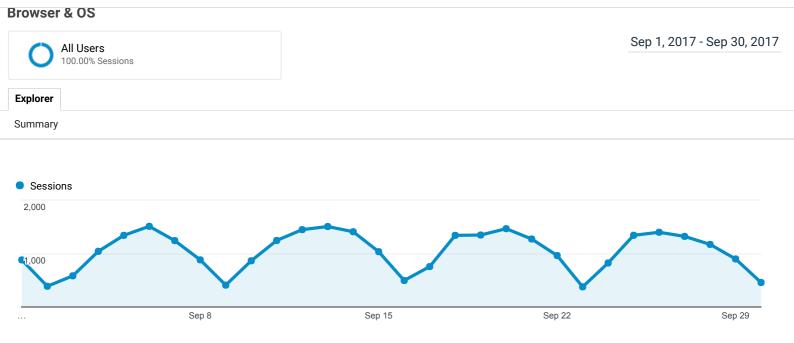


GO TO REPORT



| Browser | Acquisition | | | Behavior | | | Conversions | Goal 1: Mobil | e IDB Access | | |
|----------------------|--|---|---|---|---|---|---|---------------|---------------------------------------|--------------------------------------|--|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Mobile IDB Access (Goal 1 Conversion Rate) | | Mobile IDB Acco (Goal 1 Completion | | Mobile IDB Access (Goal 1 Value) |
| | 31,183 % of Total: 100.00% (31,183) | 24.85% Avg for View: 24.83% (0.05%) | 7,748 % of Total: 100.05% (7,744) | 39.73% Avg for View: 39.73% (0.00%) | 2.82 Avg for View: 2.82 (0.00%) | 00:04:51 Avg for View: 00:04:51 (0.00%) | 13.31% Avg for View: 13.31% (0.00%) | | % of 1 | 4,150 Total: 00.00% (4,150) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. Chrome | 18,110 (58.08%) | 22.14% | 4,010 (51.76%) | 39.71% | 3.05 | 00:05:39 | 12.64% | | | 2,290 55.18%) | \$0.00 (0.00%) |
| 2. Safari | 6,056 (19.42%) | 31.06% | 1,881 (24.28%) | 40.08% | 2.35 | 00:02:45 | 13.09% | | (* | 793 19.11%) | \$0.00 (0.00%) |
| 3. Firefox | 4,275 (13.71%) | 21.75% | 930 (12.00%) | 37.99% | 2.58 | 00:04:25 | 16.28% | | (* | 696 16.77%) | \$0.00 (0.00%) |
| 4. Internet Explorer | 1,325 (4.25%) | 29.74% | 394 (5.09%) | 43.47% | 2.64 | 00:06:58 | 14.42% | | | 191 (4.60%) | \$0.00 (0.00%) |
| 5. Edge | 1,155 (3.70%) | 31.43% | 363 (4.69%) | 35.24% | 3.05 | 00:03:28 | 14.72% | | | 170 (4.10%) | \$0.00 (0.00%) |
| 6. Safari (in-app) | 81 (0.26%) | 74.07% | 60 (0.77%) | 76.54% | 1.52 | 00:01:10 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| 7. Samsung Internet | 60 (0.19%) | 45.00% | 27 (0.35%) | 45.00% | 1.72 | 00:01:34 | | 3.33% | | 2 (0.05%) | \$0.00 (0.00%) |
| 8. Opera | 25 (0.08%) | 32.00% | 8 (0.10%) | 24.00% | 2.92 | 00:02:57 | | 32.00% | | 8 (0.19%) | \$0.00 (0.00%) |
| 9. Android Browser | 24 (0.08%) | 66.67% | 16 (0.21%) | 75.00% | 1.33 | 00:00:15 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| 10. Opera Mini | 24 (0.08%) | 100.00% | 24 (0.31%) | 91.67% | 1.00 | <00:00:01 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| 11. Amazon Silk | 20 (0.06%) | 65.00% | 13 (0.17%) | 45.00% | 2.15 | 00:02:30 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| 12. Android Webview | 15 (0.05%) | 66.67% | 10 (0.13%) | 60.00% | 1.27 | 00:00:23 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| 13. UC Browser | 7 (0.02%) | 100.00% | 7 (0.09%) | 71.43% | 1.00 | 00:01:02 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| 14. YaBrowser | 2 (0.01%) | 50.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| 15. Coc Coc | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| 16. Mozilla | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | | | 0 (0.00%) | \$0.00 (0.00%) |
| 17. Puffin | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | | 0.00% | | 0 (0.00%) | \$0.00 (0.00%) |
| | | | | | | | | | | | |

| 18. SeaMonkey | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
|---------------|--------------|---------|---------------------|---------|------|----------|-------|---------------------|--------------------------|
| | | | | | | | | | D1. 10. (10 |

Rows 1 - 18 of 18

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