	2.13	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	ask / organic	4 (0.03%)	3 (0.04%)	7 (0.02%)	42.86%	4.57	00:02:53	14.29%	1 (0.03%)	\$0.00 (0.00%)
42.	com.google.android.gm / referral	4 (0.03%)	3 (0.04%)	5 (0.02%)	60.00%	1.80	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	community.libguides.com / referral	4 (0.03%)	4 (0.05%)	4 (0.01%)	50.00%	3.00	00:04:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	en.m.wikipedia.org / referral	4 (0.03%)	3 (0.04%)	4 (0.01%)	25.00%	2.00	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	marcandangel.com / referral	4 (0.03%)	3 (0.04%)	6 (0.02%)	66.67%	2.50	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	search.tb.ask.com / referral	4 (0.03%)	3 (0.04%)	16 (0.06%)	31.25%	4.94	00:09:31	43.75%	7 (0.21%)	\$0.00 (0.00%)
47.	archives.library.umaine.edu / referral	3 (0.02%)	2 (0.02%)	4 (0.01%)	25.00%	1.50	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	development.library.umaine.edu / referral	3 (0.02%)	0 (0.00%)	43 (0.15%)	37.21%	1.53	00:05:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	go.umaine.edu / referral	3 (0.02%)	2 (0.02%)	3 (0.01%)	66.67%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	l.instagram.com / referral	3 (0.02%)	3 (0.04%)	3 (0.01%)	33.33%	1.33	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	libr.org / referral	3 (0.02%)	3 (0.04%)	3 (0.01%)	33.33%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

52.	newlibrary.library.umaine.edu / referral	3 (0.02%)	0 (0.00%)	12 (0.04%)	25.00%	3.17	00:01:25	8.33%	1 (0.03%)	\$0.00 (0.00%)
53.	themainemag.com / referral	3 (0.02%)	0 (0.00%)	4 (0.01%)	25.00%	2.75	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	aresum.foglerlibrary.org / referral	2 (0.01%)	0 (0.00%)	2 (0.01%)	0.00%	2.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	baidu / organic	2 (0.01%)	2 (0.02%)	2 (0.01%)	0.00%	1.00	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	confluence.cc.lehigh.edu / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	50.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	digitalcuration.umaine.edu / referral	2 (0.01%)	1 (0.01%)	4 (0.01%)	25.00%	2.50	00:03:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	earlymaine.org / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	0.00%	1.50	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	engineering.umaine.edu / referral	2 (0.01%)	0 (0.00%)	2 (0.01%)	50.00%	2.00	00:10:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	facebook.com / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	indstate.summon.serialssolutions.com / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	50.00%	2.00	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	l.facebook.com / referral	2 (0.01%)	0 (0.00%)	4 (0.01%)	75.00%	1.50	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	maine.gov / referral	2 (0.01%)	2 (0.02%)	2 (0.01%)	0.00%	2.00	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	msn.com / referral	2 (0.01%)	0 (0.00%)	27 (0.09%)	7.41%	3.63	00:04:05	74.07%	20 (0.61%)	\$0.00 (0.00%)
65.	pejepscothistorical.org / referral	2 (0.01%)	2 (0.02%)	3 (0.01%)	0.00%	1.00	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	r.search.aol.com / referral	2 (0.01%)	2 (0.02%)	3 (0.01%)	0.00%	6.33	00:06:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	us.search.yahoo.com / referral	2 (0.01%)	1 (0.01%)	3 (0.01%)	33.33%	6.67	00:04:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	192.168.0.1 / referral	1 (0.01%)	0 (0.00%)	3 (0.01%)	66.67%	1.33	00:07:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	ae.preview.serialssolutions.com / referral	1 (0.01%)	0 (0.00%)	4 (0.01%)	75.00%	1.50	00:00:05	25.00%	1 (0.03%)	\$0.00 (0.00%)
70.	ahrefs.com / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	5.00	00:18:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	ams.infobaselearning.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	7.00	00:01:43	100.00%	1 (0.03%)	\$0.00 (0.00%)
72.	anthrosource-onlinelibrary-wiley-com.prxy4.ursus.maine.edu / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	aol.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	bangordailynews.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	calendar.umaine.edu / referral	1 (0.01%)	0 (0.00%)	6 (0.02%)	66.67%	1.33	00:06:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	civil.umaine.edu / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	5.00	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	curtislibrary.com / referral	1 (0.01%)	1 (0.01%)	2 (0.01%)	0.00%	1.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	dll.umaine.edu / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	7.00	00:05:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	docs.google.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	7.00	00:31:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	ebookcentral.proquest.com / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	2.00	00:08:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	exalead.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	extension.new.umaine.edu / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	free-website-traffic.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	3.00	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	google.com / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	5.00	00:01:01	100.00%	1 (0.03%)	\$0.00 (0.00%)
85.	groups.google.com / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	4.00	00:07:57	0.00%	0 (0.00%)	\$0.00 (0.00%)

86.	hiblog.top / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	2.00	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	inet.state.me.us / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	1.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	liberty.lib.me.us / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	libguides.onu.edu / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	2.00	00:07:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	library-umaine-edu.cdn.ampproject.org / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	5.00	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	library.cqpress.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	0 (0.00%)	2 (0.01%)	50.00%	6.00	00:18:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	oxfordmusiconline.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	physics.umaine.edu / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	2.00	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	prod.uhrs.playmsn.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	1.00	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	search-proquest-com.prxy4.ursus.maine.edu / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	2.00	00:11:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	symbaloo.com / referral	1 (0.01%)	0 (0.00%)	6 (0.02%)	66.67%	1.17	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	tumblr.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	1.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	testinglbr.weebly.com / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	umaine.summon.serialssolutions.com.ursus-proxy-7.ursus.maine.edu / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	1.00	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	umalibguides.uma.edu / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	us12.admin.mailchimp.com / referral	1 (0.01%)	0 (0.00%)	2 (0.01%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	us16.admin.mailchimp.com / referral	1 (0.01%)	0 (0.00%)	6 (0.02%)	33.33%	2.17	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	usm-maine.libguides.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	4.00	00:25:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	waterfordme.org / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	1.00	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	web2.bobbasement.com / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	winterportlibrary.org / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	1.00	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	wssu.summon.serialssolutions.com / referral	1 (0.01%)	1 (0.01%)	1 (0.00%)	0.00%	2.00	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)