

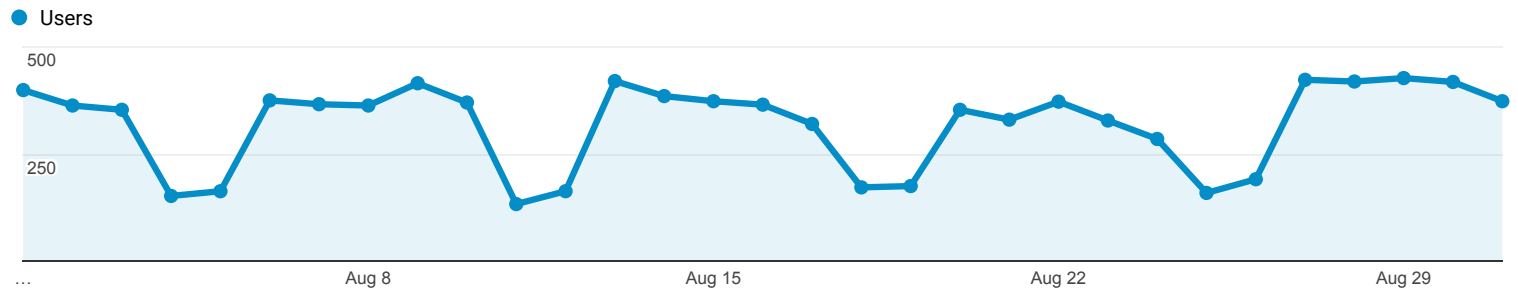
Device Overview

All Users
100.00% Users

Aug 1, 2018 - Aug 31, 2018

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	5,405 % of Total: 100.00% (5,405)	3,604 % of Total: 100.00% (3,604)	14,191 % of Total: 100.00% (14,191)	43.94% Avg for View: 43.94% (0.00%)	2.22 Avg for View: 2.22 (0.00%)	00:03:34 Avg for View: 00:03:34 (0.00%)	12.19% Avg for View: 12.19% (0.00%)	1,730 % of Total: 100.00% (1,730)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	4,595 (84.97%)	2,929 (81.27%)	13,115 (92.42%)	43.73%	2.26	00:03:44	12.93%	1,696 (98.03%)	\$0.00 (0.00%)
2. mobile	672 (12.43%)	563 (15.62%)	892 (6.29%)	47.76%	1.69	00:01:24	2.58%	23 (1.33%)	\$0.00 (0.00%)
3. tablet	141 (2.61%)	112 (3.11%)	184 (1.30%)	40.22%	2.23	00:02:11	5.98%	11 (0.64%)	\$0.00 (0.00%)

Rows 1 - 3 of 3