

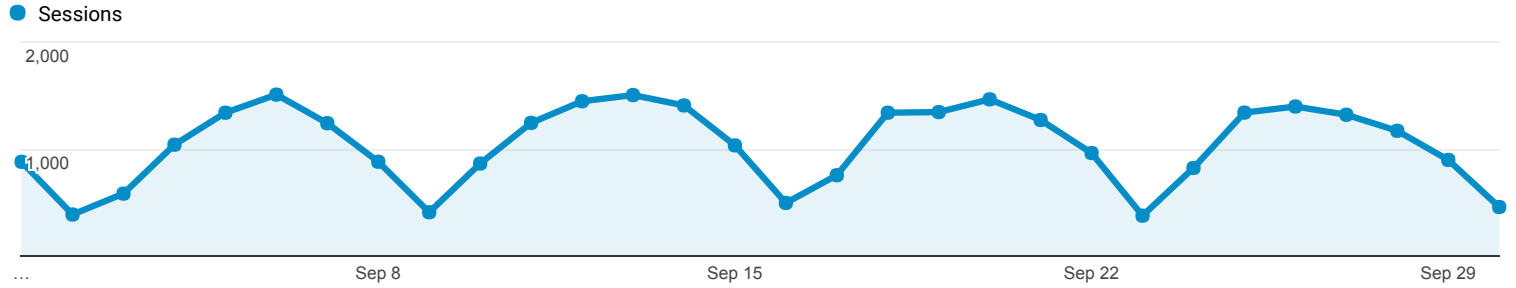
Device Overview

All Users
100.00% Sessions

Sep 1, 2017 - Sep 30, 2017

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	31,183 % of Total: 100.00% (31,183)	24.85% Avg for View: 24.83% (0.05%)	7,748 % of Total: 100.05% (7,744)	39.73% Avg for View: 39.73% (0.00%)	2.82 Avg for View: 2.82 (0.00%)	00:04:51 Avg for View: 00:04:51 (0.00%)	13.31% Avg for View: 13.31% (0.00%)	4,150 % of Total: 100.00% (4,150)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	28,459 (91.26%)	21.97%	6,253 (80.70%)	38.87%	2.92	00:05:10	14.33%	4,077 (98.24%)	\$0.00 (0.00%)
2. mobile	2,237 (7.17%)	56.24%	1,258 (16.24%)	50.11%	1.66	00:01:22	1.30%	29 (0.70%)	\$0.00 (0.00%)
3. tablet	487 (1.56%)	48.67%	237 (3.06%)	42.09%	2.38	00:02:46	9.03%	44 (1.06%)	\$0.00 (0.00%)

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