

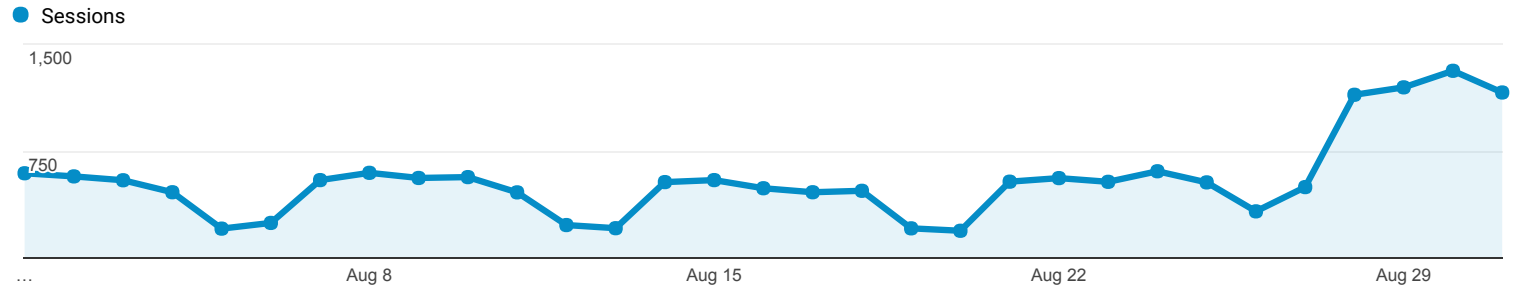
Device Overview

All Users
100.00% Sessions

Aug 1, 2017 - Aug 31, 2017

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	17,096 % of Total: 100.00% (17,096)	29.29% Avg for View: 29.28% (0.04%)	5,008 % of Total: 100.04% (5,006)	46.47% Avg for View: 46.47% (0.00%)	2.27 Avg for View: 2.27 (0.00%)	00:03:55 Avg for View: 00:03:55 (0.00%)	10.47% Avg for View: 10.47% (0.00%)	1,790 % of Total: 100.00% (1,790)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	15,643 (91.50%)	26.35%	4,122 (82.31%)	46.07%	2.33	00:04:09	11.23%	1,756 (98.10%)	\$0.00 (0.00%)
2. mobile	1,204 (7.04%)	62.04%	747 (14.92%)	52.99%	1.60	00:01:20	1.41%	17 (0.95%)	\$0.00 (0.00%)
3. tablet	249 (1.46%)	55.82%	139 (2.78%)	39.76%	2.26	00:01:56	6.83%	17 (0.95%)	\$0.00 (0.00%)

Rows 1 - 3 of 3