

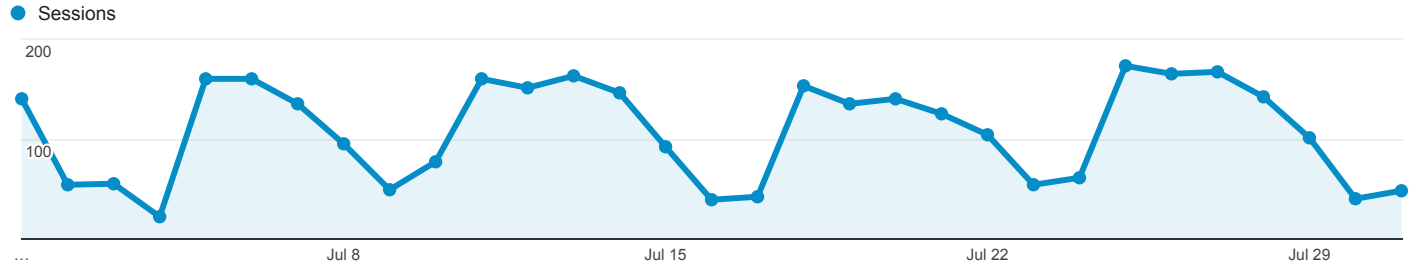
Jul 1, 2016 - Jul 31, 2016

Referral Traffic

All Users
24.26% Sessions

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	3,348 <small>% of Total: 24.26% (13,803)</small>	21.54% <small>Avg for View: 28.21% (-23.66%)</small>	721 <small>% of Total: 18.52% (3,894)</small>	47.19% <small>Avg for View: 46.96% (0.49%)</small>	2.53 <small>Avg for View: 2.48 (2.35%)</small>	00:04:54 <small>Avg for View: 00:04:00 (22.76%)</small>	8.78% <small>Avg for View: 17.67% (-50.30%)</small>	294 <small>% of Total: 12.05% (2,439)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. library.umaine.edu	2,313 (69.09%)	21.14%	489 (67.82%)	44.83%	2.66	00:05:22	5.62%	130 (44.22%)	\$0.00 (0.00%)
2. libguides.library.umaine.edu	198 (5.91%)	4.04%	8 (1.11%)	46.46%	2.57	00:04:23	22.73%	45 (15.31%)	\$0.00 (0.00%)
3. qq4nm4zz3u.search.serialssolutions.com	160 (4.78%)	1.88%	3 (0.42%)	36.88%	2.59	00:04:09	26.88%	43 (14.63%)	\$0.00 (0.00%)
4. development.library.umaine.edu	129 (3.85%)	0.00%	0 (0.00%)	57.36%	2.10	00:09:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. umaine.summon.serialssolutions.com	76 (2.27%)	1.32%	1 (0.14%)	65.79%	1.87	00:02:12	14.47%	11 (3.74%)	\$0.00 (0.00%)
6. digitalcommons.library.umaine.edu	45 (1.34%)	46.67%	21 (2.91%)	53.33%	2.38	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. maine.gov	35 (1.05%)	91.43%	32 (4.44%)	45.71%	2.09	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. ursus.maine.edu	34 (1.02%)	8.82%	3 (0.42%)	67.65%	1.62	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. library.umaine.edu.prxy4.ursus.maine.edu	33 (0.99%)	0.00%	0 (0.00%)	3.03%	3.76	00:04:20	93.94%	31 (10.54%)	\$0.00 (0.00%)
10. psycnet.apa.org.prxy4.ursus.maine.edu	27 (0.81%)	0.00%	0 (0.00%)	48.15%	3.07	00:15:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. libraries.maine.edu	26 (0.78%)	42.31%	11 (1.53%)	30.77%	2.62	00:00:50	26.92%	7 (2.38%)	\$0.00 (0.00%)
12. social-buttons-eee.xyz	21 (0.63%)	100.00%	21 (2.91%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. umaine.edu	21 (0.63%)	23.81%	5 (0.69%)	57.14%	2.24	00:01:37	14.29%	3 (1.02%)	\$0.00 (0.00%)
14. duckduckgo.com	18 (0.54%)	72.22%	13 (1.80%)	27.78%	2.61	00:02:00	5.56%	1 (0.34%)	\$0.00 (0.00%)
15. google.com	16 (0.48%)	0.00%	0 (0.00%)	68.75%	1.56	00:00:08	68.75%	11 (3.74%)	\$0.00 (0.00%)
16. community.libguides.com	12 (0.36%)	75.00%	9 (1.25%)	75.00%	1.42	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. facebook.com	12 (0.36%)	50.00%	6 (0.83%)	83.33%	1.67	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	11 (0.33%)	0.00%	0 (0.00%)	54.55%	2.36	00:02:51	18.18%	2 (0.68%)	\$0.00 (0.00%)
19. web.a.ebscohost.com.prxy4.ursus.maine.edu	9 (0.27%)	100.00%	9 (1.25%)	66.67%	1.44	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)

20.	172.31.79.254:8002	7 (0.21%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	com.google.android.googlequicksearchbox	7 (0.21%)	28.57%	2 (0.28%)	57.14%	1.57	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	192.168.33.1	6 (0.18%)	16.67%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	baharestan.ir	6 (0.18%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	search.tb.ask.com	6 (0.18%)	0.00%	0 (0.00%)	16.67%	2.33	00:00:18	16.67%	1 (0.34%)	\$0.00 (0.00%)
25.	uspto.gov	5 (0.15%)	100.00%	5 (0.69%)	60.00%	3.00	00:03:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	foglerlibrary.org	4 (0.12%)	25.00%	1 (0.14%)	25.00%	5.00	00:07:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	forest.umaine.edu	4 (0.12%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	itrevolution.cf	4 (0.12%)	100.00%	4 (0.55%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	openallurls.com	4 (0.12%)	75.00%	3 (0.42%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	r.duckduckgo.com	4 (0.12%)	75.00%	3 (0.42%)	25.00%	2.50	00:00:53	25.00%	1 (0.34%)	\$0.00 (0.00%)
31.	thisoldyearbook.com	4 (0.12%)	100.00%	4 (0.55%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	us.wow.com	4 (0.12%)	100.00%	4 (0.55%)	50.00%	2.75	00:05:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	web.b.ebscohost.com.prxy4.ursus.maine.edu	4 (0.12%)	25.00%	1 (0.14%)	75.00%	1.25	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	asacopaco.tk	3 (0.09%)	100.00%	3 (0.42%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	earlymaine.org	3 (0.09%)	33.33%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	fix-website-errors.com	3 (0.09%)	100.00%	3 (0.42%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	int.search.tb.ask.com	3 (0.09%)	100.00%	3 (0.42%)	66.67%	2.00	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	m.ursus.maine.edu	3 (0.09%)	33.33%	1 (0.14%)	33.33%	2.00	00:00:06	33.33%	1 (0.34%)	\$0.00 (0.00%)
39.	mycampus.maine.edu	3 (0.09%)	0.00%	0 (0.00%)	0.00%	2.67	00:00:05	100.00%	3 (1.02%)	\$0.00 (0.00%)
40.	worldcat.org	3 (0.09%)	66.67%	2 (0.28%)	66.67%	3.00	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	artikelkomputerku.blogspot.co.id	2 (0.06%)	50.00%	1 (0.14%)	50.00%	2.00	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	free-video-tool.com	2 (0.06%)	100.00%	2 (0.28%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	gpl.lib.me.us	2 (0.06%)	100.00%	2 (0.28%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	l.facebook.com	2 (0.06%)	100.00%	2 (0.28%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	lib.ugm.ac.id	2 (0.06%)	100.00%	2 (0.28%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	libguides.stthomas.edu	2 (0.06%)	100.00%	2 (0.28%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	onlinelibrary.wiley.com	2 (0.06%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu	2 (0.06%)	100.00%	2 (0.28%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	penobscotbay.blogspot.com	2 (0.06%)	0.00%	0 (0.00%)	50.00%	4.50	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	pogodnyyeavarii.gq	2 (0.06%)	100.00%	2 (0.28%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	qq4nm4zz3u.scholar.serialssolutions.com	2 (0.06%)	50.00%	1 (0.14%)	50.00%	3.00	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	umit.maine.edu	2 (0.06%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	voglerfoundation.org	2 (0.06%)	50.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	americanancestors.org	1 (0.03%)	100.00%	1 (0.14%)	0.00%	7.00	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	baidu.com	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	bestofferswalkmydogouteveryday.gq	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	bi.galegroup.com.prxy4.ursus.maine.edu	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	biketank.ga	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	bpl.lib.me.us	1 (0.03%)	100.00%	1 (0.14%)	0.00%	2.00	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	contentpromotion.pitchbox.com	1 (0.03%)	100.00%	1 (0.14%)	0.00%	3.00	00:04:35	0.00%	0 (0.00%)	\$0.00 (0.00%)

61.	crln.acrl.org	1 (0.03%)	100.00%	1 (0.14%)	0.00%	2.00	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	dll.ill.umaine.edu	1 (0.03%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	en.mail.qq.com	1 (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	100.00%	1 (0.34%)	\$0.00 (0.00%)
64.	images.google.fr	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	inboxdollars.com	1 (0.03%)	100.00%	1 (0.14%)	0.00%	2.00	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	ingentaconnect.com.prxy4.ursus.maine.edu	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	libguides.bates.edu	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	libguides.bowdoin.edu	1 (0.03%)	100.00%	1 (0.14%)	0.00%	2.00	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	librarytechnology.org	1 (0.03%)	100.00%	1 (0.14%)	0.00%	4.00	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	nativemaps.org	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	nsfa.umaine.edu	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	onlinelibrary.wiley.com.ursus-proxy-11.ursus.maine.edu	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	outlook.live.com	1 (0.03%)	0.00%	0 (0.00%)	0.00%	5.00	00:01:57	100.00%	1 (0.34%)	\$0.00 (0.00%)
74.	penobscot-maine.com	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	polpred.com	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	ranking2017.ga	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	search.proquest.com	1 (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	search.proquest.com.prxy4.ursus.maine.edu	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	search.twcc.com	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	searchlock.com	1 (0.03%)	100.00%	1 (0.14%)	0.00%	5.00	00:06:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	soudoc.com	1 (0.03%)	100.00%	1 (0.14%)	0.00%	2.00	00:00:08	100.00%	1 (0.34%)	\$0.00 (0.00%)
83.	umalibguides.uma.edu	1 (0.03%)	100.00%	1 (0.14%)	0.00%	2.00	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	unb.worldcat.org	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	uopx.summon.serialssolutions.com.contentproxy.phoenix.edu	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	url-opener.com	1 (0.03%)	100.00%	1 (0.14%)	0.00%	4.00	00:29:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	urlopener.com	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	100.00%	1 (0.34%)	\$0.00 (0.00%)
88.	us.yhs4.search.yahoo.com	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	wikihow.com	1 (0.03%)	100.00%	1 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)