

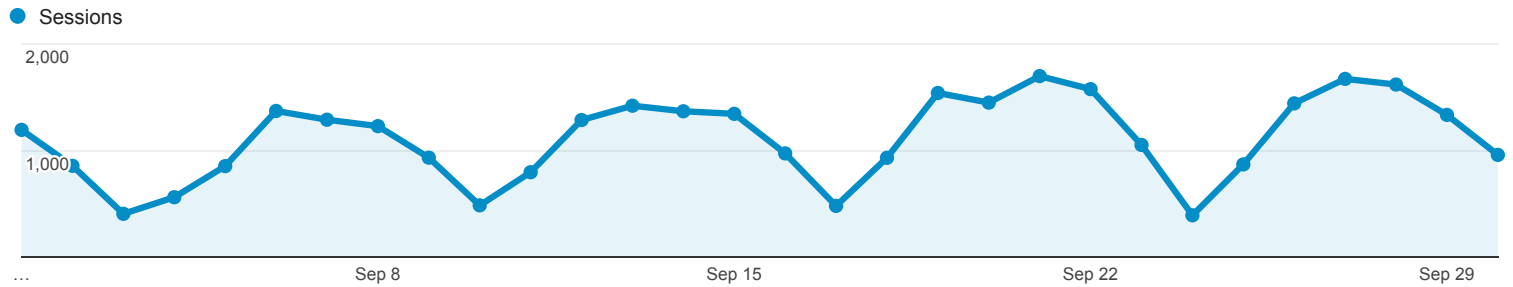
Sep 1, 2016 - Sep 30, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	33,371 % of Total: 100.00% (33,371)	30.13% Avg for View: 30.12% (0.04%)	10,056 % of Total: 100.04% (10,052)	42.48% Avg for View: 42.48% (0.00%)	3.02 Avg for View: 3.02 (0.00%)	00:05:16 Avg for View: 00:05:16 (0.00%)	16.15% Avg for View: 16.15% (0.00%)	5,390 % of Total: 100.00% (5,390)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	18,738 (56.15%)	27.83%	5,214 (51.85%)	42.60%	3.43	00:06:36	15.12%	2,833 (52.56%)	\$0.00 (0.00%)
2. Safari	6,232 (18.67%)	34.72%	2,164 (21.52%)	39.79%	2.41	00:02:30	17.35%	1,081 (20.06%)	\$0.00 (0.00%)
3. Firefox	5,509 (16.51%)	31.28%	1,723 (17.13%)	43.86%	2.54	00:03:40	19.64%	1,082 (20.07%)	\$0.00 (0.00%)
4. Internet Explorer	1,908 (5.72%)	31.08%	593 (5.90%)	45.44%	2.60	00:07:09	13.52%	258 (4.79%)	\$0.00 (0.00%)
5. Edge	792 (2.37%)	34.09%	270 (2.68%)	40.28%	2.76	00:02:51	15.53%	123 (2.28%)	\$0.00 (0.00%)
6. Opera	98 (0.29%)	25.51%	25 (0.25%)	53.06%	2.71	00:04:26	12.24%	12 (0.22%)	\$0.00 (0.00%)
7. Safari (in-app)	27 (0.08%)	88.89%	24 (0.24%)	85.19%	1.15	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Android Browser	24 (0.07%)	54.17%	13 (0.13%)	50.00%	1.62	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Amazon Silk	16 (0.05%)	62.50%	10 (0.10%)	43.75%	4.75	00:04:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Mozilla Compatible Agent	9 (0.03%)	100.00%	9 (0.09%)	88.89%	1.11	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. YaBrowser	7 (0.02%)	0.00%	0 (0.00%)	57.14%	2.29	00:06:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. UC Browser	4 (0.01%)	100.00%	4 (0.04%)	75.00%	1.50	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Opera Mini	3 (0.01%)	100.00%	3 (0.03%)	33.33%	2.00	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Ruby	2 (0.01%)	100.00%	2 (0.02%)	50.00%	2.50	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Maxthon	1 (0.00%)	100.00%	1 (0.01%)	0.00%	12.00	00:14:14	100.00%	1 (0.02%)	\$0.00 (0.00%)
16. Opera (in-app)	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

