

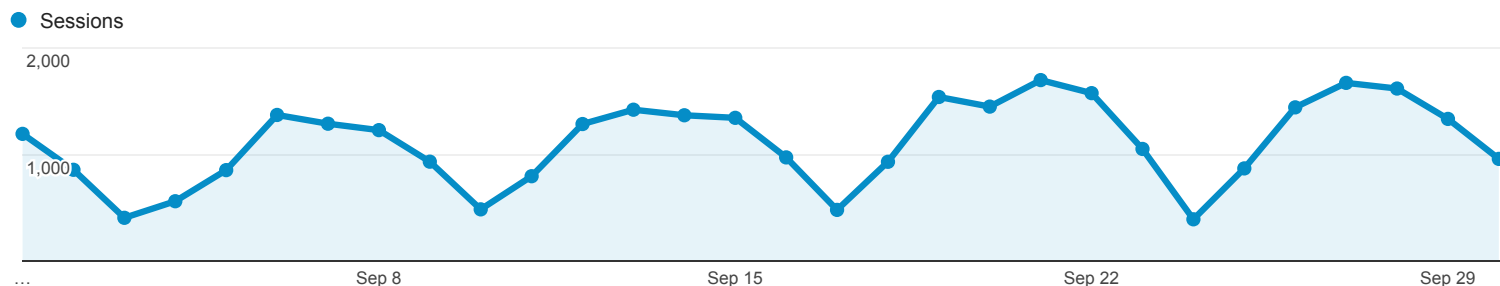
Sep 1, 2016 - Sep 30, 2016

New vs Returning

All Users
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	33,371 % of Total: 100.00% (33,371)	30.13% Avg for View: 30.12% (0.04%)	10,056 % of Total: 100.04% (10,052)	42.48% Avg for View: 42.48% (0.00%)	3.02 Avg for View: 3.02 (0.00%)	00:05:16 Avg for View: 00:05:16 (0.00%)	16.15% Avg for View: 16.15% (0.00%)	5,390 % of Total: 100.00% (5,390)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	23,315 (69.87%)	0.00%	0 (0.00%)	41.13%	3.26	00:06:23	18.82%	4,388 (81.41%)	\$0.00 (0.00%)
2. New Visitor	10,056 (30.13%)	100.00%	10,056 (100.00%)	45.61%	2.48	00:02:43	9.96%	1,002 (18.59%)	\$0.00 (0.00%)

Rows 1 - 2 of 2