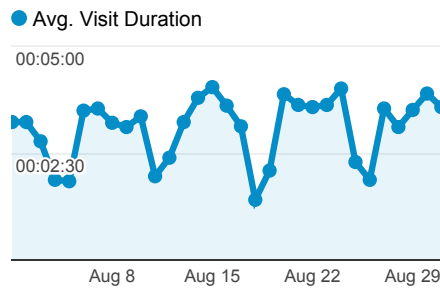


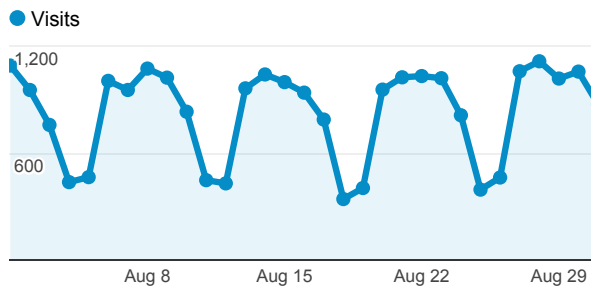
My Dashboard

Aug 1, 2012 - Aug 31, 2012

Avg. Visit Duration



Visits



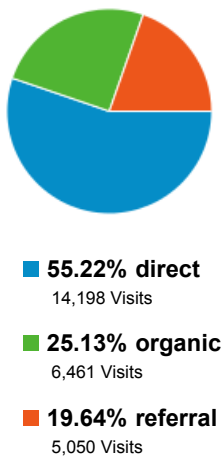
Pageviews



Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	32,783
Fogler Library: Indexes and Databases	7,665
Fogler Library: Ejournals@U Maine	4,050
Fogler Library: Hours	637
UM Fogler Library Electronic Theses and Dissertations	505
Fogler Library: Contacts	487
Fogler Library: Interlibrary Loan	447
Fogler Library: Prism from 1970s	410
Fogler Library: Prism: The University of Maine Yearbook Online	377
Fogler Library: Census Information	355

Visits by Traffic Type



Visits



Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	2,462	2.38
fogler library	567	2.13
fogler	242	2.36
umaine library	175	1.92
umaine fogler	150	1.81
raymond h. fogler	129	2.43
holiday schedule	87	1.99
oakes room umaine hours	68	2.35
(not set)	60	5.32
fogler library maine	53	2.87

Visits and Pageviews by Mobile

Mobile	Visits	Pageviews
No	25,084	57,348
Yes	625	1,151

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	12,827	20,894
/default_ursus.asp	1,933	5,455
/ejournals/default.asp	1,308	4,841
/indexesdb/indexes.asp?search=A&range=SZ	1,051	3,684
/indexesdb/indexes.asp	863	2,388
/about/hours.htm	379	1,051
/indexesdb/indexes.asp?search=A&range=NS	367	1,301
/default_idb.asp	353	874
/indexesdb/indexes.asp?search=A&range=HN	340	1,337
/indexesdb/indexes.asp?search=A&r	329	1,271

Visits and Pages / Visit by Mobile Device...

Mobile Device Info	Visits	Pages / Visit
Apple iPad	268	2.19
Apple iPhone	176	1.68
Motorola Droid	44	1.05
SonyEricsson LT15i Xperia Arc	21	1.48
(not set)	20	1.60
Apple iPod Touch	16	1.50
Samsung SCH-I500 Fascinate	9	1.33
Motorola Iridium X2	8	1.25
LG VS910 4G Revolution	5	1.80

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	14,198	2.20
google / organic	5,891	2.23
umaine.edu / referral	2,671	2.51
libraries.maine.edu / referral	335	2.41
bing / organic	279	2.27
facebook.com / referral	248	3.52
maine.gov / referral	244	1.83
qq4nm4zz3u.search.serialssolutions.com / referral	216	2.14
ursus.maine.edu / referral	181	2.15
yahoo / organic	149	1.83

Landing Page	Visits	Pages / Visit
/default.asp	18,345	2.27
/ejournals/default.asp	760	4.35
/default_idb.asp	504	2.31
/indexesdb/Indexes.asp	489	2.28
/default_ursus.asp	343	2.52
/govdoc/newcensus.htm	243	1.57
/about/hours.htm	205	2.07
/yearbooks/default.asp	202	5.38
/um/pagepush/http://library.uma ine.edu	170	1.19
/social/education_curriculum.htm	155	1.15
