

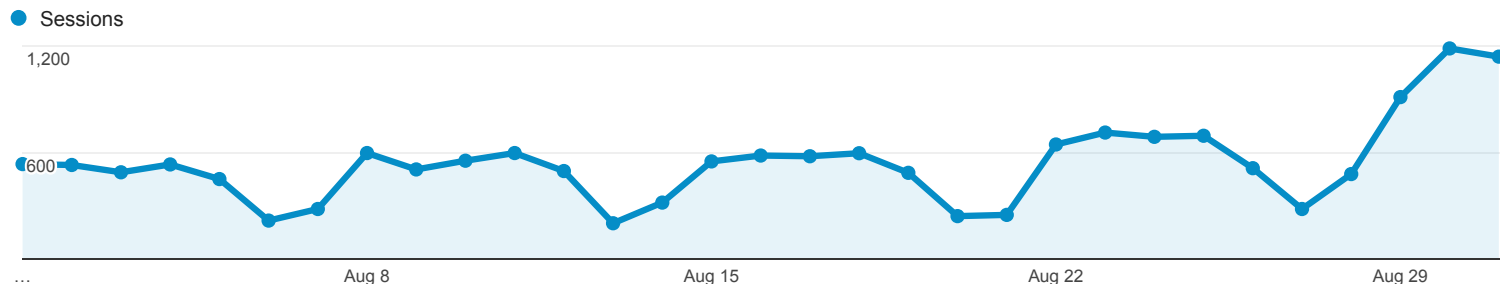
Aug 1, 2016 - Aug 31, 2016

# Device Overview

All Users  
100.00% Sessions

## Explorer

### Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	16,843 % of Total: 100.00% (16,843)	31.64% Avg for View: 31.64% (0.00%)	5,329 % of Total: 100.00% (5,329)	48.09% Avg for View: 48.09% (0.00%)	2.59 Avg for View: 2.59 (0.00%)	00:04:25 Avg for View: 00:04:25 (0.00%)	14.68% Avg for View: 14.68% (0.00%)	2,472 % of Total: 100.00% (2,472)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	<b>15,525</b> (92.17%)	29.00%	<b>4,502</b> (84.48%)	48.19%	2.64	00:04:41	15.57%	<b>2,417</b> (97.78%)	<b>\$0.00</b> (0.00%)
2. mobile	<b>1,031</b> (6.12%)	61.78%	<b>637</b> (11.95%)	45.68%	2.01	00:01:14	3.10%	<b>32</b> (1.29%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>287</b> (1.70%)	66.20%	<b>190</b> (3.57%)	51.57%	2.15	00:01:22	8.01%	<b>23</b> (0.93%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3