

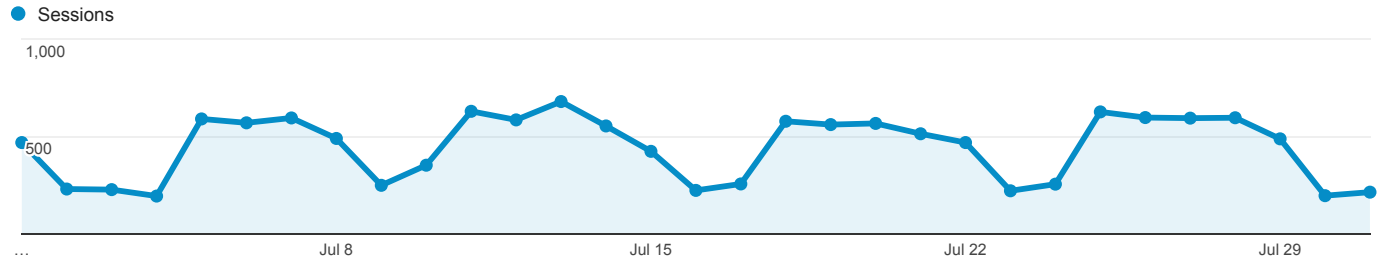
Jul 1, 2016 - Jul 31, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



| Browser | Acquisition | | | Behavior | | | Conversions Goal 1: Mobile IDB Access | | |
|--|---|---|---|---|---|---|--|---|---|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Mobile IDB Access (Goal 1 Conversion Rate) | Mobile IDB Access (Goal 1 Completions) | Mobile IDB Access (Goal 1 Value) |
| | 13,803 % of Total: 100.00% (13,803) | 28.23% Avg for View: 28.21% (0.08%) | 3,897 % of Total: 100.08% (3,894) | 46.96% Avg for View: 46.96% (0.00%) | 2.48 Avg for View: 2.48 (0.00%) | 00:04:00 Avg for View: 00:04:00 (0.00%) | 17.67% Avg for View: 17.67% (0.00%) | 2,439 % of Total: 100.00% (2,439) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. Chrome | 7,948 (57.58%) | 24.37% | 1,937 (49.70%) | 47.94% | 2.61 | 00:04:59 | 16.16% | 1,284 (52.64%) | \$0.00 (0.00%) |
| 2. Firefox | 2,750 (19.92%) | 32.36% | 890 (22.84%) | 48.91% | 2.26 | 00:02:48 | 19.05% | 524 (21.48%) | \$0.00 (0.00%) |
| 3. Safari | 1,803 (13.06%) | 34.22% | 617 (15.83%) | 41.10% | 2.26 | 00:02:08 | 22.52% | 406 (16.65%) | \$0.00 (0.00%) |
| 4. Internet Explorer | 990 (7.17%) | 32.02% | 317 (8.13%) | 42.83% | 2.45 | 00:03:23 | 20.40% | 202 (8.28%) | \$0.00 (0.00%) |
| 5. Edge | 236 (1.71%) | 35.17% | 83 (2.13%) | 47.46% | 2.29 | 00:02:18 | 8.90% | 21 (0.86%) | \$0.00 (0.00%) |
| 6. Android Browser | 17 (0.12%) | 58.82% | 10 (0.26%) | 47.06% | 3.76 | 00:04:07 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 7. Amazon Silk | 14 (0.10%) | 78.57% | 11 (0.28%) | 71.43% | 1.50 | 00:00:16 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 8. Opera | 11 (0.08%) | 54.55% | 6 (0.15%) | 63.64% | 2.09 | 00:00:12 | 9.09% | 1 (0.04%) | \$0.00 (0.00%) |
| 9. Safari (in-app) | 8 (0.06%) | 87.50% | 7 (0.18%) | 87.50% | 1.25 | 00:00:03 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 10. Mozilla Compatible Agent | 7 (0.05%) | 100.00% | 7 (0.18%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 11. YaBrowser | 7 (0.05%) | 0.00% | 0 (0.00%) | 42.86% | 4.14 | 00:11:51 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. UC Browser | 5 (0.04%) | 100.00% | 5 (0.13%) | 60.00% | 2.20 | 00:00:28 | 20.00% | 1 (0.04%) | \$0.00 (0.00%) |
| 13. Opera Mini | 3 (0.02%) | 100.00% | 3 (0.08%) | 66.67% | 2.00 | 00:01:18 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 14. BlackBerry | 2 (0.01%) | 100.00% | 2 (0.05%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 15. Coc Coc | 1 (0.01%) | 100.00% | 1 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 16. Maxthon | 1 (0.01%) | 100.00% | 1 (0.03%) | 0.00% | 5.00 | 00:00:41 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 16 of 16