

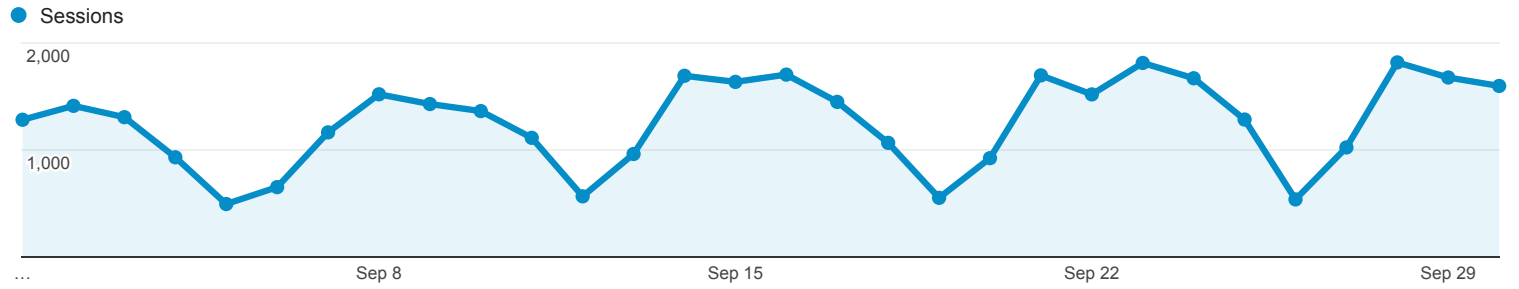
Sep 1, 2015 - Sep 30, 2015

New vs Returning

All Sessions
100.00%

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	37,793 % of Total: 100.00% (37,793)	33.02% Avg for View: 33.01% (0.02%)	12,479 % of Total: 100.02% (12,477)	43.43% Avg for View: 43.43% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:04:22 Avg for View: 00:04:22 (0.00%)	14.04% Avg for View: 14.04% (0.00%)	5,308 % of Total: 100.00% (5,308)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	25,314 (66.98%)	0.00%	0 (0.00%)	38.07%	2.93	00:05:24	17.73%	4,489 (84.57%)	\$0.00 (0.00%)
2. New Visitor	12,479 (33.02%)	100.00%	12,479(100.00%)	54.30%	2.18	00:02:17	6.56%	819 (15.43%)	\$0.00 (0.00%)

Rows 1 - 2 of 2