

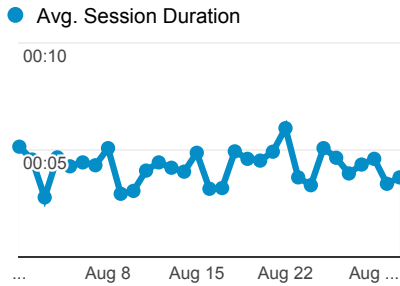
My Dashboard

Aug 1, 2014 - Aug 31, 2014

All Sessions
100.00%

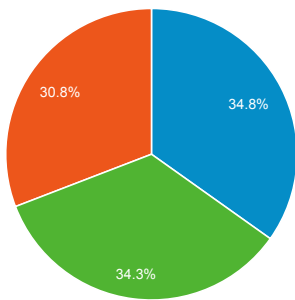
+ Add Segment

Avg. Visit Duration



Visits by Traffic Type

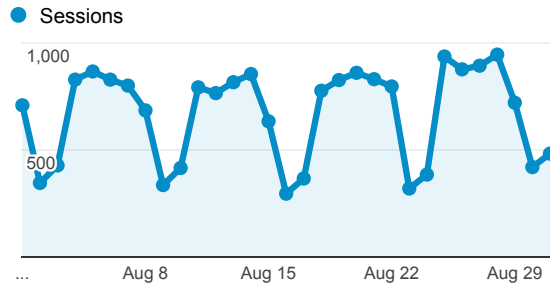
■ direct ■ organic ■ referral



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	19,422	55,699
Yes	1,366	3,033

Visits



Visits

20,788
% of Total: 100.00% (20,788)

Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	6,262	2.58
fogler	155	2.41
fogler library	83	4.82
umaine library	63	2.84
nancy lewis university maine	30	1.83
fogler library maine	21	5.48
fogler hours	15	4.93
umaine fogler	14	2.14
www.library.umaine.bulletins	13	3.00
university of maine yearbooks	10	1.70

Pageviews

58,732
% of Total: 100.00% (58,732)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	17,662
Fogler Library: Indexes and Databases	7,901
Fogler Library: URSUS	2,908
Fogler Library: E-journals	1,464
Fogler Library: Hours	1,244
Fogler Library: Maine Town Reports: Holdings by Town	745
Home - Subject Guides at University of Maine	694
Fogler Library: Services	655
Fogler Library: Subject Portals	489
Fogler Library: Prism: The University of Maine Yearbook Online	456

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	395	1.90
Apple iPad	371	2.41
(not set)	197	2.26
Apple iPod	18	1.94
Microsoft Windows RT Tablet	17	4.29
Samsung SCH-R970 Galaxy S I V	16	1.38
Samsung SCH-I535 Galaxy S III	13	1.77
Amazon Kindle Fire HD 7	10	1.60
Google Nexus 7	10	6.10
Motorola XT907 DROID RAZR M 4G LTE	9	2.22

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
(direct) / (none)	7,241	2.43
google / organic	6,456	2.57
library.umaine.edu / referral	2,986	4.10
umaine.edu / referral	1,521	3.34
bing / organic	456	2.82
libraries.maine.edu / referral	387	3.32
maine.gov / referral	166	1.99
qq4nm4zz3u.search.serialssolutions.com / referral	152	2.95
yahoo / organic	141	2.70
umaine.beta.libguides.com / referral	122	4.07

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	11,596	2.79
/default_idb.asp	584	2.93
/default_ursus.asp	557	2.66
/about/hours.htm	388	2.44
/science/compsci.htm	305	1.10
/ejournals/default.asp	262	1.82
/yearbooks/default.asp	242	5.71
/default_ejournals.asp	164	1.97
/govdoc/newcensus.htm	150	1.84
/townreport/default.asp	143	4.03

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	7,254	13,971
/default_ursus.asp	1,547	4,302
/indexesdb/Indexes.asp?search=A&range=SZ	822	2,903
/default_ejournals.asp	821	2,393
/about/hours.htm	495	1,476
/indexesdb/Indexes.asp?search=A&range=DH	450	1,747
/default_idb.asp	330	1,113
/indexesdb/Indexes.asp?search=A&range=NS	327	1,121
/science/compsci.htm	302	326
/indexesdb/Indexes.asp?search=A&range=AD	299	1,187