

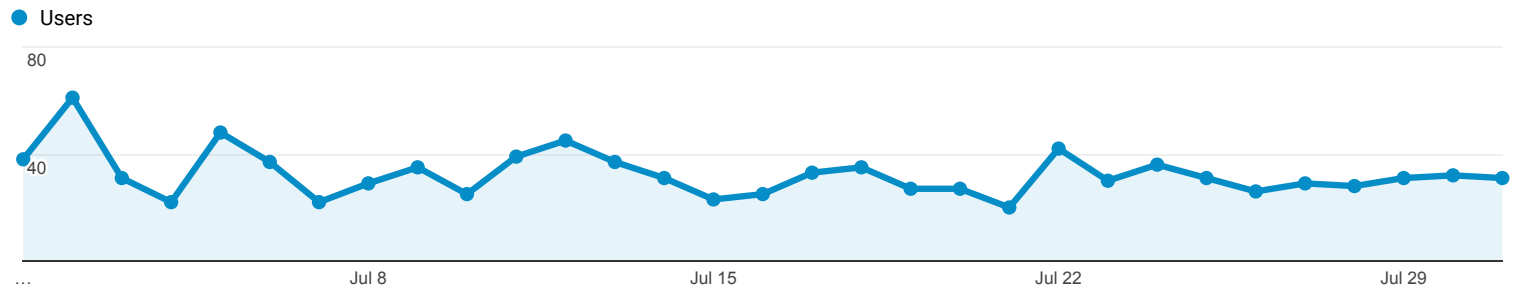
Mobile Devices Carriers

All Users
14.93% Users

Jul 1, 2018 - Jul 31, 2018

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	822 % of Total: 14.93% (5,504)	657 % of Total: 18.37% (3,576)	1,143 % of Total: 7.61% (15,027)	52.93% Avg for View: 46.15% (14.69%)	1.67 Avg for View: 2.28 (-26.75%)	00:01:26 Avg for View: 00:03:35 (-59.88%)	4.90% Avg for View: 13.78% (-64.43%)	56 % of Total: 2.71% (2,070)	\$0.00 % of Total: 0.00% (\$0.00)
1. Apple iPhone	370 (45.01%)	287 (43.68%)	555 (48.56%)	52.43%	1.58	00:01:27	3.24%	18 (32.14%)	\$0.00 (0.00%)
2. Apple iPad	119 (14.48%)	96 (14.61%)	155 (13.56%)	47.10%	1.78	00:01:22	8.39%	13 (23.21%)	\$0.00 (0.00%)
3. (not set)	30 (3.65%)	27 (4.11%)	34 (2.97%)	61.76%	1.24	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Microsoft Windows RT Tablet	18 (2.19%)	9 (1.37%)	41 (3.59%)	63.41%	2.15	00:04:22	43.90%	18 (32.14%)	\$0.00 (0.00%)
5. Samsung SM-G950U Galaxy S8	16 (1.95%)	9 (1.37%)	20 (1.75%)	45.00%	2.15	00:01:07	5.00%	1 (1.79%)	\$0.00 (0.00%)
6. Google Pixel 2	9 (1.09%)	5 (0.76%)	12 (1.05%)	50.00%	1.50	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Google Nexus 10	7 (0.85%)	7 (1.07%)	7 (0.61%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Google Nexus 5	6 (0.73%)	6 (0.91%)	7 (0.61%)	71.43%	1.14	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Samsung SM-G930V Galaxy S7	6 (0.73%)	5 (0.76%)	6 (0.52%)	16.67%	2.50	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Samsung SM-N950U Galaxy Note8	5 (0.61%)	5 (0.76%)	8 (0.70%)	50.00%	2.00	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Amazon KFFOWI Fire	4 (0.49%)	3 (0.46%)	4 (0.35%)	50.00%	2.50	00:01:56	25.00%	1 (1.79%)	\$0.00 (0.00%)
12. Google Pixel 2 XL	4	4	5	40.00%	1.80	00:00:18	20.00%	1	\$0.00