

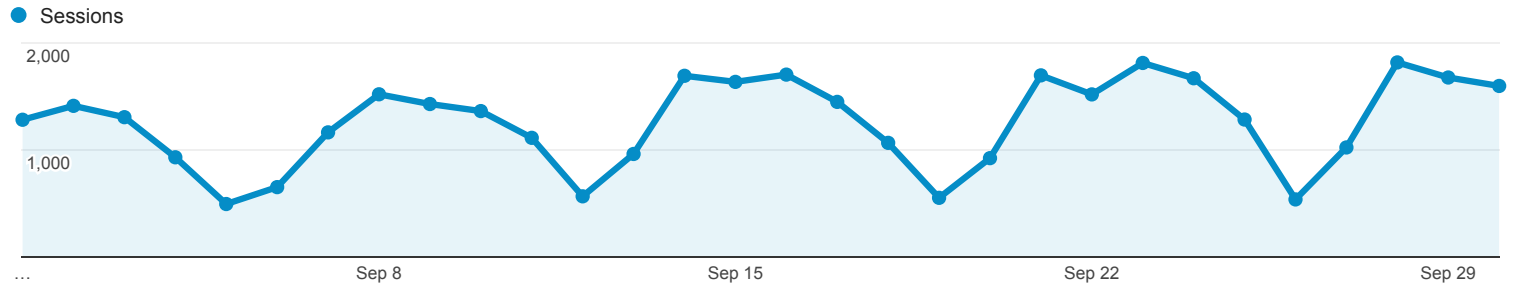
Sep 1, 2015 - Sep 30, 2015

Device Overview

All Sessions
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	37,793 % of Total: 100.00% (37,793)	33.02% Avg for View: 33.01% (0.02%)	12,479 % of Total: 100.02% (12,477)	43.43% Avg for View: 43.43% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:04:22 Avg for View: 00:04:22 (0.00%)	14.04% Avg for View: 14.04% (0.00%)	5,308 % of Total: 100.00% (5,308)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	34,303 (90.77%)	31.53%	10,817 (86.68%)	44.07%	2.75	00:04:42	15.12%	5,186 (97.70%)	\$0.00 (0.00%)
2. mobile	2,894 (7.66%)	47.06%	1,362 (10.91%)	33.66%	2.03	00:01:04	2.76%	80 (1.51%)	\$0.00 (0.00%)
3. tablet	596 (1.58%)	50.34%	300 (2.40%)	54.19%	1.96	00:01:34	7.05%	42 (0.79%)	\$0.00 (0.00%)

Rows 1 - 3 of 3