

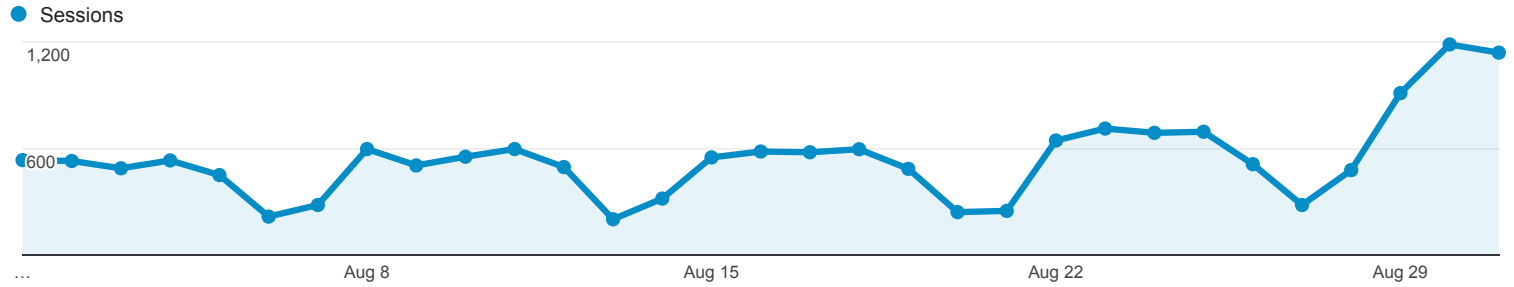
Aug 1, 2016 - Aug 31, 2016

Traffic Sources

All Users
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	16,843 % of Total: 100.00% (16,843)	31.64% Avg for View: 31.64% (0.00%)	5,329 % of Total: 100.00% (5,329)	48.09% Avg for View: 48.09% (0.00%)	2.59 Avg for View: 2.59 (0.00%)	00:04:25 Avg for View: 00:04:25 (0.00%)	14.68% Avg for View: 14.68% (0.00%)	2,472 % of Total: 100.00% (2,472)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	6,509 (38.65%)	28.61%	1,862 (34.94%)	45.63%	2.74	00:05:04	17.04%	1,109 (44.86%)	\$0.00 (0.00%)
2. (direct) / (none)	5,768 (34.25%)	39.55%	2,281 (42.80%)	51.47%	2.34	00:03:17	15.98%	922 (37.30%)	\$0.00 (0.00%)
3. library.umaine.edu / referral	3,111 (18.47%)	22.12%	688 (12.91%)	47.16%	2.89	00:05:57	4.50%	140 (5.66%)	\$0.00 (0.00%)
4. bing / organic	300 (1.78%)	43.67%	131 (2.46%)	46.67%	2.08	00:01:40	28.33%	85 (3.44%)	\$0.00 (0.00%)
5. yahoo / organic	234 (1.39%)	32.91%	77 (1.44%)	38.46%	2.38	00:03:09	26.07%	61 (2.47%)	\$0.00 (0.00%)
6. libguides.library.umaine.edu / referral	223 (1.32%)	11.66%	26 (0.49%)	36.77%	3.32	00:05:31	38.12%	85 (3.44%)	\$0.00 (0.00%)
7. qq4nm4zz3u.search.serialssolutions.com / referral	147 (0.87%)	0.68%	1 (0.02%)	46.26%	2.25	00:03:52	18.37%	27 (1.09%)	\$0.00 (0.00%)
8. ursus.maine.edu / referral	59 (0.35%)	10.17%	6 (0.11%)	59.32%	1.97	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. umaine.summon.serialssolutions.com / referral	46 (0.27%)	6.52%	3 (0.06%)	47.83%	2.24	00:03:11	6.52%	3 (0.12%)	\$0.00 (0.00%)
10. digitalcommons.library.umaine.edu / referral	41 (0.24%)	68.29%	28 (0.53%)	46.34%	1.93	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. maine.gov / referral	29 (0.17%)	86.21%	25 (0.47%)	72.41%	1.90	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. library.umaine.edu.prxy4.ursus.maine.edu / referral	25 (0.15%)	0.00%	0 (0.00%)	16.00%	3.00	00:01:33	72.00%	18 (0.73%)	\$0.00 (0.00%)
13. com.google.android.googlequicksearchbox / referral	21 (0.12%)	52.38%	11 (0.21%)	47.62%	1.81	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. yandex / organic	18 (0.11%)	11.11%	2 (0.04%)	11.11%	3.56	00:08:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. libraries.maine.edu / referral	17 (0.10%)	35.29%	6 (0.11%)	29.41%	2.41	00:01:00	35.29%	6 (0.24%)	\$0.00 (0.00%)

16.	duckduckgo.com / referral	13 (0.08%)	61.54%	8 (0.15%)	76.92%	2.23	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	umaine.edu / referral	13 (0.08%)	23.08%	3 (0.06%)	61.54%	2.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	forest.umaine.edu / referral	11 (0.07%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	google.com / referral	10 (0.06%)	30.00%	3 (0.06%)	70.00%	1.80	00:00:10	40.00%	4 (0.16%)	\$0.00 (0.00%)
20.	qq4nm4zz3u.scholar.serialssolutions.com / referral	10 (0.06%)	0.00%	0 (0.00%)	60.00%	1.90	00:03:58	30.00%	3 (0.12%)	\$0.00 (0.00%)
21.	45.79.64.15 / referral	8 (0.05%)	87.50%	7 (0.13%)	12.50%	5.38	00:03:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	umaine.summon.serialssolutions.com.proxy4.ursus.maine.edu / referral	8 (0.05%)	0.00%	0 (0.00%)	75.00%	1.25	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	1-99seo.com / referral	7 (0.04%)	100.00%	7 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	community.libguides.com / referral	7 (0.04%)	71.43%	5 (0.09%)	28.57%	6.00	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	development.library.umaine.edu / referral	7 (0.04%)	0.00%	0 (0.00%)	28.57%	2.86	00:14:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	foglerlibrary.org / referral	7 (0.04%)	57.14%	4 (0.08%)	28.57%	4.00	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	search.tb.ask.com / referral	7 (0.04%)	14.29%	1 (0.02%)	14.29%	2.29	00:02:18	14.29%	1 (0.04%)	\$0.00 (0.00%)
28.	aol / organic	6 (0.04%)	100.00%	6 (0.11%)	50.00%	1.50	00:02:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	artikelkomputerku.blogspot.co.id / referral	6 (0.04%)	100.00%	6 (0.11%)	83.33%	1.17	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	lvinternal.com / referral	6 (0.04%)	83.33%	5 (0.09%)	50.00%	1.50	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	worldcat.org / referral	6 (0.04%)	50.00%	3 (0.06%)	0.00%	5.50	00:05:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	172.31.79.254:8002 / referral	5 (0.03%)	0.00%	0 (0.00%)	0.00%	3.20	00:07:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	spin2016.cf / referral	5 (0.03%)	100.00%	5 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	winthropmaine.org / referral	5 (0.03%)	100.00%	5 (0.09%)	60.00%	1.40	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	1-free-share-buttons.com / referral	4 (0.02%)	100.00%	4 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	192.168.33.1 / referral	4 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	facebook.com / referral	4 (0.02%)	50.00%	2 (0.04%)	75.00%	2.75	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	lib.ugm.ac.id / referral	4 (0.02%)	100.00%	4 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	onlinelibrary.wiley.com / referral	4 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	search.proquest.com.proxy4.ursus.maine.edu / referral	4 (0.02%)	100.00%	4 (0.08%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	umit.maine.edu / referral	4 (0.02%)	50.00%	2 (0.04%)	50.00%	1.75	00:00:03	25.00%	1 (0.04%)	\$0.00 (0.00%)
42.	uspto.gov / referral	4 (0.02%)	75.00%	3 (0.06%)	75.00%	1.50	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	web2.bobbasement.com / referral	4 (0.02%)	75.00%	3 (0.06%)	100.00%	1.00	00:00:00	25.00%	1 (0.04%)	\$0.00 (0.00%)
44.	weburloper.com / referral	4 (0.02%)	25.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	ask / organic	3 (0.02%)	66.67%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	eyes-on-you.ga / referral	3 (0.02%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	fashionindeed.ml / referral	3 (0.02%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

48.	gpl.lib.me.us / referral	3 (0.02%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	gq-catalog.gq / referral	3 (0.02%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	libguides.stthomas.edu / referral	3 (0.02%)	100.00%	3 (0.06%)	33.33%	7.00	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	m.facebook.com / referral	3 (0.02%)	100.00%	3 (0.06%)	66.67%	1.33	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	pogodnyyeavarii.gq / referral	3 (0.02%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	qq4nm4zz3u.search.serialssolutions.com.prx4.ursus.maine.edu / referral	3 (0.02%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	searchlock.com / referral	3 (0.02%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:07	100.00%	3 (0.12%)	\$0.00 (0.00%)
55.	thisoldyearbook.com / referral	3 (0.02%)	100.00%	3 (0.06%)	66.67%	1.33	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	web.a.ebscohost.com.prx4.ursus.maine.edu / referral	3 (0.02%)	33.33%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	americanancestors.org / referral	2 (0.01%)	100.00%	2 (0.04%)	0.00%	4.50	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	baidu / organic	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	mycampus.maine.edu / referral	2 (0.01%)	50.00%	1 (0.02%)	0.00%	2.50	00:00:06	50.00%	1 (0.04%)	\$0.00 (0.00%)
60.	pi.pardot.com / referral	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	pinkduck.ga / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	r.duckduckgo.com / referral	2 (0.01%)	100.00%	2 (0.04%)	50.00%	2.00	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	search.twcc.com / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	search.xfinity.com / referral	2 (0.01%)	100.00%	2 (0.04%)	50.00%	2.00	00:02:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	umaine.altarama.com / referral	2 (0.01%)	50.00%	1 (0.02%)	0.00%	2.00	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	uptime.com / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	webcrawler.com / referral	2 (0.01%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	100searchengines.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	6.00	00:06:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	academic-genealogy.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	apus.summon.serialssolutions.com.ezproxy2.apus.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	armstrongmywire.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	avg / organic	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	baharestan.ir / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	bing.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	chemistry.umeche.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:03	100.00%	1 (0.04%)	\$0.00 (0.00%)
76.	clemsun.libguides.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	crln.acrl.org / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	digitalcuration.umaine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	100.00%	1 (0.04%)	\$0.00 (0.00%)

79.	dnrsearch.com / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	engineering.umaine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	executehosting.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	fiostrending.verizon.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	gradcatalog.umaine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	greekchat.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	gridirongarb.blogspot.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	homemade.gq / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	images.google.fr / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	ingentaconnect.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	l.facebook.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	lib-web.org / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	4.00	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	lib.stmarytx.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	lib.uct.ac.za / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	libguides.bowdoin.edu / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	5.00	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	library.hn.cn / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	library.ouuagoiwoye.edu.ng / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	library.uml.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	lirc.udn.vn / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	lm.facebook.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	loc.gov / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	4.00	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	luk.staff.ugm.ac.id / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	m.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	meiguge.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	openallurls.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	ops.picscout.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	penobscotbay.blogspot.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	portal.tds.net / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	search.yahoo.com / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
108.	sites.umaine.edu / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
109.	sogou / organic	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
110.	state.me.us / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)

111.	top112.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
112.	uopx.summon.serialssolutions.com.conte ntproxy.phoenix.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
113.	urloper.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
114.	us.search.yahoo.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
115.	us12.campaign-archive1.com / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	3.00	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
116.	web.b.ebscohost.com.prxy4.ursus.maine .edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
117.	www-old.learn.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 117 of 117