


Browser & OS

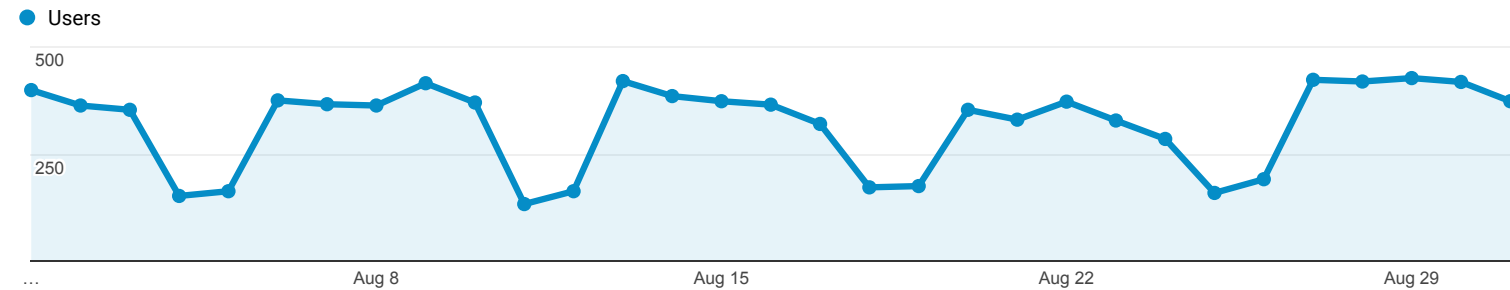


All Users
100.00% Users

Aug 1, 2018 - Aug 31, 2018

Explorer

Summary



Browser	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	5,405 % of Total: 100.00% (5,405)	3,604 % of Total: 100.00% (3,604)	14,191 % of Total: 100.00% (14,191)	43.94% Avg for View: 43.94% (0.00%)	2.22 Avg for View: 2.22 (0.00%)	00:03:34 Avg for View: 00:03:34 (0.00%)	12.19% Avg for View: 12.19% (0.00%)	1,730 % of Total: 100.00% (1,730)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	3,090 (57.13%)	1,975 (54.80%)	8,904 (62.74%)	44.68%	2.29	00:04:00	10.98%	978 (56.53%)	\$0.00 (0.00%)
2. Safari	1,006 (18.60%)	692 (19.20%)	2,062 (14.53%)	42.48%	2.05	00:02:24	13.92%	287 (16.59%)	\$0.00 (0.00%)
3. Firefox	704 (13.02%)	450 (12.49%)	2,155 (15.19%)	42.37%	2.12	00:03:17	14.15%	305 (17.63%)	\$0.00 (0.00%)
4. Internet Explorer	306 (5.66%)	252 (6.99%)	569 (4.01%)	47.63%	2.21	00:03:18	11.07%	63 (3.64%)	\$0.00 (0.00%)
5. Edge	201 (3.72%)	140 (3.88%)	380 (2.68%)	31.84%	2.38	00:02:29	25.26%	96 (5.55%)	\$0.00 (0.00%)
6. Opera	19 (0.35%)	17 (0.47%)	26 (0.18%)	57.69%	2.12	00:03:30	3.85%	1 (0.06%)	\$0.00 (0.00%)
7. Safari (in-app)	16 (0.30%)	16 (0.44%)	18 (0.13%)	66.67%	1.22	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Samsung Internet	15 (0.28%)	12 (0.33%)	16 (0.11%)	43.75%	1.56	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera Mini	12 (0.22%)	12 (0.33%)	13 (0.09%)	61.54%	1.46	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Mozilla Compatible Agent	10 (0.18%)	10 (0.28%)	12 (0.08%)	91.67%	1.08	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Amazon Silk	9 (0.17%)	7 (0.19%)	13 (0.09%)	53.85%	1.54	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Android Webview	7 (0.13%)	7 (0.19%)	8 (0.06%)	75.00%	1.50	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. UC Browser	4 (0.07%)	4 (0.11%)	4 (0.03%)	75.00%	1.75	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Android Browser	2 (0.04%)	2 (0.06%)	2 (0.01%)	50.00%	1.50	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Coc Coc	2 (0.04%)	2 (0.06%)	3 (0.02%)	66.67%	1.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. YaBrowser	2 (0.04%)	2 (0.06%)	2 (0.01%)	50.00%	1.50	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. LG-B470	1 (0.02%)	1 (0.03%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Maxthon	1	1	1	0.00%	4.00	00:04:30	0.00%	0	\$0.00

18.	Maxthon	1 (0.02%)	1 (0.03%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Mozilla	1 (0.02%)	1 (0.03%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	Puffin	1 (0.02%)	1 (0.03%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)