

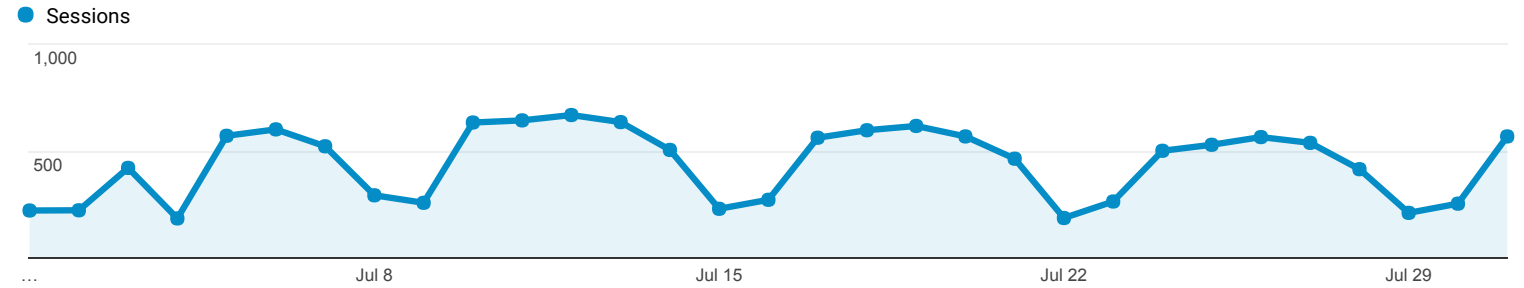
Device Overview

All Users
100.00% Sessions

Jul 1, 2017 - Jul 31, 2017

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	13,722 % of Total: 100.00% (13,722)	25.97% Avg for View: 25.95% (0.06%)	3,563 % of Total: 100.06% (3,561)	48.25% Avg for View: 48.25% (0.00%)	2.04 Avg for View: 2.04 (0.00%)	00:03:06 Avg for View: 00:03:06 (0.00%)	11.92% Avg for View: 11.92% (0.00%)	1,635 % of Total: 100.00% (1,635)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	12,588 (91.74%)	22.54%	2,837 (79.62%)	48.10%	2.07	00:03:15	12.62%	1,589 (97.19%)	\$0.00 (0.00%)
2. mobile	900 (6.56%)	63.56%	572 (16.05%)	53.78%	1.56	00:01:17	1.89%	17 (1.04%)	\$0.00 (0.00%)
3. tablet	234 (1.71%)	65.81%	154 (4.32%)	35.04%	1.95	00:02:20	12.39%	29 (1.77%)	\$0.00 (0.00%)

Rows 1 - 3 of 3