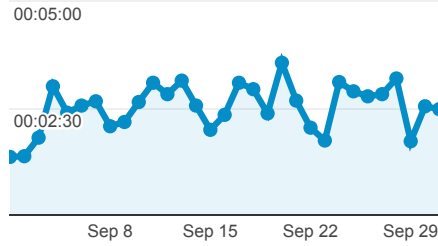


## My Dashboard

Sep 1, 2012 - Oct 1, 2012

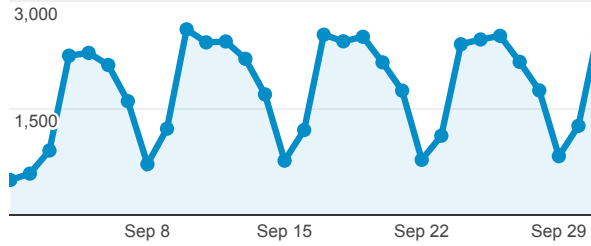
### Avg. Visit Duration

● Avg. Visit Duration



### Visits

● Visits



### Pageviews

**118,824**

% of Total: 100.00% (118,824)



### Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	75,524
Fogler Library: Indexes and Databases	15,685
Fogler Library: Ejournals@U Maine	4,794
Fogler Library: Hours	2,649
Fogler Library: Course Guides	1,092
Fogler Library: Interlibrary Loans	723
Fogler Library: Contacts	681
Fogler Library: Resource Guides A-Z	524
UM Fogler Library Electronic Theses and Dissertations	489
Fogler Library: Services	424

### Visits by Traffic Type



- 58.04% direct**  
31,575 Visits
- 24.53% organic**  
13,348 Visits
- 17.41% referral**  
9,474 Visits

### Visits

**54,397**

% of Total: 100.00% (54,397)



### Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	5,041	2.43
fogler library	1,531	2.38
umaine library	758	2.11
fogler	576	2.26
umaine fogler	328	2.19
folger library umaine	323	1.79
umaine fogler library	189	1.88
fogler library hours	162	2.09
(not set)	147	6.97
umaine library hours	138	1.82

### Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No	53,263	116,471
Yes	1,134	2,353

### Visits and Pages / Visit by Mobile Device

Mobile Device Info	Visits	Pages / Visit
Apple iPad	415	2.29
Apple iPhone	396	1.91
SonyEricsson LT15i Xperia Arc	69	1.93
(not set)	58	2.55
Apple iPod Touch	43	1.67
Motorola Droid	19	1.05
Samsung SCH-I500 Fascinate	15	2.13
LG VS910 4G Revolution	6	3.83
HTC ADR350 Droid Incredible	5	1.60

### Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	31,575	1.99
google / organic	12,460	2.36
umaine.edu / referral	6,244	2.54
libraries.maine.edu / referral	460	2.30
bing / organic	447	3.05
digitalcommons.library.umaine.edu / referral	325	2.14
library.umaine.edu / referral	292	3.76
maine.gov / referral	250	2.38
yahoo / organic	220	2.53
facebook.com / referral	214	4.03

### Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	31,211	44,326
/default_ursus.asp	3,164	9,461
/indexesdb/indexes.asp	2,285	7,204
/default_res.htm	1,982	5,164
/ejournals/default.asp	1,503	5,874
/indexesdb/indexes.asp?search=A&range=SZ	1,396	5,016
/about/hours.htm	1,203	3,516
/default_jdb.asp	1,035	2,882
/indexesdb/indexes.asp?search=A&range=AD	765	3,933
/indexesdb/indexes.asp?search=A&range=HN	762	3,542

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Asus Eee Pad Transf ormer TF1 01	4	5.75
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### Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	44,072	2.17
/default_jdb.asp	1,150	2.40
/ejournals/default.asp	774	4.88
/indexesdb/Indexes.asp	695	2.07
/about/hours.htm	675	2.07
/default_ursus.asp	471	2.38
/default_res.htm	396	1.93
/govdoc/newcensus.htm	261	1.67
/um/pagepush/http://library.uma ine.edu	218	1.23
/indexesdb/Indexes.asp?search =A&range=SZ	195	1.58