

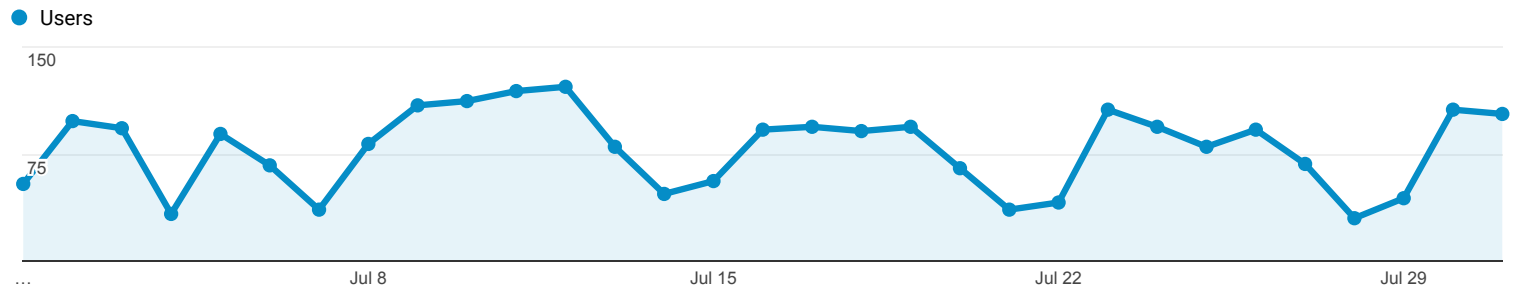
Referral Traffic

All Users
19.26% Users

Jul 1, 2018 - Jul 31, 2018

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	1,060 % of Total: 19.26% (5,504)	387 % of Total: 10.82% (3,576)	3,759 % of Total: 25.01% (15,027)	42.99% Avg for View: 46.15% (-6.85%)	2.58 Avg for View: 2.28 (13.18%)	00:04:14 Avg for View: 00:03:35 (18.08%)	12.29% Avg for View: 13.78% (-10.78%)	462 % of Total: 22.32% (2,070)	\$0.00 % of Total: 0.00% (\$0.00)
1. libguides.library.umaine.edu	190 (16.34%)	18 (4.65%)	788 (20.96%)	39.85%	2.88	00:05:20	15.61%	123 (26.62%)	\$0.00 (0.00%)
2. umaine.edu	181 (15.56%)	71 (18.35%)	386 (10.27%)	31.61%	2.73	00:03:52	15.80%	61 (13.20%)	\$0.00 (0.00%)
3. umaine.summon.serialssolutions.com	172 (14.79%)	1 (0.26%)	949 (25.25%)	52.69%	2.38	00:03:50	13.80%	131 (28.35%)	\$0.00 (0.00%)
4. bb.courses.maine.edu	169 (14.53%)	62 (16.02%)	351 (9.34%)	50.71%	2.43	00:02:56	8.26%	29 (6.28%)	\$0.00 (0.00%)
5. maine-csm.symplicity.com	44 (3.78%)	27 (6.98%)	62 (1.65%)	4.84%	1.79	00:12:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. digitalcommons.library.umaine.edu	22 (1.89%)	10 (2.58%)	51 (1.36%)	33.33%	1.63	00:01:53	11.76%	6 (1.30%)	\$0.00 (0.00%)
7. libraries.maine.edu	22 (1.89%)	6 (1.55%)	55 (1.46%)	20.00%	2.65	00:03:44	14.55%	8 (1.73%)	\$0.00 (0.00%)
8. com.google.android.googlequicksearchbo x	21 (1.81%)	21 (5.43%)	21 (0.56%)	85.71%	1.38	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. littlebytesnews.com	20 (1.72%)	20 (5.17%)	20 (0.53%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. 100dollars-fory-trump-poll.info	18 (1.55%)	18 (4.65%)	18 (0.48%)	50.00%	1.50	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. umaine-summon-serialssolutions-com.prx4.ursus.maine.edu	18 (1.55%)	0 (0.00%)	50 (1.33%)	34.00%	2.74	00:03:33	34.00%	17 (3.68%)	\$0.00 (0.00%)
12. umaine-summon-serialssolutions-com.prx4.ursus.maine.edu	18 (1.55%)	18 (4.65%)	18 (0.48%)	50.00%	1.50	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)