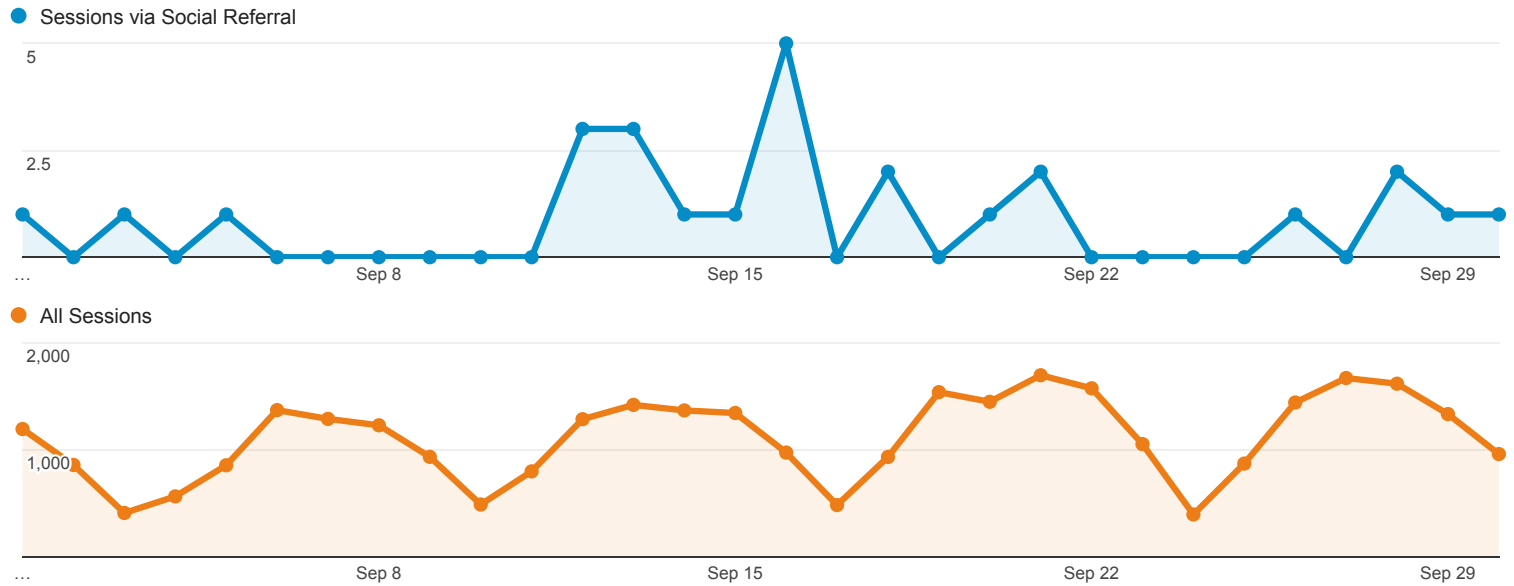


Sep 1, 2016 - Sep 30, 2016

Social Network Referrals

All Users
100.00% Sessions

Social Referral



| Social Network | Sessions | Pageviews | Avg. Session Duration | Pages / Session |
|----------------|----------------|----------------|-----------------------|-----------------|
| 1. Facebook | 14 (53.85%) | 21 (50.00%) | 00:00:47 | 1.50 |
| 2. Blogger | 8 (30.77%) | 17 (40.48%) | 00:02:26 | 2.12 |
| 3. Twitter | 4 (15.38%) | 4 (9.52%) | 00:00:00 | 1.00 |

Rows 1 - 3 of 3

Sep 1, 2016 - Sep 30, 2016

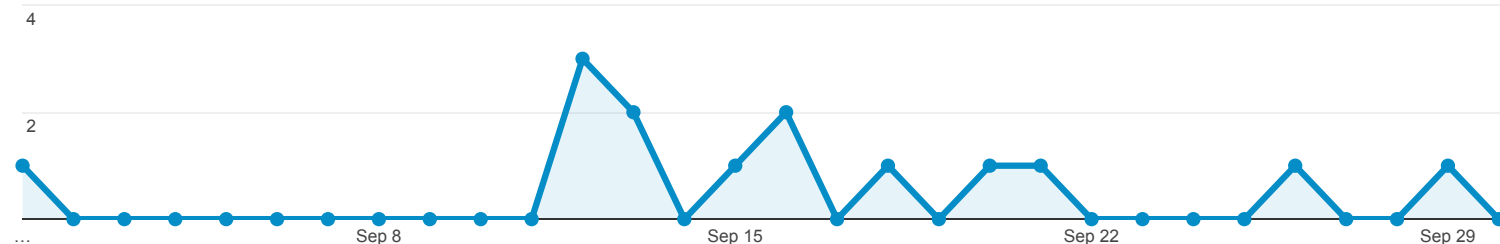
Social Network Referrals

ALL » SOCIAL NETWORK: Facebook

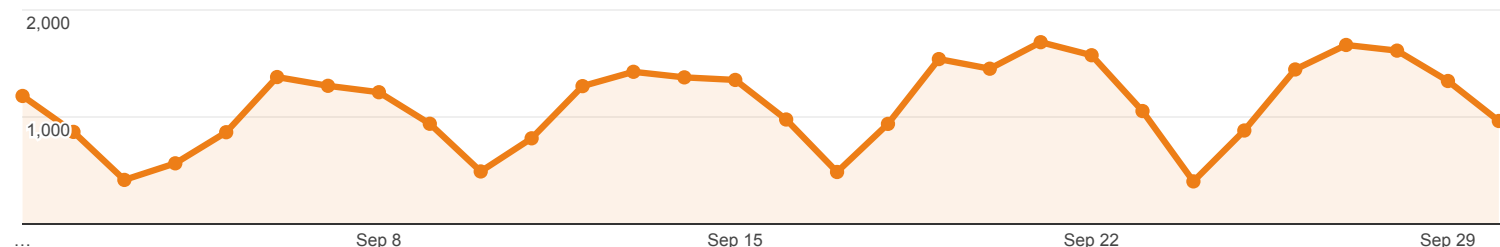
All Users
0.04% Sessions

Social Referral

Sessions via Social Referral



All Sessions



| Shared URL | Sessions | Pageviews | Avg. Session Duration | Pages / Session |
|---|---------------|---------------|-----------------------|-----------------|
| 1. library.umaine.edu/ambassadors/default.asp | 5 (35.71%) | 6 (28.57%) | 00:00:48 | 1.20 |
| 2. libguides.library.umaine.edu/news | 3 (21.43%) | 3 (14.29%) | 00:00:00 | 1.00 |
| 3. library.umaine.edu/default.asp | 2 (14.29%) | 7 (33.33%) | 00:03:24 | 3.50 |
| 4. www.library.umaine.edu/circ/location_business_office.htm | 2 (14.29%) | 2 (9.52%) | 00:00:00 | 1.00 |
| 5. www.library.umaine.edu/about/employment.htm | 1 (7.14%) | 2 (9.52%) | 00:00:03 | 2.00 |
| 6. www.library.umaine.edu/circ/group_study_rooms.htm | 1 (7.14%) | 1 (4.76%) | 00:00:00 | 1.00 |

Rows 1 - 6 of 6

Sep 1, 2016 - Sep 30, 2016

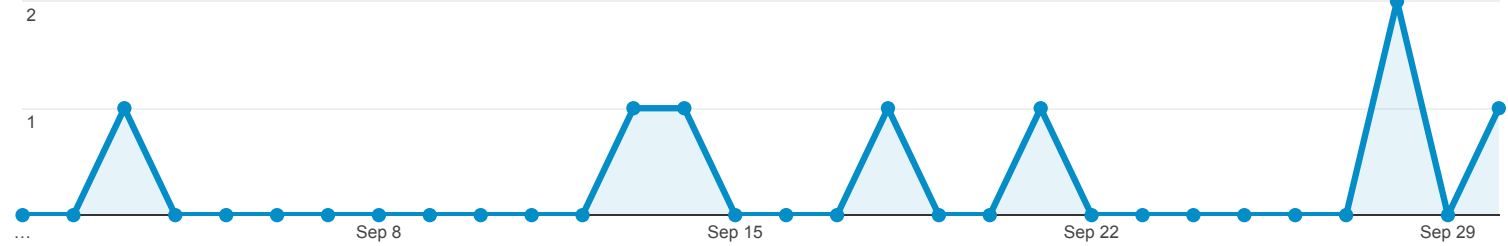
Social Network Referrals

ALL » SOCIAL NETWORK: Blogger

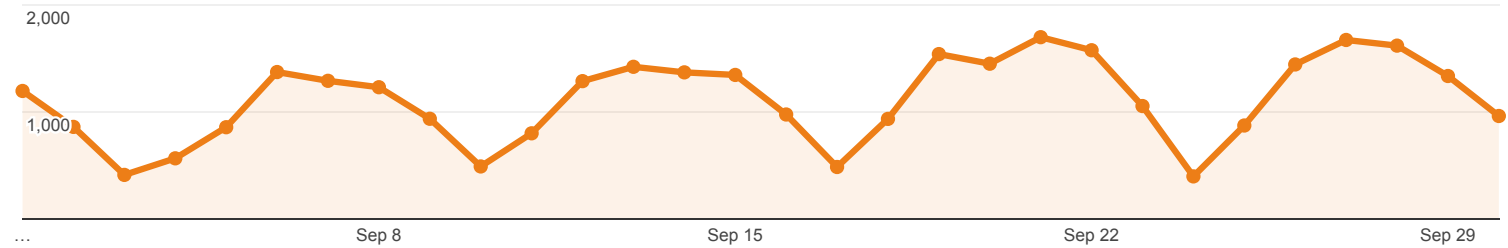
All Users
0.02% Sessions

Social Referral

Sessions via Social Referral



All Sessions



| Shared URL | Sessions | Pageviews | Avg. Session Duration | Pages / Session |
|---|---------------|----------------|-----------------------|-----------------|
| 1. www.library.umaine.edu/theses/default.asp | 7 (87.50%) | 16 (94.12%) | 00:02:47 | 2.29 |
| 2. www.library.umaine.edu/yearbooks/default.asp | 1 (12.50%) | 1 (5.88%) | 00:00:00 | 1.00 |

Rows 1 - 2 of 2

Sep 1, 2016 - Sep 30, 2016

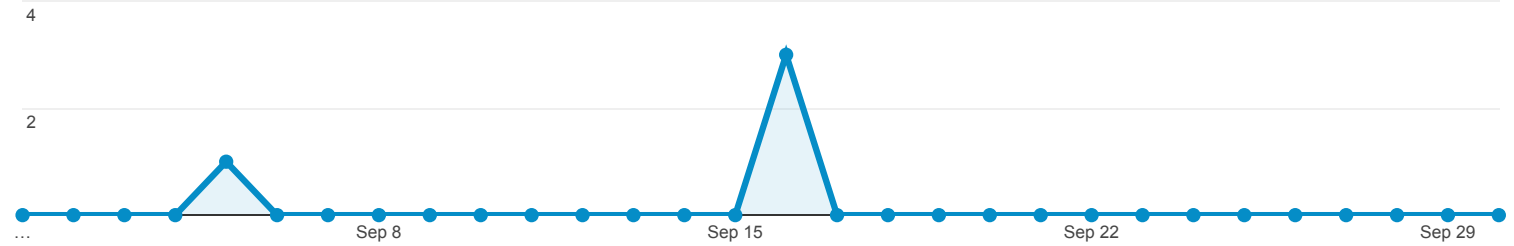
Social Network Referrals

ALL » SOCIAL NETWORK: Twitter

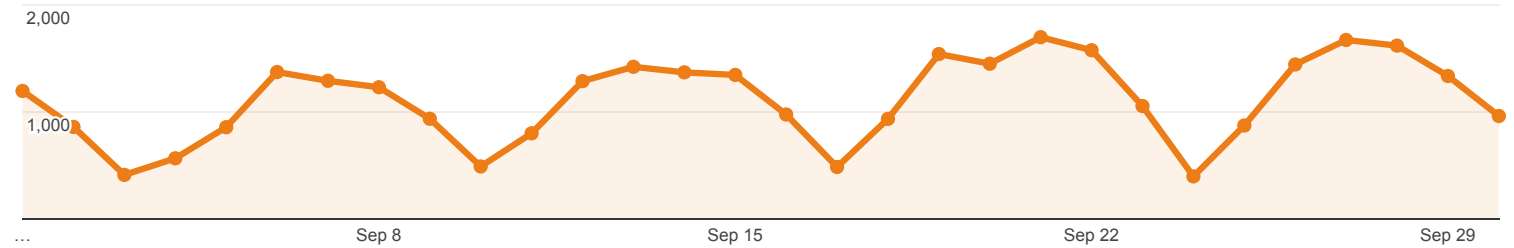
All Users
0.01% Sessions

Social Referral

Sessions via Social Referral



All Sessions



| Shared URL | Sessions | Pageviews | Avg. Session Duration | Pages / Session |
|---|---------------|---------------|-----------------------|-----------------|
| 1. library.umaine.edu/ambassadors/default.asp | 3 (75.00%) | 3 (75.00%) | 00:00:00 | 1.00 |
| 2. library.umaine.edu/default.asp | 1 (25.00%) | 1 (25.00%) | 00:00:00 | 1.00 |

Rows 1 - 2 of 2