

Frequency & Recency

% of visits: 100.00%

Performance

Days Since Last Visit

Visits 54,397 % of Total: 100.00% (54,397)	Pageviews 118,824 % of Total: 100.00% (118,824)
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Days Since Last Visit	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
0	44,496	95,022	81.80%	79.97%
1	1,849	4,287	3.40%	3.61%
2	1,107	2,920	2.04%	2.46%
3	719	2,024	1.32%	1.70%
4	602	1,436	1.11%	1.21%
5	534	1,345	0.98%	1.13%
6	490	1,245	0.90%	1.05%
7	338	879	0.62%	0.74%
8-14	1,084	2,710	1.99%	2.28%
15-30	652	1,613	1.20%	1.36%
31-60	365	917	0.67%	0.77%
61-120	1,011	1,577	1.86%	1.33%
121-364	1,035	2,579	1.90%	2.17%
365+	115	270	0.21%	0.23%