

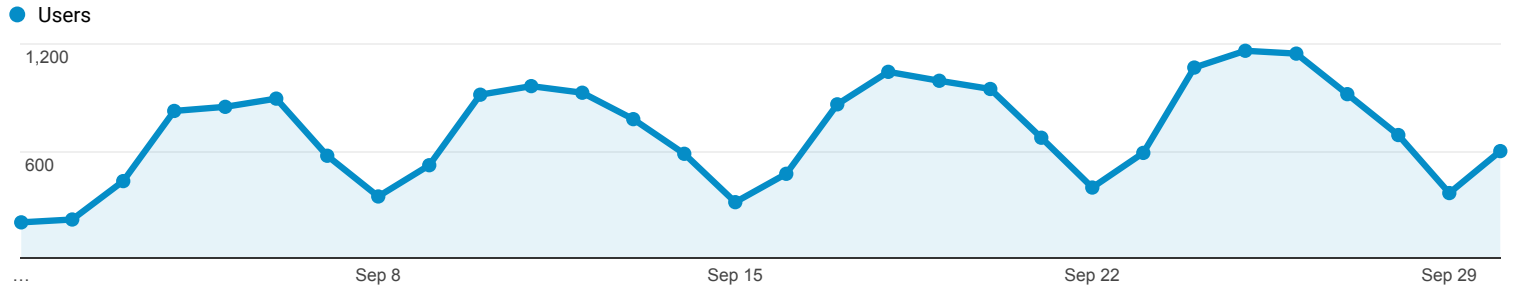
Browser & OS

All Users
100.00% Users

Sep 1, 2018 - Sep 30, 2018

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	11,415 % of Total: 100.00% (11,415)	8,388 % of Total: 100.10% (8,380)	29,043 % of Total: 100.00% (29,043)	41.00% Avg for View: 41.00% (0.00%)	3.14 Avg for View: 3.14 (0.00%)	00:04:54 Avg for View: 00:04:54 (0.00%)	11.28% Avg for View: 11.28% (0.00%)	3,275 % of Total: 100.00% (3,275)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	6,232 (54.79%)	4,363 (52.01%)	17,581 (60.53%)	40.31%	3.46	00:05:15	11.38%	2,001 (61.10%)	\$0.00 (0.00%)
2. Safari	2,532 (22.26%)	1,922 (22.91%)	5,578 (19.21%)	38.44%	2.57	00:02:56	10.67%	595 (18.17%)	\$0.00 (0.00%)
3. Firefox	1,000 (8.79%)	679 (8.09%)	3,077 (10.59%)	41.11%	2.78	00:06:31	13.55%	417 (12.73%)	\$0.00 (0.00%)
4. Edge	984 (8.65%)	855 (10.19%)	1,637 (5.64%)	49.97%	2.73	00:03:09	8.37%	137 (4.18%)	\$0.00 (0.00%)
5. Internet Explorer	452 (3.97%)	404 (4.82%)	924 (3.18%)	47.19%	2.93	00:08:32	12.88%	119 (3.63%)	\$0.00 (0.00%)
6. Safari (in-app)	65 (0.57%)	63 (0.75%)	66 (0.23%)	66.67%	1.33	00:00:24	3.03%	2 (0.06%)	\$0.00 (0.00%)
7. Android Webview	33 (0.29%)	33 (0.39%)	37 (0.13%)	59.46%	1.62	00:00:29	2.70%	1 (0.03%)	\$0.00 (0.00%)
8. Samsung Internet	26 (0.23%)	25 (0.30%)	32 (0.11%)	68.75%	1.88	00:01:57	3.12%	1 (0.03%)	\$0.00 (0.00%)
9. Opera	24 (0.21%)	20 (0.24%)	83 (0.29%)	57.83%	2.00	00:05:38	2.41%	2 (0.06%)	\$0.00 (0.00%)
10. Mozilla Compatible Agent	8 (0.07%)	8 (0.10%)	8 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Amazon Silk	5 (0.04%)	4 (0.05%)	6 (0.02%)	66.67%	1.50	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Android Browser	5 (0.04%)	4 (0.05%)	5 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Opera Mini	5 (0.04%)	5 (0.06%)	5 (0.02%)	40.00%	2.00	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. UC Browser	2 (0.02%)	2 (0.02%)	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Puffin	1 (0.01%)	1 (0.01%)	2 (0.01%)	50.00%	3.50	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)

