


## Frequency & Recency

 All Users  
 100.00% Sessions


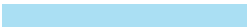

























Aug 1, 2017 - Aug 31, 2017

**Distribution**

Count of Sessions

Sessions  
**17,096**  
 % of Total: 100.00% (17,096)

Pageviews  
**38,890**  
 % of Total: 100.00% (38,890)

Count of Sessions	Sessions	Pageviews
1	5,008 	9,667 
2	1,395 	3,177 
3	746 	1,665 
4	483 	1,037 
5	347 	808 
6	298 	621 
7	225 	529 
8	217 	451 
9-14	1,001 	2,276 
15-25	1,189 	2,733 
26-50	1,491 	3,426 
51-100	1,273 	2,891 
101-200	803 	1,820 
201+	2,620 	7,789 