

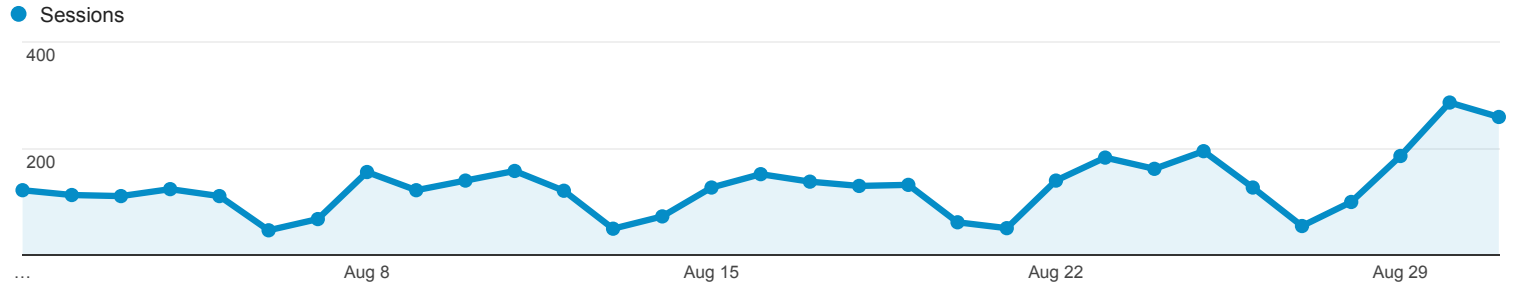
Aug 1, 2016 - Aug 31, 2016

Referral Traffic

All Users
23.75% Sessions

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	4,001 % of Total: 23.75% (16,843)	24.09% Avg for View: 31.64% (-23.85%)	964 % of Total: 18.09% (5,329)	47.99% Avg for View: 48.09% (-0.21%)	2.78 Avg for View: 2.59 (7.37%)	00:05:16 Avg for View: 00:04:25 (19.20%)	7.37% Avg for View: 14.68% (-49.76%)	295 % of Total: 11.93% (2,472)	\$0.00 % of Total: 0.00% (\$0.00)
1. library.umaine.edu	3,111 (77.76%)	22.12%	688 (71.37%)	47.16%	2.89	00:05:57	4.50%	140 (47.46%)	\$0.00 (0.00%)
2. libguides.library.umaine.edu	223 (5.57%)	11.66%	26 (2.70%)	36.77%	3.32	00:05:31	38.12%	85 (28.81%)	\$0.00 (0.00%)
3. qq4nm4zz3u.search.serialssolutions.com	147 (3.67%)	0.68%	1 (0.10%)	46.26%	2.25	00:03:52	18.37%	27 (9.15%)	\$0.00 (0.00%)
4. ursus.maine.edu	59 (1.47%)	10.17%	6 (0.62%)	59.32%	1.97	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. umaine.summon.serialssolutions.com	46 (1.15%)	6.52%	3 (0.31%)	47.83%	2.24	00:03:11	6.52%	3 (1.02%)	\$0.00 (0.00%)
6. digitalcommons.library.umaine.edu	41 (1.02%)	68.29%	28 (2.90%)	46.34%	1.93	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. maine.gov	29 (0.72%)	86.21%	25 (2.59%)	72.41%	1.90	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. library.umaine.edu.prxy4.ursus.maine.edu	25 (0.62%)	0.00%	0 (0.00%)	16.00%	3.00	00:01:33	72.00%	18 (6.10%)	\$0.00 (0.00%)
9. com.google.android.googlequicksearchbox	21 (0.52%)	52.38%	11 (1.14%)	47.62%	1.81	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. libraries.maine.edu	17 (0.42%)	35.29%	6 (0.62%)	29.41%	2.41	00:01:00	35.29%	6 (2.03%)	\$0.00 (0.00%)
11. duckduckgo.com	13 (0.32%)	61.54%	8 (0.83%)	76.92%	2.23	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. umaine.edu	13 (0.32%)	23.08%	3 (0.31%)	61.54%	2.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. forest.umaine.edu	11 (0.27%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. google.com	10 (0.25%)	30.00%	3 (0.31%)	70.00%	1.80	00:00:10	40.00%	4 (1.36%)	\$0.00 (0.00%)
15. qq4nm4zz3u.scholar.serialssolutions.com	10 (0.25%)	0.00%	0 (0.00%)	60.00%	1.90	00:03:58	30.00%	3 (1.02%)	\$0.00 (0.00%)

16.	45.79.64.15	8 (0.20%)	87.50%	7 (0.73%)	12.50%	5.38	00:03:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	8 (0.20%)	0.00%	0 (0.00%)	75.00%	1.25	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	1-99seo.com	7 (0.17%)	100.00%	7 (0.73%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	community.libguides.com	7 (0.17%)	71.43%	5 (0.52%)	28.57%	6.00	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	development.library.umaine.edu	7 (0.17%)	0.00%	0 (0.00%)	28.57%	2.86	00:14:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	foglerlibrary.org	7 (0.17%)	57.14%	4 (0.41%)	28.57%	4.00	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	search.tb.ask.com	7 (0.17%)	14.29%	1 (0.10%)	14.29%	2.29	00:02:18	14.29%	1 (0.34%)	\$0.00 (0.00%)
23.	artikelkomputerku.blogspot.co.id	6 (0.15%)	100.00%	6 (0.62%)	83.33%	1.17	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	lvinternal.com	6 (0.15%)	83.33%	5 (0.52%)	50.00%	1.50	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	worldcat.org	6 (0.15%)	50.00%	3 (0.31%)	0.00%	5.50	00:05:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	172.31.79.254:8002	5 (0.12%)	0.00%	0 (0.00%)	0.00%	3.20	00:07:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	spin2016.cf	5 (0.12%)	100.00%	5 (0.52%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	winthropmaine.org	5 (0.12%)	100.00%	5 (0.52%)	60.00%	1.40	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	1-free-share-buttons.com	4 (0.10%)	100.00%	4 (0.41%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	192.168.33.1	4 (0.10%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	facebook.com	4 (0.10%)	50.00%	2 (0.21%)	75.00%	2.75	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	lib.ugm.ac.id	4 (0.10%)	100.00%	4 (0.41%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	onlinelibrary.wiley.com	4 (0.10%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	search.proquest.com.prxy4.ursus.maine.edu	4 (0.10%)	100.00%	4 (0.41%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	umit.maine.edu	4 (0.10%)	50.00%	2 (0.21%)	50.00%	1.75	00:00:03	25.00%	1 (0.34%)	\$0.00 (0.00%)
36.	uspto.gov	4 (0.10%)	75.00%	3 (0.31%)	75.00%	1.50	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	web2.bobbasement.com	4 (0.10%)	75.00%	3 (0.31%)	100.00%	1.00	00:00:00	25.00%	1 (0.34%)	\$0.00 (0.00%)
38.	weburloper.com	4 (0.10%)	25.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	eyes-on-you.ga	3 (0.07%)	100.00%	3 (0.31%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	fashionindeed.ml	3 (0.07%)	100.00%	3 (0.31%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	gpl.lib.me.us	3 (0.07%)	100.00%	3 (0.31%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	gq-catalog.gq	3 (0.07%)	100.00%	3 (0.31%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	libguides.stthomas.edu	3 (0.07%)	100.00%	3 (0.31%)	33.33%	7.00	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	m.facebook.com	3 (0.07%)	100.00%	3 (0.31%)	66.67%	1.33	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	pogodnyyeavarii.gq	3 (0.07%)	100.00%	3 (0.31%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu	3 (0.07%)	100.00%	3 (0.31%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	searchlock.com	3 (0.07%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:07	100.00%	3 (1.02%)	\$0.00 (0.00%)

48.	thisoldyearbook.com	3 (0.07%)	100.00%	3 (0.31%)	66.67%	1.33	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	web.a.ebscohost.com.prxy4.ursus.maine.edu	3 (0.07%)	33.33%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	americanancestors.org	2 (0.05%)	100.00%	2 (0.21%)	0.00%	4.50	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	mycampus.maine.edu	2 (0.05%)	50.00%	1 (0.10%)	0.00%	2.50	00:00:06	50.00%	1 (0.34%)	\$0.00 (0.00%)
52.	pi.pardot.com	2 (0.05%)	50.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	pinkduck.ga	2 (0.05%)	100.00%	2 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	r.duckduckgo.com	2 (0.05%)	100.00%	2 (0.21%)	50.00%	2.00	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	search.twcc.com	2 (0.05%)	100.00%	2 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	search.xfinity.com	2 (0.05%)	100.00%	2 (0.21%)	50.00%	2.00	00:02:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	umaine.altarama.com	2 (0.05%)	50.00%	1 (0.10%)	0.00%	2.00	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	uptime.com	2 (0.05%)	100.00%	2 (0.21%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	webcrawler.com	2 (0.05%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	100searchengines.com	1 (0.02%)	100.00%	1 (0.10%)	0.00%	6.00	00:06:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	academic-genealogy.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	apus.summon.serialssolutions.com.ezproxy2.apus.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	armstrongmywire.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	baharestan.ir	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	bing.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	chemistry.umeche.maine.edu	1 (0.02%)	100.00%	1 (0.10%)	0.00%	2.00	00:00:03	100.00%	1 (0.34%)	\$0.00 (0.00%)
67.	clemsun.libguides.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	crln.acrl.org	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	digitalcuration.umaine.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	100.00%	1 (0.34%)	\$0.00 (0.00%)
70.	dnsrsearch.com	1 (0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	engineering.umaine.edu	1 (0.02%)	100.00%	1 (0.10%)	0.00%	2.00	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	executehosting.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	fiostrending.verizon.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	gradcatalog.umaine.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	greekchat.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	gridironarb.blogspot.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	homemade.gq	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	images.google.fr	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	ingentaconnect.com.prxy4.ursus.maine.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

80.	l.facebook.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	lib-web.org	1 (0.02%)	100.00%	1 (0.10%)	0.00%	4.00	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	lib.stmarytx.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	lib.uct.ac.za	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	libguides.bowdoin.edu	1 (0.02%)	0.00%	0 (0.00%)	0.00%	5.00	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	library.hn.cn	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	library.ouuagoiwoye.edu.ng	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	library.uml.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	lirc.udn.vn	1 (0.02%)	100.00%	1 (0.10%)	0.00%	2.00	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	lm.facebook.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	loc.gov	1 (0.02%)	100.00%	1 (0.10%)	0.00%	4.00	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	luk.staff.ugm.ac.id	1 (0.02%)	100.00%	1 (0.10%)	0.00%	2.00	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	m.ursus.maine.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	meiguge.com	1 (0.02%)	100.00%	1 (0.10%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	openallurls.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	ops.picscout.com	1 (0.02%)	100.00%	1 (0.10%)	0.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	penobscotbay.blogspot.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	portal.tds.net	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	search.yahoo.com	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	sites.umaine.edu	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	state.me.us	1 (0.02%)	100.00%	1 (0.10%)	0.00%	2.00	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	top112.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	uopx.summon.serialssolutions.com.c ontentproxy.phoenix.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	urlopener.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	us.search.yahoo.com	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	us12.campaign-archive1.com	1 (0.02%)	0.00%	0 (0.00%)	0.00%	3.00	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	web.b.ebscohost.com.prxy4.ursus.m aine.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	www-old.learn.maine.edu	1 (0.02%)	100.00%	1 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

