

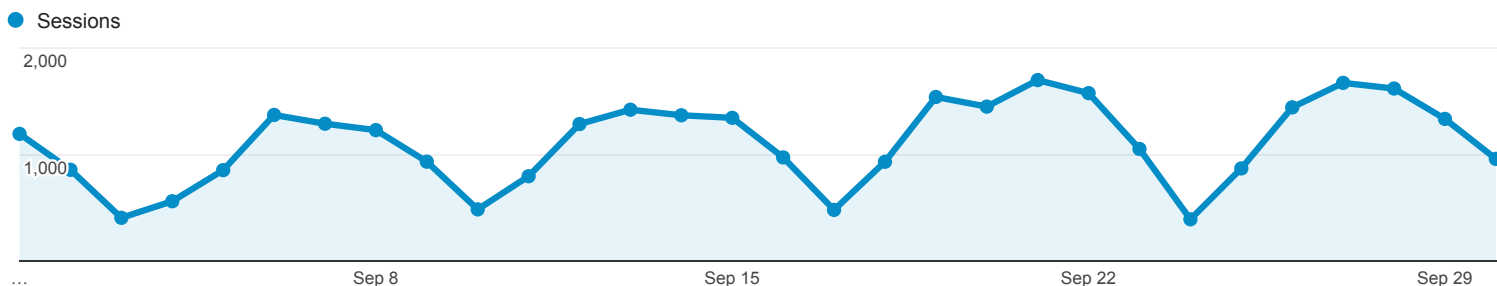
Sep 1, 2016 - Sep 30, 2016

Device Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	33,371 % of Total: 100.00% (33,371)	30.13% Avg for View: 30.12% (0.04%)	10,056 % of Total: 100.04% (10,052)	42.48% Avg for View: 42.48% (0.00%)	3.02 Avg for View: 3.02 (0.00%)	00:05:16 Avg for View: 00:05:16 (0.00%)	16.15% Avg for View: 16.15% (0.00%)	5,390 % of Total: 100.00% (5,390)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	30,529 (91.48%)	27.69%	8,452 (84.05%)	42.46%	3.10	00:05:36	17.10%	5,221 (96.86%)	\$0.00 (0.00%)
2. mobile	2,385 (7.15%)	56.81%	1,355 (13.47%)	41.64%	2.11	00:01:42	4.03%	96 (1.78%)	\$0.00 (0.00%)
3. tablet	457 (1.37%)	54.49%	249 (2.48%)	47.92%	2.35	00:02:40	15.97%	73 (1.35%)	\$0.00 (0.00%)

Rows 1 - 3 of 3