

Frequency & Recency

100% of visits: 100.00%

Performance

Count of Visits

Visits
54,397
% of Total: 100.00% (54,397)

Pageviews
118,824
% of Total: 100.00% (118,824)

Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	24,359	46,813	44.78%	39.40%
2	3,842	11,214	7.06%	9.44%
3	1,892	5,305	3.48%	4.46%
4	1,297	3,714	2.38%	3.13%
5	916	2,280	1.68%	1.92%
6	898	2,263	1.65%	1.90%
7	690	1,659	1.27%	1.40%
8	1,609	2,753	2.96%	2.32%
9-14	5,524	9,556	10.15%	8.04%
15-25	3,107	6,268	5.71%	5.28%
26-50	2,499	5,923	4.59%	4.98%
51-100	2,019	4,919	3.71%	4.14%
101-200	1,669	4,214	3.07%	3.55%
201+	4,076	11,943	7.49%	10.05%