

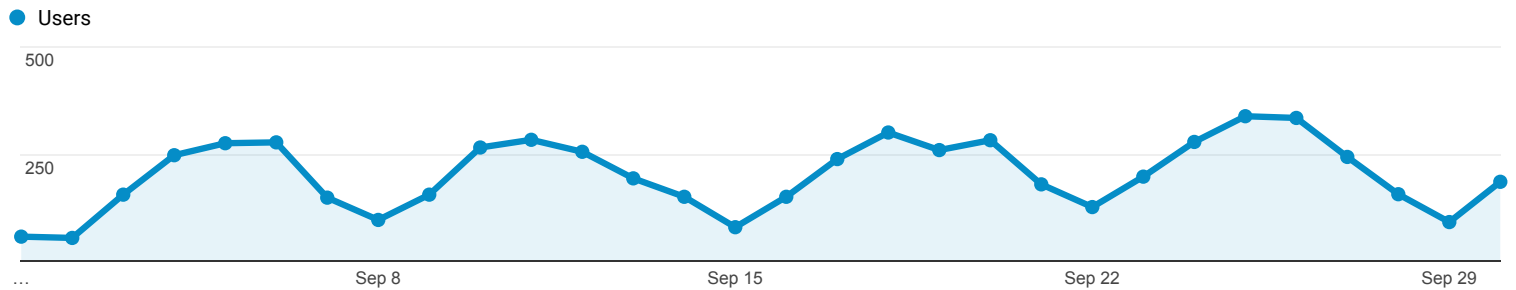
Referral Traffic

Sep 1, 2018 - Sep 30, 2018

All Users
27.20% Users

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	3,105 % of Total: 27.20% (11,415)	1,403 % of Total: 16.74% (8,380)	8,619 % of Total: 29.68% (29,043)	37.17% Avg for View: 41.00% (-9.34%)	3.63 Avg for View: 3.14 (15.52%)	00:06:24 Avg for View: 00:04:54 (30.62%)	9.82% Avg for View: 11.28% (-12.96%)	846 % of Total: 25.83% (3,275)	\$0.00 % of Total: 0.00% (\$0.00)
1. bb.courses.maine.edu	1,353 (38.29%)	805 (57.38%)	2,775 (32.20%)	47.89%	3.17	00:04:33	4.50%	125 (14.78%)	\$0.00 (0.00%)
2. libguides.library.umaine.edu	648 (18.34%)	17 (1.21%)	1,893 (21.96%)	28.74%	4.53	00:08:00	11.94%	226 (26.71%)	\$0.00 (0.00%)
3. umaine.edu	605 (17.12%)	305 (21.74%)	1,324 (15.36%)	29.08%	4.01	00:07:41	13.52%	179 (21.16%)	\$0.00 (0.00%)
4. umaine.summon.serialssolutions.com	299 (8.46%)	3 (0.21%)	1,224 (14.20%)	42.65%	3.31	00:07:02	13.81%	169 (19.98%)	\$0.00 (0.00%)
5. maine-csm.symlicity.com	85 (2.41%)	39 (2.78%)	127 (1.47%)	11.02%	4.11	00:13:39	0.79%	1 (0.12%)	\$0.00 (0.00%)
6. digitalcommons.library.umaine.edu	30 (0.85%)	12 (0.86%)	67 (0.78%)	34.33%	1.97	00:03:11	1.49%	1 (0.12%)	\$0.00 (0.00%)
7. libraries.maine.edu	30 (0.85%)	10 (0.71%)	61 (0.71%)	27.87%	2.97	00:03:23	3.28%	2 (0.24%)	\$0.00 (0.00%)
8. library.umaine.edu	29 (0.82%)	0 (0.00%)	96 (1.11%)	31.25%	3.05	00:04:41	22.92%	22 (2.60%)	\$0.00 (0.00%)
9. classroom.google.com	28 (0.79%)	15 (1.07%)	39 (0.45%)	10.26%	4.49	00:06:08	2.56%	1 (0.12%)	\$0.00 (0.00%)
10. duckduckgo.com	27 (0.76%)	22 (1.57%)	37 (0.43%)	43.24%	2.03	00:01:44	5.41%	2 (0.24%)	\$0.00 (0.00%)
11. mail.google.com	23 (0.65%)	7 (0.50%)	54 (0.63%)	31.48%	3.20	00:08:04	3.70%	2 (0.24%)	\$0.00 (0.00%)
12. mycampus.maine.edu	22 (0.62%)	9 (0.64%)	29 (0.34%)	48.28%	1.38	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. umaine-summon-serialssolutions-com.prxy4.ursus.maine.edu	22 (0.62%)	0 (0.00%)	44 (0.51%)	25.00%	3.43	00:03:46	38.64%	17 (2.01%)	\$0.00 (0.00%)
14. ecosia.org	21 (0.59%)	5 (0.36%)	52 (0.60%)	40.38%	2.48	00:03:17	9.62%	5 (0.59%)	\$0.00 (0.00%)
15. nubuilderti.info	21 (0.59%)	21 (1.50%)	21 (0.24%)	52.38%	1.48	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. ebook.yourcloudlibrary.com	19 (0.54%)	3 (0.21%)	60 (0.70%)	55.00%	4.88	00:06:11	1.67%	1 (0.12%)	\$0.00 (0.00%)
17. finotraje.com.br	19 (0.54%)	19 (1.35%)	19 (0.22%)	47.37%	1.53	00:04:05	0.00%	0 (0.00%)	\$0.00 (0.00%)

18.	refchatter.net	14 (0.40%)	1 (0.07%)	20 (0.23%)	30.00%	2.40	00:06:40	5.00%	1 (0.12%)	\$0.00 (0.00%)
19.	com.google.android.googlequicksearchbox	12 (0.34%)	11 (0.78%)	15 (0.17%)	66.67%	2.20	00:04:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	web-a-ebSCOhost-com.prxy4.ursus.maine.edu	12 (0.34%)	0 (0.00%)	32 (0.37%)	9.38%	3.34	00:03:27	53.12%	17 (2.01%)	\$0.00 (0.00%)
21.	umaine.libapps.com	11 (0.31%)	0 (0.00%)	124 (1.44%)	17.74%	5.54	00:15:00	12.90%	16 (1.89%)	\$0.00 (0.00%)
22.	ursus.maine.edu	11 (0.31%)	0 (0.00%)	98 (1.14%)	25.51%	4.20	00:06:53	5.10%	5 (0.59%)	\$0.00 (0.00%)
23.	qq4nm4zz3u.search.serialssolutions.com	9 (0.25%)	0 (0.00%)	52 (0.60%)	40.38%	2.35	00:04:49	23.08%	12 (1.42%)	\$0.00 (0.00%)
24.	t.co	9 (0.25%)	8 (0.57%)	10 (0.12%)	30.00%	1.10	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	8 (0.23%)	1 (0.07%)	15 (0.17%)	33.33%	2.60	00:07:24	13.33%	2 (0.24%)	\$0.00 (0.00%)
26.	demo.umaine.bepress.com	7 (0.20%)	1 (0.07%)	28 (0.32%)	39.29%	2.04	00:03:34	3.57%	1 (0.12%)	\$0.00 (0.00%)
27.	en.wikipedia.org	7 (0.20%)	7 (0.50%)	7 (0.08%)	0.00%	2.00	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	web-b-ebSCOhost-com.prxy4.ursus.maine.edu	7 (0.20%)	0 (0.00%)	12 (0.14%)	16.67%	3.58	00:03:02	25.00%	3 (0.35%)	\$0.00 (0.00%)
29.	worldcat.org	7 (0.20%)	2 (0.14%)	11 (0.13%)	27.27%	3.00	00:04:32	36.36%	4 (0.47%)	\$0.00 (0.00%)
30.	sites.google.com	6 (0.17%)	0 (0.00%)	12 (0.14%)	41.67%	6.00	00:10:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	sites.umaine.edu	6 (0.17%)	4 (0.29%)	7 (0.08%)	14.29%	2.29	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	cugr.umaine.edu	5 (0.14%)	3 (0.21%)	8 (0.09%)	25.00%	4.12	00:05:50	12.50%	1 (0.12%)	\$0.00 (0.00%)
33.	m.facebook.com	5 (0.14%)	5 (0.36%)	5 (0.06%)	60.00%	1.40	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	online.umaine.edu	5 (0.14%)	4 (0.29%)	5 (0.06%)	40.00%	1.80	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	onlinelibrary-wiley-com.prxy4.ursus.maine.edu	5 (0.14%)	0 (0.00%)	8 (0.09%)	37.50%	2.12	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	com.google.android.gm	4 (0.11%)	3 (0.21%)	5 (0.06%)	60.00%	1.80	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	community.libguides.com	4 (0.11%)	4 (0.29%)	4 (0.05%)	50.00%	3.00	00:04:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	en.m.wikipedia.org	4 (0.11%)	3 (0.21%)	4 (0.05%)	25.00%	2.00	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	marcandangel.com	4 (0.11%)	3 (0.21%)	6 (0.07%)	66.67%	2.50	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	search.tb.ask.com	4 (0.11%)	3 (0.21%)	16 (0.19%)	31.25%	4.94	00:09:31	43.75%	7 (0.83%)	\$0.00 (0.00%)
41.	archives.library.umaine.edu	3 (0.08%)	2 (0.14%)	4 (0.05%)	25.00%	1.50	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	development.library.umaine.edu	3 (0.08%)	0 (0.00%)	43 (0.50%)	37.21%	1.53	00:05:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	go.umaine.edu	3 (0.08%)	2 (0.14%)	3 (0.03%)	66.67%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	l.instagram.com	3 (0.08%)	3 (0.21%)	3 (0.03%)	33.33%	1.33	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	libr.org	3 (0.08%)	3 (0.21%)	3 (0.03%)	33.33%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	newlibrary.library.umaine.edu	3 (0.08%)	0 (0.00%)	12 (0.14%)	25.00%	3.17	00:01:25	8.33%	1 (0.12%)	\$0.00 (0.00%)
47.	themainemag.com	3 (0.08%)	0 (0.00%)	4 (0.05%)	25.00%	2.75	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	aresum.foglerlibrary.org	2 (0.06%)	0 (0.00%)	2 (0.02%)	0.00%	2.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	confluence.cc.lehigh.edu	2 (0.06%)	2 (0.14%)	2 (0.02%)	50.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	digitalcuration.umaine.edu	2 (0.06%)	1 (0.07%)	4 (0.05%)	25.00%	2.50	00:03:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	earlymaine.org	2 (0.06%)	2 (0.14%)	2 (0.02%)	0.00%	1.50	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)

52.	engineering.umaine.edu	2 (0.06%)	0 (0.00%)	2 (0.02%)	50.00%	2.00	00:10:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	facebook.com	2 (0.06%)	2 (0.14%)	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	indstate.summon.serialssolutions.com	2 (0.06%)	2 (0.14%)	2 (0.02%)	50.00%	2.00	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	l.facebook.com	2 (0.06%)	0 (0.00%)	4 (0.05%)	75.00%	1.50	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	maine.gov	2 (0.06%)	2 (0.14%)	2 (0.02%)	0.00%	2.00	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	msn.com	2 (0.06%)	0 (0.00%)	27 (0.31%)	7.41%	3.63	00:04:05	74.07%	20 (2.36%)	\$0.00 (0.00%)
58.	pejepscothistorical.org	2 (0.06%)	2 (0.14%)	3 (0.03%)	0.00%	1.00	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	r.search.aol.com	2 (0.06%)	2 (0.14%)	3 (0.03%)	0.00%	6.33	00:06:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	us.search.yahoo.com	2 (0.06%)	1 (0.07%)	3 (0.03%)	33.33%	6.67	00:04:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	192.168.0.1	1 (0.03%)	0 (0.00%)	3 (0.03%)	66.67%	1.33	00:07:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	ae.preview.serialssolutions.com	1 (0.03%)	0 (0.00%)	4 (0.05%)	75.00%	1.50	00:00:05	25.00%	1 (0.12%)	\$0.00 (0.00%)
63.	ahrefs.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	5.00	00:18:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	ams.infobaselearning.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	7.00	00:01:43	100.00%	1 (0.12%)	\$0.00 (0.00%)
65.	anthrosource-onlinelibrary-wiley-com.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	aol.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	bangordailynews.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	calendar.umaine.edu	1 (0.03%)	0 (0.00%)	6 (0.07%)	66.67%	1.33	00:06:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	civil.umaine.edu	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	5.00	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	curtislibrary.com	1 (0.03%)	1 (0.07%)	2 (0.02%)	0.00%	1.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	dll.umaine.edu	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	7.00	00:05:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	docs.google.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	7.00	00:31:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	ebookcentral.proquest.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	2.00	00:08:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	exalead.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	extension.new.umaine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	free-website-traffic.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	3.00	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	google.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	5.00	00:01:01	100.00%	1 (0.12%)	\$0.00 (0.00%)
78.	groups.google.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	4.00	00:07:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	hiblog.top	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	2.00	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	inet.state.me.us	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	1.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	liberty.lib.me.us	1 (0.03%)	1 (0.07%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	libguides.onu.edu	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	2.00	00:07:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	library-umaine-edu.cdn.ampproject.org	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	5.00	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	library.cqpress.com.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	2 (0.02%)	50.00%	6.00	00:18:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	oxfordmusiconline.com.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	oxfordmusiconline.com.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

86.	physics.umaine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	2.00	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	prod.uhrs.playmsn.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	1.00	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	search-proquest-com.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	2.00	00:11:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	symbaloo.com	1 (0.03%)	0 (0.00%)	6 (0.07%)	66.67%	1.17	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	tumblr.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	1.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	testinglbr.weebly.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	umaine.summon.serialssolutions.com.ursus-proxy-7.ursus.maine.edu	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	1.00	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	umalibguides.uma.edu	1 (0.03%)	1 (0.07%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	us12.admin.mailchimp.com	1 (0.03%)	0 (0.00%)	2 (0.02%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	us16.admin.mailchimp.com	1 (0.03%)	0 (0.00%)	6 (0.07%)	33.33%	2.17	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	usm-maine.libguides.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	4.00	00:25:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	waterfordme.org	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	1.00	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	web2.bobbasement.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	winterportlibrary.org	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	1.00	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	wssu.summon.serialssolutions.com	1 (0.03%)	1 (0.07%)	1 (0.01%)	0.00%	2.00	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 100 of 100