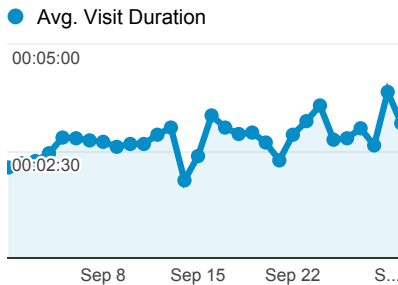


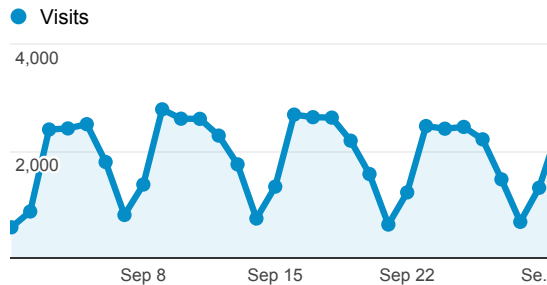
My Dashboard

Sep 1, 2013 - Sep 30, 2013

Avg. Visit Duration



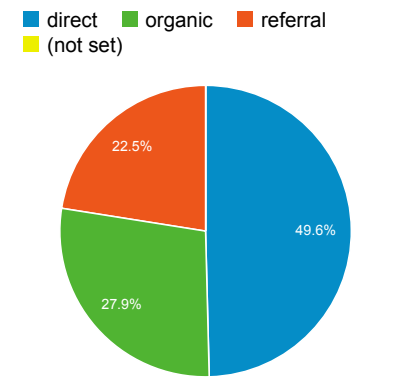
Visits



Pageviews

145,466
% of Total: 100.00% (145,466)

Visits by Traffic Type



Visits

55,839
% of Total: 100.00% (55,839)

Visits and Pages / Visit by Keyword

| Keyword | Visits | Pages / Visit |
|---|--------|---------------|
| (not provided) | 11,077 | 2.70 |
| fogler library | 869 | 2.78 |
| http://library.umaine.edu/ | 760 | 1.50 |
| (not set) | 349 | 7.77 |
| umaine library | 294 | 2.60 |
| fogler | 134 | 2.87 |
| umaine fogler article request | 101 | 1.39 |
| umaine fogler | 95 | 2.82 |
| folger library | 74 | 2.31 |
| umaine fogler library | 65 | 2.62 |

Pageviews by Page Title

| Page Title | Pageviews |
|---------------------------------------|-----------|
| Fogler Library | 54,284 |
| Fogler Library: Indexes and Databases | 19,976 |
| Fogler Library: URSUS | 7,408 |
| Fogler Library: Reserves Search | 4,624 |
| Fogler Library: Subject Portals | 3,641 |
| Fogler Library: Hours | 3,583 |
| Fogler Library: E-journals | 3,329 |
| Fogler Library: Research Advice | 2,383 |
| Fogler Library: Ejournals@UMaine | 2,260 |
| Fogler Library: Services | 1,768 |

Visits and Pageviews by Mobile

| Mobile (Including Tablet) | Visits | Pageviews |
|---------------------------|--------|-----------|
| No | 53,634 | 140,119 |
| Yes | 2,205 | 5,347 |

Exits and Pageviews by Exit Page

| Exit Page | Exits | Pageviews |
|--|--------|-----------|
| /default.asp | 26,317 | 38,947 |
| /default_ursus.asp | 3,537 | 11,028 |
| /default_res.htm | 2,696 | 7,760 |
| /about/hours.htm | 1,514 | 4,374 |
| /default_idb.asp | 1,445 | 4,741 |
| /indexesdb/Indexes.asp?search=A&range=SZ | 1,321 | 5,855 |
| /default_ejournal.s.asp | 1,315 | 4,447 |
| /indexesdb/Indexes.asp?search=A&range=NS | 1,043 | 3,996 |
| /indexesdb/Indexes.asp?search=A&range=AD | 856 | 4,343 |
| /default_portals.asp | 811 | 3,653 |

Visits and Pages / Visit by Mobile ...

| Mobile Device Info | Visits | Pages / Visit |
|-----------------------------------|--------|---------------|
| Apple iPhone | 761 | 2.16 |
| Apple iPad | 744 | 2.64 |
| (not set) | 95 | 4.39 |
| Samsung GT-I9300 Galaxy SIII | 76 | 2.04 |
| Apple iPod | 60 | 2.25 |
| Motorola XT901 Electrify M | 34 | 2.71 |
| Samsung SM-T210R Galaxy Tab 3 7.0 | 25 | 3.00 |
| Motorola MOTXT912 | 22 | 1.82 |

Visits and Pages / Visit by Source / Medium

| Source / Medium | Visits | Pages / Visit |
|---|--------|---------------|
| (direct) / (none) | 27,697 | 2.14 |
| google / organic | 14,839 | 2.71 |
| library.umaine.edu / referral | 5,054 | 3.92 |
| umaine.edu / referral | 4,734 | 3.51 |
| libraries.maine.edu / referral | 836 | 2.59 |
| bing / organic | 387 | 2.87 |
| qq4nm4zz3u.search.serialssolutions.com / referral | 277 | 2.74 |
| yahoo / organic | 270 | 2.87 |
| maine.gov / referral | 269 | 1.83 |

| | | | | | |
|--|----|------|-----------------------|-----|------|
| B Droid Razr 4G | 23 | 1.63 | google.com / referral | 182 | 2.89 |
| Motorola XT907 DRO ID RAZR M 4G LTE | 15 | 1.53 | | | |
| Google Nexus 7 | 13 | 2.54 | | | |

Visits and Pages / Visit by Landing Page

| Landing Page | Visits | Pages / Visit |
|------------------------|--------|---------------|
| /default.asp | 39,924 | 2.49 |
| /default_idb.asp | 1,405 | 2.76 |
| /about/hours.htm | 1,159 | 2.28 |
| /default_ursus.asp | 837 | 2.34 |
| /ejournals/default.asp | 715 | 3.38 |
| /default_res.htm | 658 | 1.96 |
| /indexesdb/Indexes.asp | 360 | 2.08 |
| /govdoc/newcensus.htm | 243 | 1.74 |
| /advanced | 217 | 5.59 |
| /yearbooks/default.asp | 201 | 5.63 |