

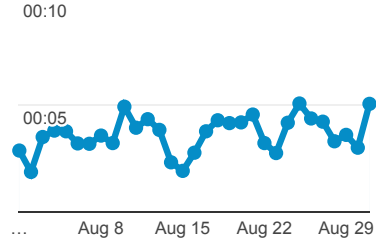
# My Dashboard

Aug 1, 2015 - Aug 31, 2015



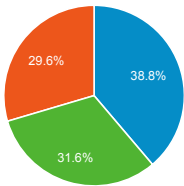
## Avg. Visit Duration

Avg. Session Duration



## Visits by Traffic Type

organic direct referral

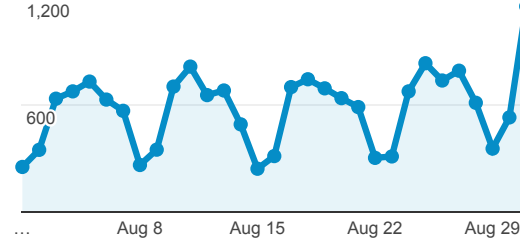


## Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	16,422	41,540
Yes	1,533	3,011

## Visits

Sessions



## Visits

17,955

% of Total: 100.00% (17,955)

## Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	6,673	2.49
fogler library	40	4.38
fogler	17	2.88
umaine library	12	2.83
library.umaine.edu	9	1.44
foglerlibrary	8	3.88
examples of subject encyclopedias	7	2.00
umaine fogler library	7	2.71
folgers library & umaine	6	2.17
http://www.library.umaine.edu/ejournals/	5	1.40

## Pageviews

44,551

% of Total: 100.00% (44,551)

## Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	16,792
Fogler Library: Indexes and Databases	7,788
Fogler Library: URSUS	2,956
Fogler Library: Hours	1,664
Fogler Library: E-journals	1,551
Home - Subject Guides at University of Maine	1,008
Home - Services - Subject Guides at University of Maine	648
Fogler Library: Reserves Search	454
Fogler Library: Contacts	383
Fogler Library: Ejournals@UMaine	308

### Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	617	1.84
Apple iPad	318	2.16
(not set)	180	2.16
Samsung SM-G900V Galaxy S5	21	1.95
Apple iPod	15	1.93
Microsoft Windows RT Tablet	14	2.93
Mozilla Firefox for Android Tablet	13	1.23
Samsung SCH-R970 Galaxy S IV	12	1.92
Google Nexus for	11	1.18
Samsung SCH-545 Galaxy S4	11	3.09

### Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
google / organic	6,358	2.50
(direct) / (none)	5,677	2.22
library.umaine.edu / referral	2,803	2.89
umaine.edu / referral	1,009	2.80
libguides.library.umaine.edu / referral	450	3.05
yahoo / organic	344	2.07
bing / organic	224	2.58
umaine.summon.serialssolutions.com / referral	178	2.74
libraries.maine.edu / referral	168	2.84
development.library.umaine.edu / referral	69	1.97

### Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	10,807	2.65
/default_idb.asp	662	2.93
/default_ursus.asp	576	2.38
/about/hours.htm	568	2.36
/index.php	247	3.66
/default_ejournals.asp	229	1.74
/friendly.php?action=82&s=services	209	2.54
/ejournals/default.asp	205	1.47
/services	187	3.60
/indexesdb/Indexes.asp?search=A&range=SZ	164	1.81

### Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	6,650	13,014
/default_ursus.asp	1,618	4,423
/indexesdb/Indexes.asp?search=A&range=SZ	908	3,008
/default_ejournals.asp	888	2,428
/about/hours.htm	682	1,743
/indexesdb/Indexes.asp?search=A&range=DH	509	1,798
/indexesdb/Indexes.asp?search=A&range=NS	385	1,325
/default_idb.asp	295	832
/indexesdb/Indexes.asp?search=A&range=AD	274	1,070
/indexesdb/Indexes.asp?search=A&range=HN	216	819