

Sep 1, 2014 - Sep 30, 2014

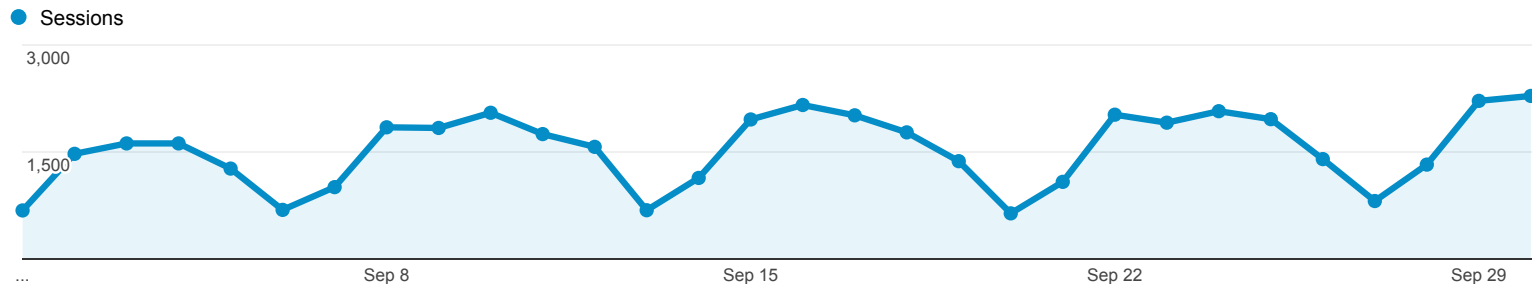
Device Overview

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	46,110 % of Total: 100.00% (46,110)	37.61% Site Avg: 37.60% (0.03%)	17,344 % of Total: 100.03% (17,339)	41.84% Site Avg: 41.84% (0.00%)	3.14 Site Avg: 3.14 (0.00%)	00:05:24 Site Avg: 00:05:24 (0.00%)	12.34% Site Avg: 12.34% (0.00%)	5,690 % of Total: 100.00% (5,690)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	42,410 (91.98%)	36.60%	15,523 (89.50%)	41.99%	3.20	00:05:42	12.99%	5,511 (96.85%)	\$0.00 (0.00%)
2. mobile	2,638 (5.72%)	46.25%	1,220 (7.03%)	36.13%	2.35	00:01:50	4.17%	110 (1.93%)	\$0.00 (0.00%)
3. tablet	1,062 (2.30%)	56.59%	601 (3.47%)	50.09%	2.40	00:02:30	6.50%	69 (1.21%)	\$0.00 (0.00%)

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