

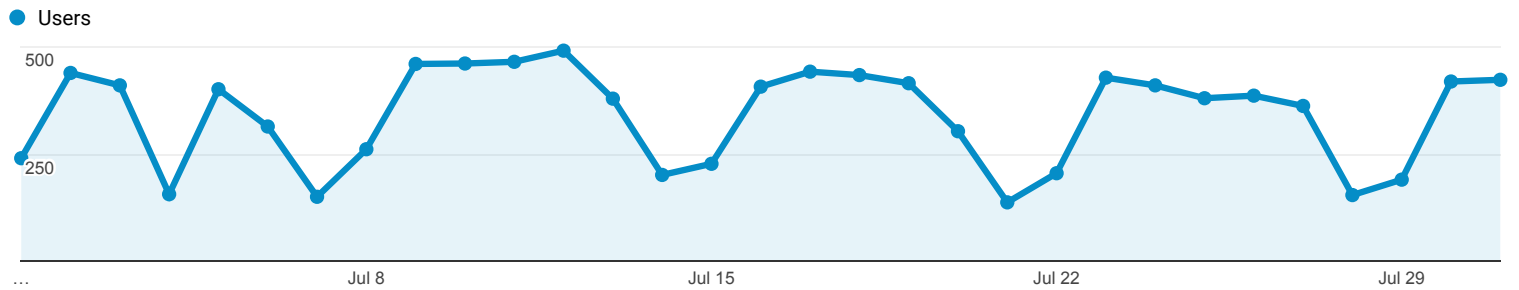
Browser & OS

All Users
100.00% Users

Jul 1, 2018 - Jul 31, 2018

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	5,504 % of Total: 100.00% (5,504)	3,576 % of Total: 100.00% (3,576)	15,027 % of Total: 100.00% (15,027)	46.15% Avg for View: 46.15% (0.00%)	2.28 Avg for View: 2.28 (0.00%)	00:03:35 Avg for View: 00:03:35 (0.00%)	13.78% Avg for View: 13.78% (0.00%)	2,070 % of Total: 100.00% (2,070)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	3,223 (58.51%)	2,038 (56.99%)	9,625 (64.05%)	45.95%	2.37	00:04:03	12.99%	1,250 (60.39%)	\$0.00 (0.00%)
2. Safari	946 (17.18%)	601 (16.81%)	2,075 (13.81%)	46.94%	1.95	00:02:15	14.51%	301 (14.54%)	\$0.00 (0.00%)
3. Firefox	723 (13.13%)	455 (12.72%)	2,175 (14.47%)	43.72%	2.25	00:03:16	15.49%	337 (16.28%)	\$0.00 (0.00%)
4. Internet Explorer	341 (6.19%)	280 (7.83%)	688 (4.58%)	54.07%	2.20	00:03:17	15.26%	105 (5.07%)	\$0.00 (0.00%)
5. Edge	190 (3.45%)	126 (3.52%)	369 (2.46%)	42.55%	2.29	00:01:45	19.78%	73 (3.53%)	\$0.00 (0.00%)
6. Opera	19 (0.34%)	17 (0.48%)	23 (0.15%)	65.22%	1.43	00:00:50	8.70%	2 (0.10%)	\$0.00 (0.00%)
7. Safari (in-app)	15 (0.27%)	14 (0.39%)	17 (0.11%)	52.94%	2.06	00:00:28	5.88%	1 (0.05%)	\$0.00 (0.00%)
8. Android Webview	12 (0.22%)	11 (0.31%)	12 (0.08%)	75.00%	1.33	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera Mini	12 (0.22%)	12 (0.34%)	12 (0.08%)	50.00%	1.42	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Samsung Internet	10 (0.18%)	8 (0.22%)	12 (0.08%)	58.33%	1.58	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Amazon Silk	8 (0.15%)	5 (0.14%)	10 (0.07%)	40.00%	2.90	00:01:36	10.00%	1 (0.05%)	\$0.00 (0.00%)
12. Mozilla Compatible Agent	6 (0.11%)	6 (0.17%)	6 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)