

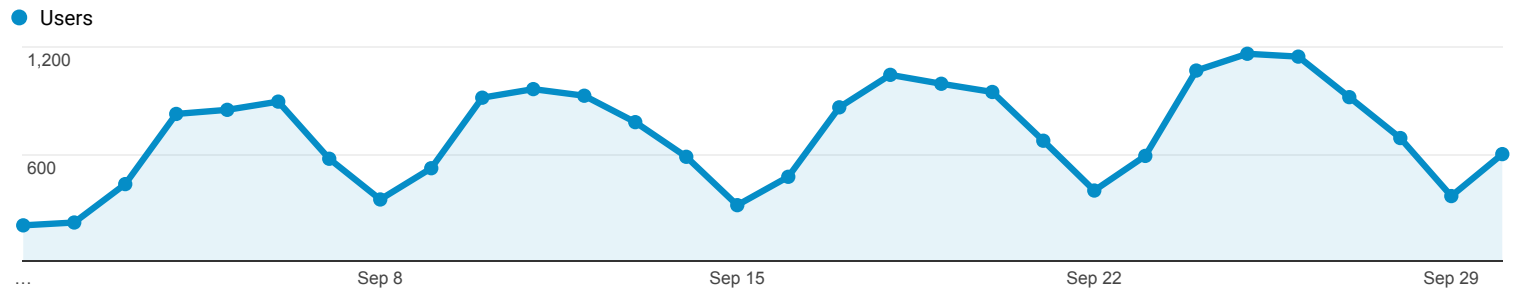
Device Overview

All Users
100.00% Users

Sep 1, 2018 - Sep 30, 2018

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	11,415 % of Total: 100.00% (11,415)	8,388 % of Total: 100.10% (8,380)	29,043 % of Total: 100.00% (29,043)	41.00% Avg for View: 41.00% (0.00%)	3.14 Avg for View: 3.14 (0.00%)	00:04:54 Avg for View: 00:04:54 (0.00%)	11.28% Avg for View: 11.28% (0.00%)	3,275 % of Total: 100.00% (3,275)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	9,766 (85.49%)	6,920 (82.50%)	26,646 (91.75%)	40.49%	3.25	00:05:12	12.05%	3,210 (98.02%)	\$0.00 (0.00%)
2. mobile	1,422 (12.45%)	1,262 (15.05%)	2,031 (6.99%)	47.22%	1.85	00:01:29	1.72%	35 (1.07%)	\$0.00 (0.00%)
3. tablet	235 (2.06%)	206 (2.46%)	366 (1.26%)	43.99%	2.46	00:02:12	8.20%	30 (0.92%)	\$0.00 (0.00%)

Rows 1 - 3 of 3