Conversions Goal 1: Mobile IDB Access

0.00%

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(0.00%)

(0.00%)

Aug 1, 2016 - Aug 31, 2016



Browser & OS

All Users 100.00% Sessions

Acquisition

14

(0.08%)

(0.04%)

(0.03%)

(0.02%)

(0.01%)

(0.01%)

(0.01%)

92.86%

71.43%

100.00%

100.00%

100.00%

100.00%

100.00%

Summary

9. Safari (in-app)

12. UC Browser

13. Maxthon

14. (not set)

15. SeaMonkey

Android Browser

11. Mozilla Compatible Agent

Explorer

Sessions 1,200

600				
	Aug 8	Aug 15	Aug 22	Aug 29
•				

Brancas									
Browser	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	16,843 % of Total:	31.64% Avg for	5,329 % of	48.09% Avg for	2.59 Avg for	00:04:25 Avg for	14.68% Avg for View:	2,472 % of Total:	\$0.00 % of Total:

Behavior

	16,843 % of Total: 100.00%	31.64% Avg for View:	5,329 % of Total:	48.09% Avg for View:	2.59 Avg for View:	00:04:25 Avg for View:	14.68% Avg for View: 14.68%	2,472 % of Total: 100.00%	\$0.00 % of Total: 0.00%
	(16,843)	31.64% (0.00%)	100.00% (5,329)	48.09% (0.00%)	(0.00%)	00:04:25 (0.00%)	(0.00%)	(2,472)	(\$0.00)
1. Chrome	9,472 (56.24%)	27.52%	2,607 (48.92%)	47.98%	2.79	00:05:36	13.93%	1,319 (53.36%)	\$0.00 (0.00%)

			4 450					==0	
1. Chrome	9,472 (56.24%)	27.52%	2,607 (48.92%)	47.98%	2.79	00:05:36	13.93%	1,319 (53.36%)	\$0.0 (0.00)
	(16,843)	31.64% (0.00%)	100.00% (5,329)	48.09% (0.00%)	2.59 (0.00%)	00:04:25 (0.00%)	(0.00%)	(2,472)	(\$0.0

1	. Chrome	(56.24%)	27.52%	(48.92%)	47.98%	2.79	00:05:36	13.93%	(53.36%)	(0.00%)
	2. Firefox	3,363 (19.97%)	34.26%	1,152 (21.62%)	49.81%	2.42	00:03:19	17.04%	573 (23.18%)	\$0.00 (0.00%)
		2 420		1 003					206	90.00

2.	Firefox	(19.97%)	34.26%	(21.62%)	49.81%	2.42	00:03:19	17.04%	(23.18%)	(0.00%)
3.	Safari	2,439 (14.48%)	41.12%	1,003 (18.82%)	43.91%	2.20	00:01:47	15.83%	386 (15.61%)	\$0.00 (0.00%)
		1 126		358					120	00.02

3. Safari	2,439 (14.48%)	41.12%	1,003 (18.82%)	43.91%	2.20	00:01:47	15.83%	(15.61%)	
4. Internet Explorer	1,126 (6.69%)	31.79%	358 (6.72%)	52.58%	2.33	00:04:13	11.46%	129 (5.22%)	

4. Internet Explorer	1,126 (6.69%)	31.79%	358 (6.72%)	52.58%	2.33	00:04:13	11.46%	129 (5.22%)	\$0.00 (0.00%
5. Edge	296 (1.76%)	47.97%	142 (2.66%)	53.04%	2.33	00:02:28	14.86%	44 (1.78%)	\$0.00 (0.00%

4. Internet Explorer	(6.69%)	31.79%	(6.72%)	52.58%	2.33	00:04:13	11.46%	(5.22%)	(0.00%
5. Edge	296 (1.76%)	47.97%	142 (2.66%)	53.04%	2.33	00:02:28	14.86%	44 (1.78%)	\$0.00 (0.00%
6 Opera	79	27.85%	22	27.85%	3 05	00:03:32	26.58%	21	\$0.00

5. Edge	296 (1.76%)	47.97%	142 (2.66%)	53.04%	2.33	00:02:28	14.86%	44 (1.78%)	\$0.00 (0.00%)
6. Opera	79 (0.47%)	27.85%	22 (0.41%)	27.85%	3.05	00:03:32	26.58%	21 (0.85%)	\$0.00 (0.00%)
- 7.5	19	10.500/	2	04.050/		00.00.45	0.000/	0	\$0.00

6. Opera	(0.47%)	27.85%	(0.41%)	27.85%	3.05	00:03:32	26.58%	(0.85%)	(0.00%)
7. YaBrowser	19 (0.11%)	10.53%	(0.04%)	21.05%	3.37	00:08:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon Silk	15 (0.09%)	80.00%	12 (0.23%)	53.33%	1.80	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)

2.79

1.57

1.00

1.00

1.00

1.00

1.00

00:00:45

00:00:12

00:00:00

00:00:00

00:00:00

00:00:00

00:00:00

57.14%

71.43%

100.00%

100.00%

100.00%

100.00%

100.00%

(0.24%)

(0.09%)

(0.09%)

(0.06%)

(0.04%)

(0.02%)

(0.02%)

16. Sogou web spider (0.01%) 100.00% (0.02%) 100.00% 1.00 00:0000 0.00% (0.00%)

Rows 1 - 16 of 16

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