

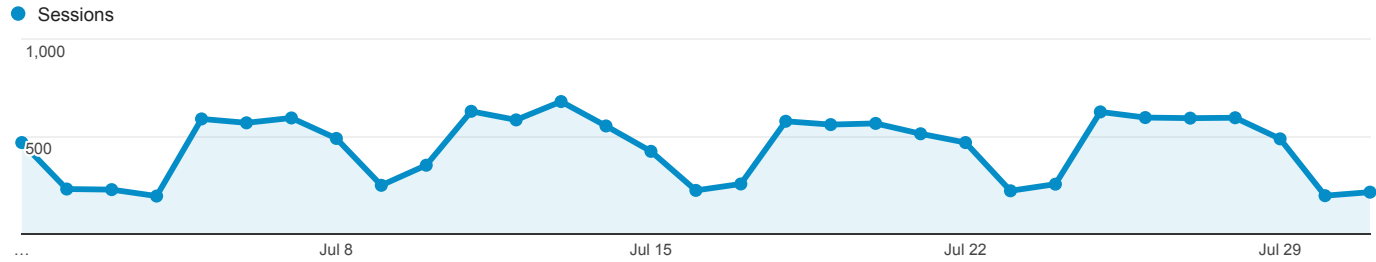
Jul 1, 2016 - Jul 31, 2016

# Traffic Sources

All Users  
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	13,803 <small>% of Total: 100.00% (13,803)</small>	28.23% <small>Avg for View: 28.21% (0.08%)</small>	3,897 <small>% of Total: 100.08% (3,894)</small>	46.96% <small>Avg for View: 46.96% (0.00%)</small>	2.48 <small>Avg for View: 2.48 (0.00%)</small>	00:04:00 <small>Avg for View: 00:04:00 (0.00%)</small>	17.67% <small>Avg for View: 17.67% (0.00%)</small>	2,439 <small>% of Total: 100.00% (2,439)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. <a href="#">google / organic</a>	5,301 (38.40%)	25.26%	1,339 (34.36%)	45.56%	2.53	00:04:25	20.07%	1,064 (43.62%)	\$0.00 (0.00%)
2. <a href="#">(direct) / (none)</a>	4,718 (34.18%)	35.59%	1,679 (43.08%)	48.77%	2.38	00:03:03	20.24%	955 (39.16%)	\$0.00 (0.00%)
3. <a href="#">library.umaine.edu / referral</a>	2,313 (16.76%)	21.14%	489 (12.55%)	44.83%	2.66	00:05:22	5.62%	130 (5.33%)	\$0.00 (0.00%)
4. <a href="#">bing / organic</a>	215 (1.56%)	37.21%	80 (2.05%)	44.65%	2.44	00:01:24	28.84%	62 (2.54%)	\$0.00 (0.00%)
5. <a href="#">yahoo / organic</a>	200 (1.45%)	35.00%	70 (1.80%)	38.00%	2.35	00:02:23	32.00%	64 (2.62%)	\$0.00 (0.00%)
6. <a href="#">libguides.library.umaine.edu / referral</a>	198 (1.43%)	4.04%	8 (0.21%)	46.46%	2.57	00:04:23	22.73%	45 (1.85%)	\$0.00 (0.00%)
7. <a href="#">qq4nm4zz3u.search.serialssolutions.com / referral</a>	160 (1.16%)	1.88%	3 (0.08%)	36.88%	2.59	00:04:09	26.88%	43 (1.76%)	\$0.00 (0.00%)
8. <a href="#">development.library.umaine.edu / referral</a>	129 (0.93%)	0.00%	0 (0.00%)	57.36%	2.10	00:09:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. <a href="#">umaine.summon.serialssolutions.com / referral</a>	76 (0.55%)	1.32%	1 (0.03%)	65.79%	1.87	00:02:12	14.47%	11 (0.45%)	\$0.00 (0.00%)
10. <a href="#">digitalcommons.library.umaine.edu / referral</a>	45 (0.33%)	46.67%	21 (0.54%)	53.33%	2.38	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. <a href="#">maine.gov / referral</a>	35 (0.25%)	91.43%	32 (0.82%)	45.71%	2.09	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. <a href="#">ursus.maine.edu / referral</a>	34 (0.25%)	8.82%	3 (0.08%)	67.65%	1.62	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. <a href="#">library.umaine.edu.prxy4.ursus.maine.edu / referral</a>	33 (0.24%)	0.00%	0 (0.00%)	3.03%	3.76	00:04:20	93.94%	31 (1.27%)	\$0.00 (0.00%)
14. <a href="#">psycnet.apa.org.prxy4.ursus.maine.edu / referral</a>	27 (0.20%)	0.00%	0 (0.00%)	48.15%	3.07	00:15:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. <a href="#">libraries.maine.edu / referral</a>	26 (0.19%)	42.31%	11 (0.28%)	30.77%	2.62	00:00:50	26.92%	7 (0.29%)	\$0.00 (0.00%)
16. <a href="#">social-buttons-eee.xyz / referral</a>	21 (0.15%)	100.00%	21 (0.54%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. <a href="#">umaine.edu / referral</a>	21 (0.15%)	23.81%	5 (0.13%)	57.14%	2.24	00:01:37	14.29%	3 (0.12%)	\$0.00 (0.00%)
18. <a href="#">duckduckgo.com / referral</a>	18 (0.13%)	72.22%	13 (0.33%)	27.78%	2.61	00:02:00	5.56%	1 (0.04%)	\$0.00 (0.00%)
19. <a href="#">google.com / referral</a>	16 (0.12%)	0.00%	0 (0.00%)	68.75%	1.56	00:00:08	68.75%	11 (0.45%)	\$0.00 (0.00%)
20. <a href="#">community.libguides.com / referral</a>	12 (0.09%)	75.00%	9 (0.23%)	75.00%	1.42	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Source	Visits	Percentage	Conversions	Conversion Rate	Avg. Value	Time on Site	Bounce Rate	New Users	Revenue				
21.	<a href="#">facebook.com / referral</a>	12	(0.09%)	50.00%	6	(0.15%)	83.33%	1.67	00:00:12	0.00%	0	(0.00%)	\$0.00	(0.00%)
22.	<a href="#">umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral</a>	11	(0.08%)	0.00%	0	(0.00%)	54.55%	2.36	00:02:51	18.18%	2	(0.08%)	\$0.00	(0.00%)
23.	<a href="#">web.a.ebscohost.com.prxy4.ursus.maine.edu / referral</a>	9	(0.07%)	100.00%	9	(0.23%)	66.67%	1.44	00:01:09	0.00%	0	(0.00%)	\$0.00	(0.00%)
24.	<a href="#">172.31.79.254:8002 / referral</a>	7	(0.05%)	0.00%	0	(0.00%)	0.00%	2.00	00:00:09	0.00%	0	(0.00%)	\$0.00	(0.00%)
25.	<a href="#">aol / organic</a>	7	(0.05%)	57.14%	4	(0.10%)	71.43%	1.57	00:00:10	0.00%	0	(0.00%)	\$0.00	(0.00%)
26.	<a href="#">com.google.android.googlequicksearchbox / referral</a>	7	(0.05%)	28.57%	2	(0.05%)	57.14%	1.57	00:00:06	0.00%	0	(0.00%)	\$0.00	(0.00%)
27.	<a href="#">192.168.33.1 / referral</a>	6	(0.04%)	16.67%	1	(0.03%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
28.	<a href="#">baharestan.ir / referral</a>	6	(0.04%)	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
29.	<a href="#">search.tb.ask.com / referral</a>	6	(0.04%)	0.00%	0	(0.00%)	16.67%	2.33	00:00:18	16.67%	1	(0.04%)	\$0.00	(0.00%)
30.	<a href="#">yandex / organic</a>	6	(0.04%)	0.00%	0	(0.00%)	50.00%	4.00	00:13:10	0.00%	0	(0.00%)	\$0.00	(0.00%)
31.	<a href="#">so.com / organic</a>	5	(0.04%)	20.00%	1	(0.03%)	80.00%	1.40	00:02:08	0.00%	0	(0.00%)	\$0.00	(0.00%)
32.	<a href="#">uspto.gov / referral</a>	5	(0.04%)	100.00%	5	(0.13%)	60.00%	3.00	00:03:59	0.00%	0	(0.00%)	\$0.00	(0.00%)
33.	<a href="#">foglerlibrary.org / referral</a>	4	(0.03%)	25.00%	1	(0.03%)	25.00%	5.00	00:07:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
34.	<a href="#">forest.umaine.edu / referral</a>	4	(0.03%)	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
35.	<a href="#">itrevolution.cf / referral</a>	4	(0.03%)	100.00%	4	(0.10%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
36.	<a href="#">openallurls.com / referral</a>	4	(0.03%)	75.00%	3	(0.08%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
37.	<a href="#">r.duckduckgo.com / referral</a>	4	(0.03%)	75.00%	3	(0.08%)	25.00%	2.50	00:00:53	25.00%	1	(0.04%)	\$0.00	(0.00%)
38.	<a href="#">thisoldyearbook.com / referral</a>	4	(0.03%)	100.00%	4	(0.10%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
39.	<a href="#">us.wow.com / referral</a>	4	(0.03%)	100.00%	4	(0.10%)	50.00%	2.75	00:05:54	0.00%	0	(0.00%)	\$0.00	(0.00%)
40.	<a href="#">web.b.ebscohost.com.prxy4.ursus.maine.edu / referral</a>	4	(0.03%)	25.00%	1	(0.03%)	75.00%	1.25	00:01:30	0.00%	0	(0.00%)	\$0.00	(0.00%)
41.	<a href="#">asacopaco.tk / referral</a>	3	(0.02%)	100.00%	3	(0.08%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
42.	<a href="#">earlymaine.org / referral</a>	3	(0.02%)	33.33%	1	(0.03%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
43.	<a href="#">fix-website-errors.com / referral</a>	3	(0.02%)	100.00%	3	(0.08%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
44.	<a href="#">int.search.tb.ask.com / referral</a>	3	(0.02%)	100.00%	3	(0.08%)	66.67%	2.00	00:00:39	0.00%	0	(0.00%)	\$0.00	(0.00%)
45.	<a href="#">m.ursus.maine.edu / referral</a>	3	(0.02%)	33.33%	1	(0.03%)	33.33%	2.00	00:00:06	33.33%	1	(0.04%)	\$0.00	(0.00%)
46.	<a href="#">mycampus.maine.edu / referral</a>	3	(0.02%)	0.00%	0	(0.00%)	0.00%	2.67	00:00:05	100.00%	3	(0.12%)	\$0.00	(0.00%)
47.	<a href="#">worldcat.org / referral</a>	3	(0.02%)	66.67%	2	(0.05%)	66.67%	3.00	00:00:25	0.00%	0	(0.00%)	\$0.00	(0.00%)
48.	<a href="#">artikelkomputerku.blogspot.co.id / referral</a>	2	(0.01%)	50.00%	1	(0.03%)	50.00%	2.00	00:03:11	0.00%	0	(0.00%)	\$0.00	(0.00%)
49.	<a href="#">baidu / organic</a>	2	(0.01%)	100.00%	2	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
50.	<a href="#">free-video-tool.com / referral</a>	2	(0.01%)	100.00%	2	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
51.	<a href="#">gpl.lib.me.us / referral</a>	2	(0.01%)	100.00%	2	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
52.	<a href="#">l.facebook.com / referral</a>	2	(0.01%)	100.00%	2	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
53.	<a href="#">lib.ugm.ac.id / referral</a>	2	(0.01%)	100.00%	2	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
54.	<a href="#">libguides.stthomas.edu / referral</a>	2	(0.01%)	100.00%	2	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
55.	<a href="#">onlinelibrary.wiley.com / referral</a>	2	(0.01%)	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
56.	<a href="#">onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral</a>	2	(0.01%)	100.00%	2	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
57.	<a href="#">penobscotbay.blogspot.com / referral</a>	2	(0.01%)	0.00%	0	(0.00%)	50.00%	4.50	00:02:48	0.00%	0	(0.00%)	\$0.00	(0.00%)
58.	<a href="#">pogodnyyeavarii.gq / referral</a>	2	(0.01%)	100.00%	2	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
59.	<a href="#">qq4nm4zz3u.scholar.serialssolutions.com / referral</a>	2	(0.01%)	50.00%	1	(0.03%)	50.00%	3.00	00:00:24	0.00%	0	(0.00%)	\$0.00	(0.00%)
60.	<a href="#">umit.maine.edu / referral</a>	2	(0.01%)	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
61.	<a href="#">voglerfoundation.org / referral</a>	2	(0.01%)	50.00%	1	(0.03%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)



