

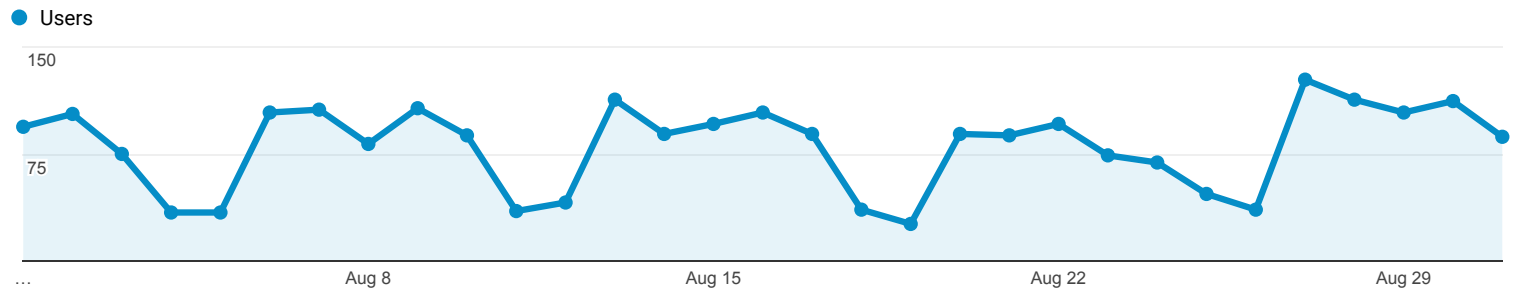
Referral Traffic

All Users
21.87% Users

Aug 1, 2018 - Aug 31, 2018

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	1,182 % of Total: 21.87% (5,405)	519 % of Total: 14.40% (3,604)	3,919 % of Total: 27.62% (14,191)	37.56% Avg for View: 43.94% (-14.51%)	2.56 Avg for View: 2.22 (15.27%)	00:04:54 Avg for View: 00:03:34 (37.58%)	12.58% Avg for View: 12.19% (3.19%)	493 % of Total: 28.50% (1,730)	\$0.00 % of Total: 0.00% (\$0.00)
1. umaine.edu	269 (20.77%)	141 (27.17%)	710 (18.12%)	31.55%	2.64	00:03:27	22.11%	157 (31.85%)	\$0.00 (0.00%)
2. libguides.library.umaine.edu	186 (14.36%)	8 (1.54%)	880 (22.45%)	36.59%	3.35	00:06:43	11.14%	98 (19.88%)	\$0.00 (0.00%)
3. umaine.summon.serialssolutions.com	160 (12.36%)	2 (0.39%)	792 (20.21%)	45.58%	2.33	00:05:54	11.87%	94 (19.07%)	\$0.00 (0.00%)
4. bb.courses.maine.edu	145 (11.20%)	64 (12.33%)	254 (6.48%)	54.33%	1.86	00:02:21	3.54%	9 (1.83%)	\$0.00 (0.00%)
5. maine-csm.symlicity.com	118 (9.11%)	82 (15.80%)	189 (4.82%)	11.64%	1.69	00:09:08	0.53%	1 (0.20%)	\$0.00 (0.00%)
6. digitalcommons.library.umaine.edu	43 (3.32%)	10 (1.93%)	91 (2.32%)	31.87%	1.96	00:04:16	2.20%	2 (0.41%)	\$0.00 (0.00%)
7. cryptometrics.net	21 (1.62%)	21 (4.05%)	21 (0.54%)	61.90%	1.38	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. libraries.maine.edu	20 (1.54%)	10 (1.93%)	51 (1.30%)	19.61%	3.22	00:01:34	27.45%	14 (2.84%)	\$0.00 (0.00%)
9. ecoprime.net.ua	19 (1.47%)	19 (3.66%)	19 (0.48%)	63.16%	1.37	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. earniz-money.info	18 (1.39%)	18 (3.47%)	18 (0.46%)	50.00%	1.50	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. get-clickpy.info	18 (1.39%)	18 (3.47%)	18 (0.46%)	55.56%	1.44	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. duckduckgo.com	16 (1.24%)	11 (2.12%)	25 (0.64%)	36.00%	2.08	00:00:56	12.00%	3 (0.61%)	\$0.00 (0.00%)
13. com.google.android.googlequicksearchbox	14 (1.08%)	14 (2.70%)	14 (0.36%)	71.43%	1.71	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. ebook.yourcloudlibrary.com	13 (1.00%)	2 (0.39%)	82 (2.09%)	47.56%	2.10	00:04:21	2.44%	2 (0.41%)	\$0.00 (0.00%)
15. ecosia.org	11 (0.85%)	3 (0.58%)	24 (0.61%)	37.50%	1.88	00:00:56	16.67%	4 (0.81%)	\$0.00 (0.00%)
16. umaine.libapps.com	11 (0.85%)	2 (0.39%)	85 (2.17%)	29.41%	3.38	00:08:04	7.06%	6 (1.22%)	\$0.00 (0.00%)
17. web-a-ebSCOhost-com.prxy4.ursus.maine.edu	11 (0.85%)	0 (0.00%)	71 (1.81%)	36.62%	2.18	00:03:14	22.54%	16 (3.25%)	\$0.00 (0.00%)

18.	mail.google.com	10 (0.77%)	4 (0.77%)	79 (2.02%)	30.38%	3.05	00:06:57	27.85%	22 (4.46%)	\$0.00 (0.00%)
19.	en.wikipedia.org	9 (0.69%)	9 (1.73%)	9 (0.23%)	22.22%	1.33	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	umaine-summon-serialssolutions-com.prxy4.ursus.maine.edu	9 (0.69%)	0 (0.00%)	59 (1.51%)	40.68%	2.46	00:03:17	38.98%	23 (4.67%)	\$0.00 (0.00%)
21.	themainemag.com	8 (0.62%)	6 (1.16%)	21 (0.54%)	38.10%	1.52	00:02:41	4.76%	1 (0.20%)	\$0.00 (0.00%)
22.	worldcat.org	8 (0.62%)	6 (1.16%)	18 (0.46%)	38.89%	3.06	00:03:53	16.67%	3 (0.61%)	\$0.00 (0.00%)
23.	ursus.maine.edu	7 (0.54%)	0 (0.00%)	47 (1.20%)	31.91%	2.34	00:03:36	6.38%	3 (0.61%)	\$0.00 (0.00%)
24.	library.umaine.edu	6 (0.46%)	0 (0.00%)	39 (1.00%)	33.33%	2.90	00:03:34	7.69%	3 (0.61%)	\$0.00 (0.00%)
25.	mycampus.maine.edu	6 (0.46%)	4 (0.77%)	13 (0.33%)	53.85%	1.46	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	newlibrary.library.umaine.edu	6 (0.46%)	0 (0.00%)	42 (1.07%)	38.10%	2.71	00:00:53	2.38%	1 (0.20%)	\$0.00 (0.00%)
27.	refchatter.net	6 (0.46%)	0 (0.00%)	12 (0.31%)	16.67%	6.42	00:07:31	8.33%	1 (0.20%)	\$0.00 (0.00%)
28.	web-b-ebSCOhost-com.prxy4.ursus.maine.edu	6 (0.46%)	0 (0.00%)	6 (0.15%)	0.00%	3.33	00:02:38	83.33%	5 (1.01%)	\$0.00 (0.00%)
29.	en.m.wikipedia.org	5 (0.39%)	5 (0.96%)	5 (0.13%)	20.00%	1.00	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	qq4nm4zz3u.search.serialssolutions.com	5 (0.39%)	0 (0.00%)	9 (0.23%)	33.33%	2.11	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	development.library.umaine.edu	4 (0.31%)	0 (0.00%)	46 (1.17%)	63.04%	1.61	00:05:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	facebook.com	4 (0.31%)	2 (0.39%)	9 (0.23%)	11.11%	1.67	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	maine.gov	4 (0.31%)	3 (0.58%)	4 (0.10%)	0.00%	2.75	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	onlinelibrary-wiley-com.prxy4.ursus.maine.edu	4 (0.31%)	0 (0.00%)	8 (0.20%)	62.50%	1.50	00:00:48	12.50%	1 (0.20%)	\$0.00 (0.00%)
35.	dll.umaine.edu	3 (0.23%)	3 (0.58%)	3 (0.08%)	0.00%	3.00	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	kakablog.net	3 (0.23%)	3 (0.58%)	3 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	l.facebook.com	3 (0.23%)	2 (0.39%)	3 (0.08%)	33.33%	3.00	00:02:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	libguides.bates.edu	3 (0.23%)	3 (0.58%)	3 (0.08%)	0.00%	2.00	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	r.search.aol.com	3 (0.23%)	3 (0.58%)	5 (0.13%)	20.00%	1.80	00:04:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	umaine.altarama.com	3 (0.23%)	0 (0.00%)	3 (0.08%)	66.67%	1.67	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	archive.cfrumembers.org	2 (0.15%)	0 (0.00%)	2 (0.05%)	0.00%	1.50	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	bowdoin.libguides.com	2 (0.15%)	2 (0.39%)	2 (0.05%)	0.00%	2.50	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	com.google.android.gm	2 (0.15%)	1 (0.19%)	2 (0.05%)	50.00%	1.50	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	community.libguides.com	2 (0.15%)	2 (0.39%)	2 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	go.umaine.edu	2 (0.15%)	1 (0.19%)	2 (0.05%)	50.00%	1.50	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	gradcatalog.umaine.edu	2 (0.15%)	0 (0.00%)	2 (0.05%)	50.00%	1.50	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	historicalsocietyoflitchfieldmaine.org	2 (0.15%)	2 (0.39%)	2 (0.05%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	legislature.maine.gov	2 (0.15%)	2 (0.39%)	2 (0.05%)	0.00%	4.00	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	msn.com	2 (0.15%)	0 (0.00%)	26 (0.66%)	3.85%	3.92	00:03:38	84.62%	22 (4.46%)	\$0.00 (0.00%)
50.	new.umaine.edu	2 (0.15%)	0 (0.00%)	2 (0.05%)	50.00%	2.00	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	search-proquest-com.prxy4.ursus.maine.edu	2 (0.15%)	0 (0.00%)	13 (0.33%)	69.23%	1.31	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)

52.	umaine.summon.serialssolutions.com.ursus-proxy-7.ursus.maine.edu	2 (0.15%)	0 (0.00%)	2 (0.05%)	50.00%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	ahrefs.com	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	11.00	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	ams.infobaselearning.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	3.00	00:00:04	100.00%	1 (0.20%)	\$0.00 (0.00%)
55.	archives.library.umaine.edu	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	bangorlostskiareas.weebly.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	bi.galegroup.com.prxy4.ursus.maine.edu	1 (0.08%)	0 (0.00%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	calendar.umaine.edu	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	cn.bing.com	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	2.00	00:25:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	contentpromotion.pitchbox.com	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	3.00	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	cugr.umaine.edu	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	6.00	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	currentprotocols-onlinelibrary-wiley-com.prxy4.ursus.maine.edu	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	2.00	00:04:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	curtislibrary.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	demo.umaine.bepress.com	1 (0.08%)	0 (0.00%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	digitalcuration.umaine.edu	1 (0.08%)	0 (0.00%)	3 (0.08%)	0.00%	2.33	00:28:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	earlymaine.org	1 (0.08%)	1 (0.19%)	2 (0.05%)	0.00%	2.50	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	engineering.umaine.edu	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	3.00	00:00:09	100.00%	1 (0.20%)	\$0.00 (0.00%)
68.	fdlp.gov	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	find.galegroup.com.prxy4.ursus.maine.edu	1 (0.08%)	0 (0.00%)	5 (0.13%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	galeapps.galegroup.com	1 (0.08%)	0 (0.00%)	2 (0.05%)	50.00%	0.50	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	gdc-galegroup-com.prxy4.ursus.maine.edu	1 (0.08%)	0 (0.00%)	2 (0.05%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	groups.google.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	guides.library.ttu.edu	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	in.search.yahoo.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	int.search.tb.ask.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	intern.facebook.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	juditherosenbaum.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	3.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	keep.google.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	2.00	00:21:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	linkedin.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	loc.gov	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	localhost	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	m.facebook.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	maddrey.blogspot.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	2.00	00:04:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	mailer.mil.gr	1 (0.08%)	1 (0.19%)	2 (0.05%)	0.00%	2.50	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	mainecat.maine.edu	1 (0.08%)	0 (0.00%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

86.	marcandangel.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	mntreeresources.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	online.umaine.edu	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	1.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	onlinelibrary.wiley.com	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	3.00	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	quafind.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	2.00	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	researchgate.net	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	search.tb.ask.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	3.00	00:04:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	sites.umaine.edu	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	symbaloo.com	1 (0.08%)	0 (0.00%)	6 (0.15%)	83.33%	1.33	00:03:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	t.co	1 (0.08%)	0 (0.00%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	tumblr.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	thisoldyearbook.com	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	treeremoval.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	umaine-summon-serialssolutions-com.ursus-proxy-1.ursus.maine.edu	1 (0.08%)	0 (0.00%)	3 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	umaine-summon-serialssolutions-com.ursus-proxy-7.ursus.maine.edu	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	7.00	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	umaine.summon.serialssolutions.com.proxy4.ursus.maine.edu	1 (0.08%)	0 (0.00%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	us.search.yahoo.com	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	4.00	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	v2.libanswers.com	1 (0.08%)	1 (0.19%)	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	web2.bobbasement.com	1 (0.08%)	0 (0.00%)	1 (0.03%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	webrecorder.io	1 (0.08%)	1 (0.19%)	1 (0.03%)	0.00%	2.00	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 105 of 105