

Frequency & Recency

% of visits: 100.00%

Performance

Count of Visits

Visits
25,709
% of Total: 100.00% (25,709)

Pageviews
58,499
% of Total: 100.00% (58,499)

Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	10,334	19,139	40.20%	32.72%
2	1,591	4,285	6.19%	7.32%
3	739	2,006	2.87%	3.43%
4	496	1,368	1.93%	2.34%
5	399	1,133	1.55%	1.94%
6	343	1,099	1.33%	1.88%
7	298	692	1.16%	1.18%
8	776	1,436	3.02%	2.45%
9-14	1,853	4,071	7.21%	6.96%
15-25	1,164	3,046	4.53%	5.21%
26-50	1,529	4,740	5.95%	8.10%
51-100	1,450	3,645	5.64%	6.23%
101-200	1,426	4,414	5.55%	7.55%
201+	3,311	7,425	12.88%	12.69%