

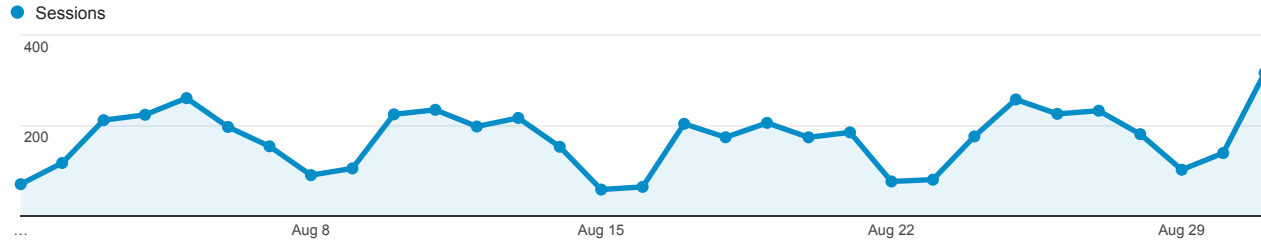
Aug 1, 2015 - Aug 31,

Referral Traffic

All Sessions
29.58%

Explorer

Summary



Source	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access Value
	5,311 % of Total: 29.58% (17,955)	30.69% Avg for View: 33.72% (-8.99%)	1,630 % of Total: 26.92% (6,055)	42.59% Avg for View: 47.21% (-9.79%)	2.77 Avg for View: 2.48 (11.64%)	00:04:25 Avg for View: 00:03:51 (14.93%)	11.33% Avg for View: 15.36% (-26.18%)	602 % of Total: 21.84% (2,757)	0.00%
1. library.umaine.edu	2,803 (52.78%)	31.89%	894 (54.85%)	43.88%	2.89	00:04:52	4.32%	121 (20.10%)	\$0.00
2. umaine.edu	1,009 (19.00%)	35.08%	354 (21.72%)	30.43%	2.80	00:03:09	23.89%	241 (40.03%)	\$0.00
3. libguides.library.umaine.edu	450 (8.47%)	1.33%	6 (0.37%)	42.89%	3.05	00:08:17	10.67%	48 (7.97%)	\$0.00
4. umaine.summon.serialssolutions.com	178 (3.35%)	3.93%	7 (0.43%)	47.75%	2.74	00:04:11	22.47%	40 (6.64%)	\$0.00
5. libraries.maine.edu	168 (3.16%)	15.48%	26 (1.60%)	23.81%	2.84	00:02:17	42.86%	72 (11.96%)	\$0.00
6. development.library.umaine.edu	69 (1.30%)	1.45%	1 (0.06%)	60.87%	1.97	00:03:46	1.45%	1 (0.17%)	\$0.00
7. bing.com	65 (1.22%)	36.92%	24 (1.47%)	46.15%	2.49	00:02:47	40.00%	26 (4.32%)	\$0.00
8. qq4nm4zz3u.search.serialssolutions.com	64 (1.21%)	4.69%	3 (0.18%)	28.12%	2.53	00:03:26	21.88%	14 (2.33%)	\$0.00
9. maine.gov	44 (0.83%)	75.00%	33 (2.02%)	61.36%	1.66	00:01:24	0.00%	0 (0.00%)	\$0.00
10. ursus.maine.edu	36 (0.68%)	33.33%	12 (0.74%)	41.67%	2.36	00:03:50	0.00%	0 (0.00%)	\$0.00
11. digitalcommons.library.umaine.edu	33 (0.62%)	66.67%	22 (1.35%)	54.55%	2.06	00:01:17	0.00%	0 (0.00%)	\$0.00
12. umainealumni.com	31 (0.58%)	96.77%	30 (1.84%)	67.74%	1.45	00:01:10	0.00%	0 (0.00%)	\$0.00
13. success-seo.com	30 (0.56%)	100.00%	30 (1.84%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
14. journals.cambridge.org	24 (0.45%)	0.00%	0 (0.00%)	16.67%	3.71	00:04:52	75.00%	18 (2.99%)	\$0.00
15. facebook.com	21 (0.40%)	19.05%	4 (0.25%)	52.38%	2.67	00:11:27	4.76%	1 (0.17%)	\$0.00
16. duckduckgo.com	17 (0.32%)	70.59%	12 (0.74%)	47.06%	2.47	00:01:01	11.76%	2 (0.33%)	\$0.00
17. notify.bluecoat.com	17 (0.32%)	0.00%	0 (0.00%)	76.47%	1.47	00:06:58	0.00%	0 (0.00%)	\$0.00
18. chinese-amezon.com	11 (0.21%)	100.00%	11 (0.67%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
19. google.com	11 (0.21%)	54.55%	6 (0.37%)	54.55%	3.55	00:03:22	0.00%	0 (0.00%)	\$0.00
20. search.yahoo.com	11 (0.21%)	54.55%	6 (0.37%)	36.36%	1.73	00:00:17	0.00%	0 (0.00%)	\$0.00
21. artikelkomputerku.blogspot.com	10 (0.19%)	100.00%	10 (0.61%)	60.00%	1.60	00:01:33	0.00%	0 (0.00%)	\$0.00
22. library.umaine.edu.prxy4.ursus.maine.edu	10 (0.19%)	20.00%	2 (0.12%)	70.00%	1.60	00:01:18	50.00%	5 (0.83%)	\$0.00
23. t.co	9 (0.17%)	11.11%	1 (0.06%)	33.33%	4.00	00:07:23	44.44%	4 (0.66%)	\$0.00
24. search.tb.ask.com	7 (0.13%)	100.00%	7 (0.43%)	85.71%	1.29	00:00:01	14.29%	1 (0.17%)	\$0.00
25. umaine.beta.libguides.com	7 (0.13%)	0.00%	0 (0.00%)	42.86%	4.14	00:11:49	14.29%	1 (0.17%)	\$0.00
26. web.a.ebscohost.com.prxy4.ursus.maine.edu	7 (0.13%)	71.43%	5 (0.31%)	85.71%	1.14	00:00:03	0.00%	0 (0.00%)	\$0.00

Rank	Domain	Visits	Percentage	Pageviews	Percentage	Pages	Time	Percentage	Referrals	Percentage	Revenue
27.	web.b.ebscohost.com.prxy4.ursus.maine.edu	7	(0.13%)	71.43%	5 (0.31%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
28.	www.event-tracking.com	7	(0.13%)	100.00%	7 (0.43%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00
29.	www.Get-Free-Traffic-Now.com	6	(0.11%)	100.00%	6 (0.37%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
30.	its2.unc.edu	4	(0.08%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
31.	l.facebook.com	4	(0.08%)	25.00%	1 (0.06%)	50.00%	3.25	00:08:36	0.00%	0 (0.00%)	\$0.00
32.	mycampus.maine.edu	4	(0.08%)	75.00%	3 (0.18%)	50.00%	3.00	00:01:29	0.00%	0 (0.00%)	\$0.00
33.	pejepscothistorical.org	4	(0.08%)	50.00%	2 (0.12%)	75.00%	1.50	00:00:19	0.00%	0 (0.00%)	\$0.00
34.	search.myway.com	4	(0.08%)	50.00%	2 (0.12%)	50.00%	1.50	00:00:01	0.00%	0 (0.00%)	\$0.00
35.	worldcat.org	4	(0.08%)	75.00%	3 (0.18%)	50.00%	2.00	00:00:45	0.00%	0 (0.00%)	\$0.00
36.	beta.worldcat.org	3	(0.06%)	100.00%	3 (0.18%)	66.67%	2.00	00:03:10	0.00%	0 (0.00%)	\$0.00
37.	buttons-for-website.com	3	(0.06%)	100.00%	3 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
38.	forest.umaine.edu	3	(0.06%)	66.67%	2 (0.12%)	66.67%	2.00	00:03:12	0.00%	0 (0.00%)	\$0.00
39.	moodle.umeedu.maine.edu	3	(0.06%)	33.33%	1 (0.06%)	33.33%	2.33	00:00:05	100.00%	3 (0.50%)	\$0.00
40.	onlinelibrary.wiley.com	3	(0.06%)	0.00%	0 (0.00%)	0.00%	6.67	00:02:39	33.33%	1 (0.17%)	\$0.00
41.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu	3	(0.06%)	100.00%	3 (0.18%)	66.67%	1.33	00:00:48	0.00%	0 (0.00%)	\$0.00
42.	penobscotcountymegen.info	3	(0.06%)	33.33%	1 (0.06%)	66.67%	2.00	00:00:49	0.00%	0 (0.00%)	\$0.00
43.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu	3	(0.06%)	66.67%	2 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
44.	r.duckduckgo.com	3	(0.06%)	100.00%	3 (0.18%)	66.67%	1.33	00:00:00	0.00%	0 (0.00%)	\$0.00
45.	winthropmaine.org	3	(0.06%)	100.00%	3 (0.18%)	66.67%	1.33	00:00:05	0.00%	0 (0.00%)	\$0.00
46.	72.41.24.123	2	(0.04%)	50.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
47.	catalog.gpo.gov	2	(0.04%)	100.00%	2 (0.12%)	50.00%	2.50	00:00:11	0.00%	0 (0.00%)	\$0.00
48.	crfn.acrl.org	2	(0.04%)	50.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
49.	dogpile.com	2	(0.04%)	50.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
50.	earlymaine.org	2	(0.04%)	100.00%	2 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
51.	foglerlibrary.org	2	(0.04%)	100.00%	2 (0.12%)	0.00%	3.50	00:01:18	0.00%	0 (0.00%)	\$0.00
52.	gardinermaine.com	2	(0.04%)	100.00%	2 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
53.	go.umaine.edu	2	(0.04%)	100.00%	2 (0.12%)	50.00%	1.50	00:00:52	0.00%	0 (0.00%)	\$0.00
54.	gpl.lib.me.us	2	(0.04%)	50.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
55.	hongfanji.com	2	(0.04%)	50.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
56.	libguides.com	2	(0.04%)	100.00%	2 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
57.	loc.gov	2	(0.04%)	100.00%	2 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
58.	m.ursus.maine.edu	2	(0.04%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
59.	nsfa.umaine.edu	2	(0.04%)	100.00%	2 (0.12%)	0.00%	5.00	00:02:27	0.00%	0 (0.00%)	\$0.00
60.	openurl.ebscohost.com.prxy4.ursus.maine.edu	2	(0.04%)	100.00%	2 (0.12%)	50.00%	1.50	00:03:12	0.00%	0 (0.00%)	\$0.00
61.	search.lookseek.com	2	(0.04%)	50.00%	1 (0.06%)	50.00%	2.50	00:04:07	0.00%	0 (0.00%)	\$0.00
62.	search.xfinity.com	2	(0.04%)	100.00%	2 (0.12%)	50.00%	1.50	00:00:55	0.00%	0 (0.00%)	\$0.00
63.	searchlock.com	2	(0.04%)	100.00%	2 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
64.	symbaloo.com	2	(0.04%)	0.00%	0 (0.00%)	0.00%	3.50	00:00:46	0.00%	0 (0.00%)	\$0.00
65.	translate.google.com	2	(0.04%)	100.00%	2 (0.12%)	50.00%	1.50	00:00:21	0.00%	0 (0.00%)	\$0.00
66.	unipassword.ir	2	(0.04%)	100.00%	2 (0.12%)	100.00%	1.00	00:00:00	100.00%	2 (0.33%)	\$0.00
67.	video--production.com	2	(0.04%)	100.00%	2 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
68.	voyager.umeres.maine.edu	2	(0.04%)	100.00%	2 (0.12%)	50.00%	2.00	00:00:44	0.00%	0 (0.00%)	\$0.00
69.	192.168.33.1	1	(0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
70.	accessgenealogy.com	1	(0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
71.	aresum.foglerlibrary.org	1	(0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:07	0.00%	0 (0.00%)	\$0.00
72.	bangorpubliclibrary.org	1	(0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
73.	bi.galegroup.com.ursus-proxy-1.ursus.maine.edu	1	(0.02%)	100.00%	1 (0.06%)	0.00%	7.00	00:02:49	0.00%	0 (0.00%)	\$0.00
74.	blog.eogn.com	1	(0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00

75.	bpl.lib.me.us	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
76.	byub.org	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
77.	coa.edu	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
78.	curtislibrary.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
79.	degreeinfo.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
80.	dnrsearch.com	1 (0.02%)	100.00%	1 (0.06%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$0.00
81.	e-buyeasy.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
82.	fiostrending.verizon.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
83.	francolib.francoamerican.org	1 (0.02%)	0.00%	0 (0.00%)	0.00%	19.00	00:09:15	0.00%	0 (0.00%)	\$0.00
84.	geni.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
85.	go.galegroup.com.prxy4.ursus.maine.edu	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
86.	godfrey.org	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
87.	google.co.uk	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
88.	google.com.pk	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
89.	lawsonresearch.net	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
90.	lib.sxu.edu	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
91.	libguides.bates.edu	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
92.	libguides.stthomas.edu	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
93.	libraries.maine.edu.husson.idm.oclc.org	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
94.	library.ouagoiwoye.edu.ng	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
95.	library.ppu.edu	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
96.	library.uml.edu	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
97.	m.facebook.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
98.	maineantiquehome.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
99.	ndrnursinglibrary.blogspot.com	1 (0.02%)	100.00%	1 (0.06%)	0.00%	2.00	00:07:19	0.00%	0 (0.00%)	\$0.00
100.	nemla.musiclibraryassoc.org	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
101.	nova.campusguides.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
102.	old-yearbooks.com	1 (0.02%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:07	0.00%	0 (0.00%)	\$0.00
103.	online.sagepub.com.prxy4.ursus.maine.edu	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
104.	openlinkprofiler.org	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
105.	orono.org	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
106.	rootsweb.ancestry.com	1 (0.02%)	100.00%	1 (0.06%)	0.00%	3.00	00:01:00	0.00%	0 (0.00%)	\$0.00
107.	sanmateo-32.dev.oclc.org	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
108.	sciencedirect.com.prxy4.ursus.maine.edu	1 (0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:02:23	0.00%	0 (0.00%)	\$0.00
109.	scifans.net	1 (0.02%)	100.00%	1 (0.06%)	0.00%	3.00	00:00:37	100.00%	1 (0.17%)	\$0.00
110.	search.earthlink.net	1 (0.02%)	100.00%	1 (0.06%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00
111.	search.proquest.com.prxy4.ursus.maine.edu	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
112.	stillwaterhistorians.com	1 (0.02%)	100.00%	1 (0.06%)	0.00%	2.00	00:00:48	0.00%	0 (0.00%)	\$0.00
113.	thisoldyearbook.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
114.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
115.	ursus-proxy-9.ursus.maine.edu	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
116.	videos-for-your-business.com	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00
117.	www2.umf.maine.edu	1 (0.02%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00

