

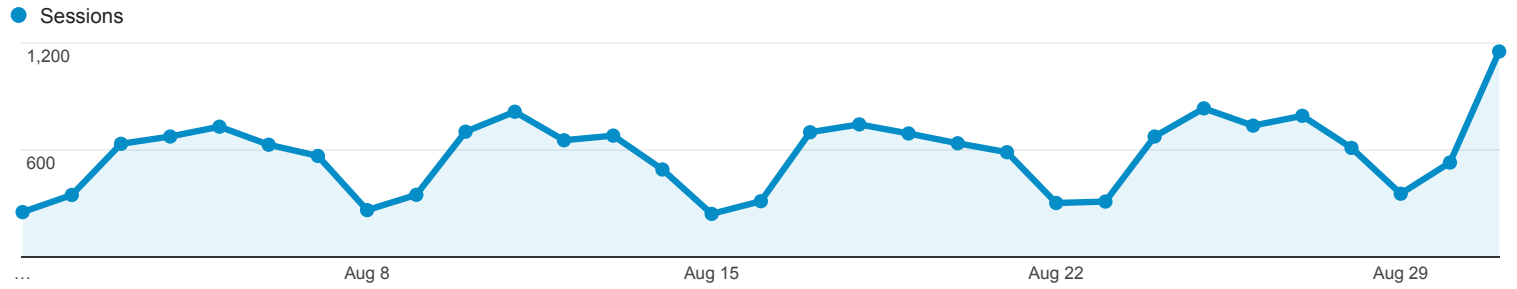
Aug 1, 2015 - Aug 31, 2015

# Device Overview

All Sessions  
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>17,955</b> % of Total: 100.00% (17,955)	<b>33.72%</b> Avg for View: 33.72% (0.00%)	<b>6,055</b> % of Total: 100.00% (6,055)	<b>47.21%</b> Avg for View: 47.21% (0.00%)	<b>2.48</b> Avg for View: 2.48 (0.00%)	<b>00:03:51</b> Avg for View: 00:03:51 (0.00%)	<b>15.36%</b> Avg for View: 15.36% (0.00%)	<b>2,757</b> % of Total: 100.00% (2,757)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. desktop	<b>16,422 (91.46%)</b>	31.59%	5,188 (85.68%)	47.03%	2.53	00:04:06	16.29%	2,675 (97.03%)	\$0.00 (0.00%)
2. mobile	<b>1,124 (6.26%)</b>	54.00%	607 (10.02%)	44.48%	1.90	00:01:04	4.80%	54 (1.96%)	\$0.00 (0.00%)
3. tablet	<b>409 (2.28%)</b>	63.57%	260 (4.29%)	61.86%	2.15	00:01:34	6.85%	28 (1.02%)	\$0.00 (0.00%)

Rows 1 - 3 of 3