

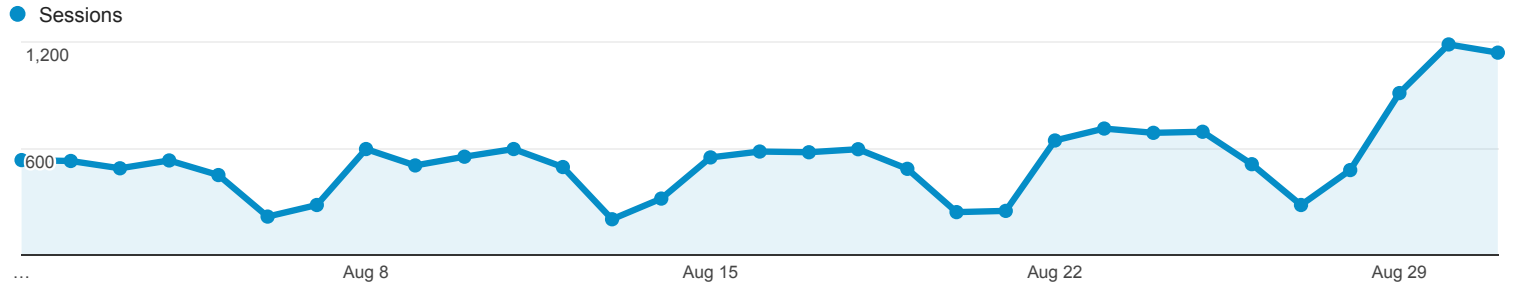
Aug 1, 2016 - Aug 31, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	16,843 % of Total: 100.00% (16,843)	31.64% Avg for View: 31.64% (0.00%)	5,329 % of Total: 100.00% (5,329)	48.09% Avg for View: 48.09% (0.00%)	2.59 Avg for View: 2.59 (0.00%)	00:04:25 Avg for View: 00:04:25 (0.00%)	14.68% Avg for View: 14.68% (0.00%)	2,472 % of Total: 100.00% (2,472)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	9,472 (56.24%)	27.52%	2,607 (48.92%)	47.98%	2.79	00:05:36	13.93%	1,319 (53.36%)	\$0.00 (0.00%)
2. Firefox	3,363 (19.97%)	34.26%	1,152 (21.62%)	49.81%	2.42	00:03:19	17.04%	573 (23.18%)	\$0.00 (0.00%)
3. Safari	2,439 (14.48%)	41.12%	1,003 (18.82%)	43.91%	2.20	00:01:47	15.83%	386 (15.61%)	\$0.00 (0.00%)
4. Internet Explorer	1,126 (6.69%)	31.79%	358 (6.72%)	52.58%	2.33	00:04:13	11.46%	129 (5.22%)	\$0.00 (0.00%)
5. Edge	296 (1.76%)	47.97%	142 (2.66%)	53.04%	2.33	00:02:28	14.86%	44 (1.78%)	\$0.00 (0.00%)
6. Opera	79 (0.47%)	27.85%	22 (0.41%)	27.85%	3.05	00:03:32	26.58%	21 (0.85%)	\$0.00 (0.00%)
7. YaBrowser	19 (0.11%)	10.53%	2 (0.04%)	21.05%	3.37	00:08:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon Silk	15 (0.09%)	80.00%	12 (0.23%)	53.33%	1.80	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Safari (in-app)	14 (0.08%)	92.86%	13 (0.24%)	57.14%	2.79	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Android Browser	7 (0.04%)	71.43%	5 (0.09%)	71.43%	1.57	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	5 (0.03%)	100.00%	5 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. UC Browser	3 (0.02%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Maxthon	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. (not set)	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. SeaMonkey	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Opera (in-app)	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

