

Sep 1, 2016 - Sep 30, 2016

# Frequency & Recency





























 All Users  
100.00% Sessions

## Distribution

Count of Sessions

Sessions  
**33,371**  
% of Total: 100.00% (33,371)

Pageviews  
**100,892**  
% of Total: 100.00% (100,892)

Count of Sessions	Sessions	Pageviews
1	10,056 	24,968 
2	3,858 	10,604 
3	2,275 	6,027 
4	1,587 	4,177 
5	1,112 	3,056 
6	883 	2,418 
7	718 	1,933 
8	595 	1,557 
9-14	2,124 	5,555 
15-25	1,979 	5,439 
26-50	1,713 	4,136 
51-100	1,480 	4,110 
101-200	1,159 	5,001 
201+	3,832 	21,911 

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 All Users  
100.00% Sessions

### Distribution

Days Since Last Session

Sessions  
**33,371**  
% of Total: 100.00% (33,371)

Pageviews  
**100,892**  
% of Total: 100.00% (100,892)

Days Since Last Session	Sessions	Pageviews
0	22,056 	72,263 
1	2,248 	5,544 
2	1,325 	3,389 
3	966 	2,427 
4	886 	2,201 
5	666 	1,640 
6	791 	2,042 
7	493 	1,259 
8-14	1,546 	3,950 
15-30	968 	2,455 
31-60	370 	868 
61-120	409 	1,034 
121-364	647 	1,820 