

Aug 1, 2014 - Aug 31, 2014

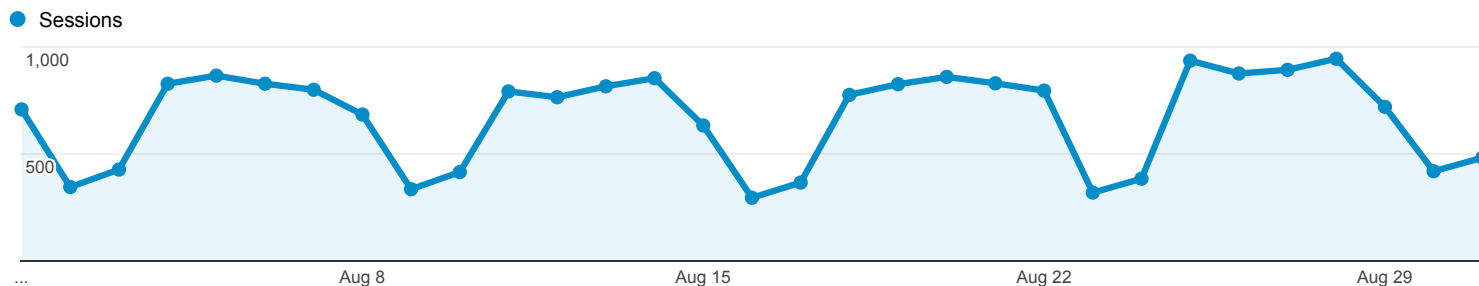
# Browser & OS

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



Browser	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	20,788 <small>% of Total: 100.00% (20,788)</small>	37.71% <small>Site Avg: 37.69% (0.05%)</small>	7,839 <small>% of Total: 100.05% (7,835)</small>	48.20% <small>Site Avg: 48.20% (0.00%)</small>	2.83 <small>Site Avg: 2.83 (0.00%)</small>	00:04:21 <small>Site Avg: 00:04:21 (0.00%)</small>	12.95% <small>Site Avg: 12.95% (0.00%)</small>	2,692 <small>% of Total: 100.00% (2,692)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	7,770 (37.38%)	29.65%	2,304 (29.39%)	48.01%	2.87	00:04:30	13.00%	1,010 (37.52%)	\$0.00 (0.00%)
2. Firefox	7,618 (36.65%)	42.28%	3,221 (41.09%)	48.95%	2.88	00:04:53	12.98%	989 (36.74%)	\$0.00 (0.00%)
3. Internet Explorer	2,637 (12.69%)	47.06%	1,241 (15.83%)	48.01%	2.86	00:04:09	11.53%	304 (11.29%)	\$0.00 (0.00%)
4. Safari	2,424 (11.66%)	34.74%	842 (10.74%)	43.56%	2.60	00:02:51	15.02%	364 (13.52%)	\$0.00 (0.00%)
5. Android Browser	129 (0.62%)	58.91%	76 (0.97%)	69.77%	1.54	00:01:13	6.20%	8 (0.30%)	\$0.00 (0.00%)
6. Opera	43 (0.21%)	34.88%	15 (0.19%)	65.12%	1.74	00:02:55	23.26%	10 (0.37%)	\$0.00 (0.00%)
7. Opera Mini	37 (0.18%)	89.19%	33 (0.42%)	97.30%	1.05	00:00:06	5.41%	2 (0.07%)	\$0.00 (0.00%)
8. Safari (in-app)	37 (0.18%)	97.30%	36 (0.46%)	70.27%	1.62	00:01:14	2.70%	1 (0.04%)	\$0.00 (0.00%)
9. Amazon Silk	34 (0.16%)	73.53%	25 (0.32%)	50.00%	6.56	00:03:50	8.82%	3 (0.11%)	\$0.00 (0.00%)
10. BlackBerry	11 (0.05%)	63.64%	7 (0.09%)	63.64%	1.55	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. UC Browser	11 (0.05%)	90.91%	10 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Maxthon	9 (0.04%)	77.78%	7 (0.09%)	22.22%	4.33	00:04:23	11.11%	1 (0.04%)	\$0.00 (0.00%)
13. Mozilla Compatible Agent	9 (0.04%)	77.78%	7 (0.09%)	88.89%	1.22	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. IE with Chrome Frame	7 (0.03%)	71.43%	5 (0.06%)	71.43%	1.71	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. S4O Ovi Browser	6 (0.03%)	100.00%	6 (0.08%)	83.33%	1.17	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)

16.	Iron	2 (0.01%)	0.00%	0 (0.00%)	0.00%	2.50	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	Nokia Browser	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Phantom.js bot	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 18 of 18