

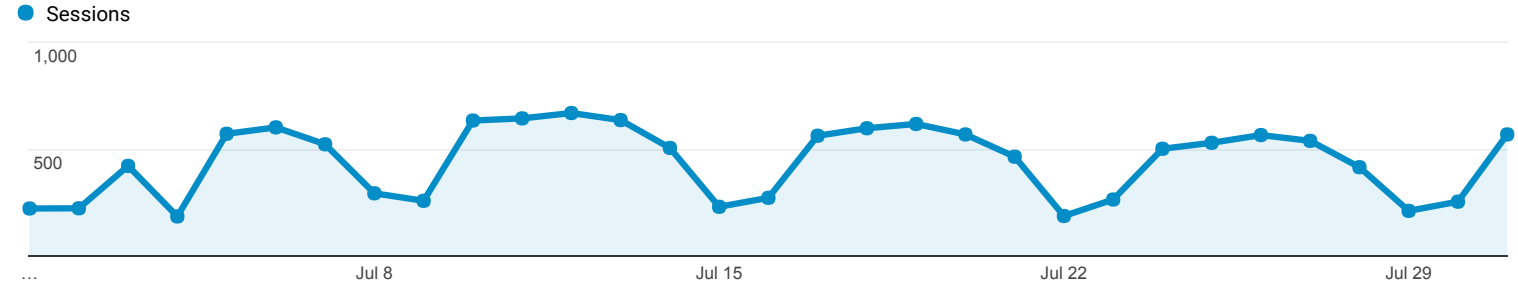
Browser & OS

All Users  
100.00% Sessions

Jul 1, 2017 - Jul 31, 2017

Explorer

Summary



| Browser                      | Acquisition                               |   |   | Behavior                                  |                                       |   | Conversions <span>Goal 1: Mobile IDB Access</span> |   |   |
|------------------------------|---|---|---|---|---------------------------------------|---|--|---|---|
|                              | Sessions                                  | % New Sessions                            | New Users                               | Bounce Rate                               | Pages / Session                       | Avg. Session Duration                         | Mobile IDB Access (Goal 1 Conversion Rate)         | Mobile IDB Access (Goal 1 Completions)  | Mobile IDB Access (Goal 1 Value)        |
|                              | 13,722<br>% of Total: 100.00%<br>(13,722) | 25.97%<br>Avg for View: 25.95%<br>(0.06%) | 3,563<br>% of Total: 100.06%<br>(3,561) | 48.25%<br>Avg for View: 48.25%<br>(0.00%) | 2.04<br>Avg for View: 2.04<br>(0.00%) | 00:03:06<br>Avg for View: 00:03:06<br>(0.00%) | 11.92%<br>Avg for View: 11.92%<br>(0.00%)          | 1,635<br>% of Total: 100.00%<br>(1,635) | \$0.00<br>% of Total: 0.00%<br>(\$0.00) |
| 1. Chrome                    | 8,105<br>(59.07%)                         | 22.28%                                    | 1,806<br>(50.69%)                       | 49.15%                                    | 2.06                                  | 00:03:22                                      | 10.65%   | 863<br>(52.78%)                         | \$0.00<br>(0.00%)                       |
| 2. Firefox                   | 2,495<br>(18.18%)                         | 22.61%                                    | 564<br>(15.83%)                         | 47.21%                                    | 2.07                                  | 00:03:12                                      | 12.83%   | 320<br>(19.57%)                         | \$0.00<br>(0.00%)                       |
| 3. Safari                    | 1,886<br>(13.74%)                         | 39.24%                                    | 740<br>(20.77%)                         | 44.54%                                    | 1.91                                  | 00:02:18                                      | 14.32%   | 270<br>(16.51%)                         | \$0.00<br>(0.00%)                       |
| 4. Internet Explorer         | 754<br>(5.49%)                            | 35.54%                                    | 268<br>(7.52%)                          | 49.60%                                    | 2.01                                  | 00:02:22                                      | 16.71%   | 126<br>(7.71%)                          | \$0.00<br>(0.00%)                       |
| 5. Edge                      | 374<br>(2.73%)                            | 29.95%                                    | 112<br>(3.14%)                          | 47.06%                                    | 2.07                                  | 00:02:29                                      | 14.17%   | 53<br>(3.24%)                           | \$0.00<br>(0.00%)                       |
| 6. Safari (in-app)           | 26<br>(0.19%)                             | 61.54%                                    | 16<br>(0.45%)                           | 76.92%                                    | 1.04                                  | 00:00:12                                      | 0.00%  | 0<br>(0.00%)                            | \$0.00<br>(0.00%)                       |
| 7. Opera Mini                | 19<br>(0.14%)                             | 100.00%                                   | 19<br>(0.53%)                           | 73.68%                                    | 1.58                                  | 00:01:10                                      | 0.00%  | 0<br>(0.00%)                            | \$0.00<br>(0.00%)                       |
| 8. Amazon Silk               | 13<br>(0.09%)                             | 53.85%                                    | 7<br>(0.20%)                            | 53.85%                                    | 1.69                                  | 00:00:31                                      | 7.69%  | 1<br>(0.06%)                            | \$0.00<br>(0.00%)                       |
| 9. Android Browser           | 11<br>(0.08%)                             | 63.64%                                    | 7<br>(0.20%)                            | 45.45%                                    | 2.36                                  | 00:08:01                                      | 9.09%  | 1<br>(0.06%)                            | \$0.00<br>(0.00%)                       |
| 10. Opera                    | 11<br>(0.08%)                             | 45.45%                                    | 5<br>(0.14%)                            | 54.55%                                    | 1.91                                  | 00:00:25                                      | 9.09%  | 1<br>(0.06%)                            | \$0.00<br>(0.00%)                       |
| 11. Android Webview          | 10<br>(0.07%)                             | 80.00%                                    | 8<br>(0.22%)                            | 20.00%                                    | 2.20                                  | 00:02:06                                      | 0.00%  | 0<br>(0.00%)                            | \$0.00<br>(0.00%)                       |
| 12. YaBrowser                | 9<br>(0.07%)                              | 22.22%                                    | 2<br>(0.06%)                            | 77.78%                                    | 1.00                                  | <00:00:01                                     | 0.00%  | 0<br>(0.00%)                            | \$0.00<br>(0.00%)                       |
| 13. Mozilla Compatible Agent | 5<br>(0.04%)                              | 100.00%                                   | 5<br>(0.14%)                            | 100.00%                                   | 1.00                                  | 00:00:00                                      | 0.00%  | 0<br>(0.00%)                            | \$0.00<br>(0.00%)                       |
| 14. UC Browser               | 3<br>(0.02%)                              | 100.00%                                   | 3<br>(0.08%)                            | 66.67%                                    | 1.67                                  | 00:01:32                                      | 0.00%  | 0<br>(0.00%)                            | \$0.00<br>(0.00%)                       |
| 15. Mozilla                  | 1<br>(0.01%)                              | 100.00%                                   | 1<br>(0.03%)                            | 100.00%                                   | 1.00                                  | 00:00:00                                      | 0.00%  | 0<br>(0.00%)                            | \$0.00<br>(0.00%)                       |

