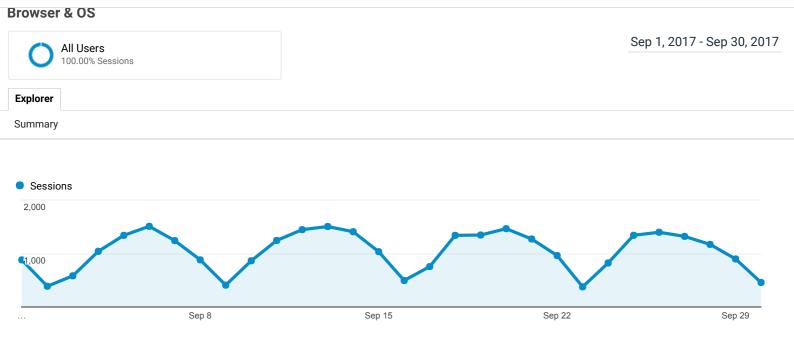


GO TO REPORT



Browser	Acquisition			Behavior			Conversions	Goal 1: Mobil	e IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)		Mobile IDB Acco (Goal 1 Completion		Mobile IDB Access (Goal 1 Value)
	31,183 % of Total: 100.00% (31,183)	24.85% Avg for View: 24.83% (0.05%)	7,748 % of Total: 100.05% (7,744)	39.73% Avg for View: 39.73% (0.00%)	2.82 Avg for View: 2.82 (0.00%)	00:04:51 Avg for View: 00:04:51 (0.00%)	13.31% Avg for View: 13.31% (0.00%)		% of 1	4,150 Total: 00.00% (4,150)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	18,110 (58.08%)	22.14%	4,010 (51.76%)	39.71%	3.05	00:05:39	12.64%			2,290 55.18%)	\$0.00 (0.00%)
2. Safari	6,056 (19.42%)	31.06%	1,881 (24.28%)	40.08%	2.35	00:02:45	13.09%		(*	793 19.11%)	\$0.00 (0.00%)
3. Firefox	4,275 (13.71%)	21.75%	930 (12.00%)	37.99%	2.58	00:04:25	16.28%		(*	696 16.77%)	\$0.00 (0.00%)
4. Internet Explorer	1,325 (4.25%)	29.74%	394 (5.09%)	43.47%	2.64	00:06:58	14.42%			191 (4.60%)	\$0.00 (0.00%)
5. Edge	1,155 (3.70%)	31.43%	363 (4.69%)	35.24%	3.05	00:03:28	14.72%			170 (4.10%)	\$0.00 (0.00%)
6. Safari (in-app)	81 (0.26%)	74.07%	60 (0.77%)	76.54%	1.52	00:01:10		0.00%		0 (0.00%)	\$0.00 (0.00%)
7. Samsung Internet	60 (0.19%)	45.00%	27 (0.35%)	45.00%	1.72	00:01:34		3.33%		2 (0.05%)	\$0.00 (0.00%)
8. Opera	25 (0.08%)	32.00%	8 (0.10%)	24.00%	2.92	00:02:57		32.00%		8 (0.19%)	\$0.00 (0.00%)
9. Android Browser	24 (0.08%)	66.67%	16 (0.21%)	75.00%	1.33	00:00:15		0.00%		0 (0.00%)	\$0.00 (0.00%)
10. Opera Mini	24 (0.08%)	100.00%	24 (0.31%)	91.67%	1.00	<00:00:01		0.00%		0 (0.00%)	\$0.00 (0.00%)
11. Amazon Silk	20 (0.06%)	65.00%	13 (0.17%)	45.00%	2.15	00:02:30		0.00%		0 (0.00%)	\$0.00 (0.00%)
12. Android Webview	15 (0.05%)	66.67%	10 (0.13%)	60.00%	1.27	00:00:23		0.00%		0 (0.00%)	\$0.00 (0.00%)
13. UC Browser	7 (0.02%)	100.00%	7 (0.09%)	71.43%	1.00	00:01:02		0.00%		0 (0.00%)	\$0.00 (0.00%)
14. YaBrowser	2 (0.01%)	50.00%	1 (0.01%)	100.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)
15. Coc Coc	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)
16. Mozilla	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%			0 (0.00%)	\$0.00 (0.00%)
17. Puffin	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00		0.00%		0 (0.00%)	\$0.00 (0.00%)

18. SeaMonkey	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
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Rows 1 - 18 of 18

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