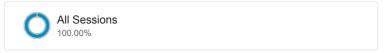
## **Browser & OS**

Aug 1, 2015 - Aug 31, 2015



Explorer

Summary



		Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
Browser		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
		17,955 % of Total: 100.00% (17,955)	33.72% Avg for View: 33.72% (0.00%)	6,055 % of Total: 100.00% (6,055)	47.21% Avg for View: 47.21% (0.00%)	2.48 Avg for View: 2.48 (0.00%)	00:03:51 Avg for View: 00:03:51 (0.00%)	15.36% Avg for View: 15.36% (0.00%)	2,757 % of Total: 100.00% (2,757)	\$0.00 % of Total: 0.00% (\$0.00)
1.	Chrome	7,578 (42.21%)	24.93%	1,889 (31.20%)	45.03%	2.59	00:04:08	16.42%	1,244 (45.12%)	\$0.00 (0.00%)
2.	Firefox	5,887 (32.79%)	40.26%	2,370 (39.14%)	50.72%	2.45	00:04:18	12.89%	759 (27.53%)	\$0.00 (0.00%)
3.	Safari	2,436 (13.57%)	37.03%	902 (14.90%)	43.68%	2.26	00:01:52	16.71%	407 (14.76%)	\$0.00 (0.00%)
4.	Internet Explorer	1,848 (10.29%)	40.15%	742 (12.25%)	47.84%	2.53	00:04:10	18.18%	336 (12.19%)	\$0.00 (0.00%)
5.	Android Browser	<b>59</b> (0.33%)	62.71%	37 (0.61%)	61.02%	1.61	00:01:06	3.39%	2 (0.07%)	\$0.00 (0.00%)
6.	Edge	43 (0.24%)	65.12%	28 (0.46%)	51.16%	2.21	00:01:42	11.63%	5 (0.18%)	\$0.00 (0.00%)
7.	Opera	24 (0.13%)	50.00%	12 (0.20%)	66.67%	1.67	00:00:32	12.50%	3 (0.11%)	\$0.00 (0.00%)
8.	Safari (in-app)	21 (0.12%)	95.24%	20 (0.33%)	80.95%	1.29	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
9.	Amazon Silk	15 (0.08%)	86.67%	13 (0.21%)	53.33%	2.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
10.	(not set)	13 (0.07%)	100.00%	13 (0.21%)	46.15%	0.46	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
11.	Opera Mini	9 (0.05%)	100.00%	9 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12.	BlackBerry	6 (0.03%)	83.33%	5 (0.08%)	83.33%	1.17	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13.	Mozilla Compatible Agent	5 (0.03%)	100.00%	5 (0.08%)	80.00%	1.20	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
14.	Maxthon	4 (0.02%)	75.00%	3 (0.05%)	50.00%	2.25	00:04:20	25.00%	1 (0.04%)	\$0.00 (0.00%)
15.	SeaMonkey	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
16.	UC Browser	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	BlackBerry8520	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

18. Coc Coc	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Mozilla	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 19 of 19

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