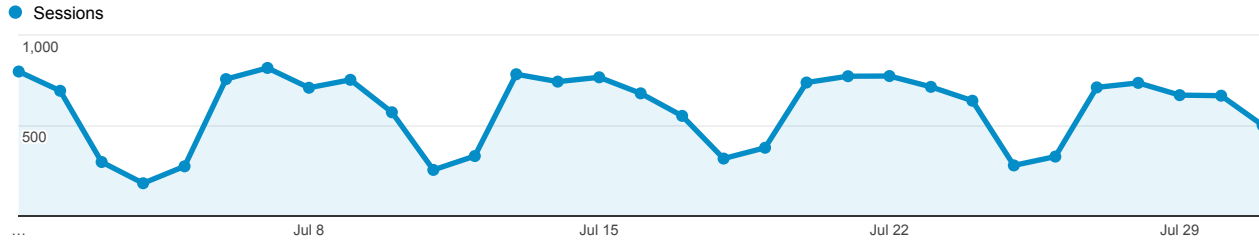


Traffic Sources

All Sessions
100.00%

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions	
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)
	18,204 % of Total: 100.00% (18,204)	31.25% Avg for View: 31.25% (0.02%)	5,689 % of Total: 100.02% (5,688)	46.91% Avg for View: 46.91% (0.00%)	2.52 Avg for View: 2.52 (0.00%)	00:03:57 Avg for View: 00:03:57 (0.00%)	16.97% Avg for View: 16.97% (0.00%)	3,090 % of Total: 100.00% (3,090)
1. google / organic	6,300 (34.61%)	19.89%	1,253 (22.02%)	45.03%	2.45	00:03:32	20.56%	1,295 (41.91%)
2. (direct) / (none)	6,157 (33.82%)	44.53%	2,742 (48.20%)	52.14%	2.31	00:03:50	17.61%	1,084 (35.08%)
3. library.umaine.edu / referral	2,723 (14.96%)	29.86%	813 (14.29%)	40.80%	3.17	00:05:54	3.45%	94 (3.04%)
4. umaine.edu / referral	980 (5.38%)	29.49%	289 (5.08%)	33.27%	2.84	00:03:17	28.27%	277 (8.96%)
5. libguides.library.umaine.edu / referral	314 (1.72%)	2.55%	8 (0.14%)	45.54%	2.86	00:07:23	10.83%	34 (1.10%)
6. yahoo / organic	313 (1.72%)	30.35%	95 (1.67%)	50.48%	1.98	00:01:38	16.61%	52 (1.68%)
7. umaine.summon.serialssolutions.com / referral	227 (1.25%)	1.32%	3 (0.05%)	55.95%	2.37	00:04:56	14.98%	34 (1.10%)
8. libraries.maine.edu / referral	173 (0.95%)	12.72%	22 (0.39%)	34.10%	2.66	00:01:34	43.35%	75 (2.43%)
9. bing / organic	126 (0.69%)	60.32%	76 (1.34%)	46.83%	2.37	00:01:42	26.19%	33 (1.07%)
10. qq4nm4zz3u.search.serialssolutions.com / referral	92 (0.51%)	2.17%	2 (0.04%)	15.22%	3.21	00:03:58	41.30%	38 (1.23%)
11. ursus.maine.edu / referral	82 (0.45%)	9.76%	8 (0.14%)	65.85%	3.07	00:04:49	0.00%	0 (0.00%)
12. development.library.umaine.edu / referral	77 (0.42%)	2.60%	2 (0.04%)	67.53%	1.70	00:02:53	6.49%	5 (0.16%)
13. bing.com / referral	59 (0.32%)	50.85%	30 (0.53%)	52.54%	2.10	00:01:06	22.03%	13 (0.42%)
14. digitalcommons.library.umaine.edu / referral	51 (0.28%)	43.14%	22 (0.39%)	50.98%	2.69	00:03:51	1.96%	1 (0.03%)
15. maine.gov / referral	41 (0.23%)	80.49%	33 (0.58%)	73.17%	1.61	00:01:31	0.00%	0 (0.00%)
16. libraryjuiceacademy.com / referral	37 (0.20%)	5.41%	2 (0.04%)	56.76%	3.22	00:09:08	16.22%	6 (0.19%)
17. umainealumni.com / referral	34 (0.19%)	73.53%	25 (0.44%)	82.35%	1.44	00:02:00	0.00%	0 (0.00%)
18. search.tb.ask.com / referral	29 (0.16%)	82.76%	24 (0.42%)	20.69%	2.41	00:01:50	3.45%	1 (0.03%)
19. umaine.beta.libguides.com / referral	29 (0.16%)	3.45%	1 (0.02%)	79.31%	1.86	00:02:50	6.90%	2 (0.06%)
20. library.umaine.edu.prxy4.ursus.maine.edu / referral	21 (0.12%)	4.76%	1 (0.02%)	42.86%	2.90	00:01:47	85.71%	18 (0.58%)
21. duckduckgo.com / referral	19 (0.10%)	78.95%	15 (0.26%)	47.37%	1.89	00:00:38	15.79%	3 (0.10%)
22. success-seo.com / referral	19 (0.10%)	100.00%	19 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
23. www.event-tracking.com / referral	17 (0.09%)	100.00%	17 (0.30%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)
24. e-buyeasy.com / referral	15 (0.08%)	100.00%	15 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
25. notify.bluecoat.com / referral	14 (0.08%)	0.00%	0 (0.00%)	64.29%	2.21	00:05:41	7.14%	1 (0.03%)
26. aol / organic	11 (0.06%)	45.45%	5 (0.09%)	63.64%	1.73	00:03:17	0.00%	0 (0.00%)

Rank	Source	Visits	Percentage	Revenue	Percentage	Cost	Time	Conversion	Visits	Percentage			
27.	web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	10	(0.05%)	60.00%	6	(0.11%)	80.00%	1.20	00:00:23	0.00%	0	(0.00%)	\$0
28.	web.b.ebscohost.com.prxy4.ursus.maine.edu / referral	10	(0.05%)	30.00%	3	(0.05%)	30.00%	4.40	00:03:19	70.00%	7	(0.23%)	\$0
29.	artikelkomputerku.blogspot.com / referral	9	(0.05%)	100.00%	9	(0.16%)	77.78%	1.33	00:00:58	0.00%	0	(0.00%)	\$0
30.	ask / organic	9	(0.05%)	100.00%	9	(0.16%)	88.89%	1.11	00:00:03	0.00%	0	(0.00%)	\$0
31.	google.com / referral	9	(0.05%)	33.33%	3	(0.05%)	44.44%	2.56	00:04:11	33.33%	3	(0.10%)	\$0
32.	search.yahoo.com / referral	9	(0.05%)	77.78%	7	(0.12%)	77.78%	1.22	00:00:01	0.00%	0	(0.00%)	\$0
33.	buttons-for-website.com / referral	8	(0.04%)	100.00%	8	(0.14%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
34.	beta.worldcat.org / referral	7	(0.04%)	71.43%	5	(0.09%)	42.86%	2.29	00:04:45	14.29%	1	(0.03%)	\$0
35.	videos-for-your-business.com / referral	7	(0.04%)	100.00%	7	(0.12%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
36.	facebook.com / referral	6	(0.03%)	50.00%	3	(0.05%)	33.33%	3.50	00:02:45	0.00%	0	(0.00%)	\$0
37.	journals.cambridge.org / referral	6	(0.03%)	0.00%	0	(0.00%)	0.00%	4.83	00:05:31	100.00%	6	(0.19%)	\$0
38.	mail.google.com / referral	6	(0.03%)	0.00%	0	(0.00%)	0.00%	2.00	00:00:03	0.00%	0	(0.00%)	\$0
39.	search.proquest.com.prxy4.ursus.maine.edu / referral	6	(0.03%)	0.00%	0	(0.00%)	66.67%	1.50	00:01:11	0.00%	0	(0.00%)	\$0
40.	www.Get-Free-Traffic-Now.com / referral	6	(0.03%)	100.00%	6	(0.11%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
41.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	5	(0.03%)	0.00%	0	(0.00%)	0.00%	3.60	00:06:18	60.00%	3	(0.10%)	\$0
42.	winthropmaine.org / referral	5	(0.03%)	100.00%	5	(0.09%)	20.00%	2.40	00:01:50	0.00%	0	(0.00%)	\$0
43.	foglerlibrary.org / referral	4	(0.02%)	100.00%	4	(0.07%)	25.00%	2.25	00:00:42	0.00%	0	(0.00%)	\$0
44.	loc.gov / referral	4	(0.02%)	50.00%	2	(0.04%)	75.00%	1.25	00:01:05	0.00%	0	(0.00%)	\$0
45.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral	4	(0.02%)	50.00%	2	(0.04%)	75.00%	1.25	00:00:53	0.00%	0	(0.00%)	\$0
46.	home.tylerkirkmann.com / referral	3	(0.02%)	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
47.	l.facebook.com / referral	3	(0.02%)	66.67%	2	(0.04%)	66.67%	2.67	00:08:30	0.00%	0	(0.00%)	\$0
48.	m.facebook.com / referral	3	(0.02%)	100.00%	3	(0.05%)	66.67%	1.33	00:00:00	0.00%	0	(0.00%)	\$0
49.	r.duckduckgo.com / referral	3	(0.02%)	100.00%	3	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
50.	sciencedirect.com.prxy4.ursus.maine.edu / referral	3	(0.02%)	100.00%	3	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
51.	t.co / referral	3	(0.02%)	100.00%	3	(0.05%)	100.00%	1.00	00:00:00	100.00%	3	(0.10%)	\$0
52.	voyager.umeres.maine.edu / referral	3	(0.02%)	66.67%	2	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
53.	bach-cantatas.com / referral	2	(0.01%)	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
54.	blog.eogn.com / referral	2	(0.01%)	50.00%	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
55.	catalog.gpo.gov / referral	2	(0.01%)	100.00%	2	(0.04%)	50.00%	4.00	00:09:46	0.00%	0	(0.00%)	\$0
56.	eaq.sagepub.com.prxy4.ursus.maine.edu / referral	2	(0.01%)	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
57.	forest.umaine.edu / referral	2	(0.01%)	0.00%	0	(0.00%)	50.00%	1.50	00:05:29	0.00%	0	(0.00%)	\$0
58.	lib-web.org / referral	2	(0.01%)	100.00%	2	(0.04%)	50.00%	3.00	00:00:52	0.00%	0	(0.00%)	\$0
59.	onlinelibrary.wiley.com / referral	2	(0.01%)	100.00%	2	(0.04%)	50.00%	1.50	00:00:34	0.00%	0	(0.00%)	\$0
60.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	2	(0.01%)	50.00%	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
61.	search.myway.com / referral	2	(0.01%)	0.00%	0	(0.00%)	50.00%	1.50	00:00:02	0.00%	0	(0.00%)	\$0
62.	search.xfinity.com / referral	2	(0.01%)	100.00%	2	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
63.	symbaloo.com / referral	2	(0.01%)	0.00%	0	(0.00%)	0.00%	3.50	00:00:52	0.00%	0	(0.00%)	\$0
64.	trafficmonetizer.org / referral	2	(0.01%)	100.00%	2	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
65.	web2.bobbasement.com / referral	2	(0.01%)	100.00%	2	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
66.	worldcat.org / referral	2	(0.01%)	100.00%	2	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
67.	130.111.64.156 / referral	1	(0.01%)	100.00%	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
68.	192.168.33.1 / referral	1	(0.01%)	100.00%	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
69.	backlinkwatch.com / referral	1	(0.01%)	100.00%	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
70.	beta.mediacomtoday.com / referral	1	(0.01%)	100.00%	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
71.	centurylink.net / referral	1	(0.01%)	100.00%	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
72.	cincinnatiatbell.net / referral	1	(0.01%)	100.00%	1	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0
73.	cornerstone.summon.serialssolutions.com / referral	1	(0.01%)	100.00%	1	(0.02%)	0.00%	8.00	00:01:24	0.00%	0	(0.00%)	\$0

74.	crln.acrl.org / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
75.	development.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	4.00	00:04:15	0.00%	0 (0.00%)	\$0
76.	dogpile.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
77.	earlymaine.org / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	3.00	00:01:17	0.00%	0 (0.00%)	\$0
78.	en.icnc.ir / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
79.	erau.summon.serialssolutions.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
80.	erot.co / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
81.	esan.summon.serialssolutions.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:58	0.00%	0 (0.00%)	\$0
82.	extension.umaine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
83.	firstsearch.oclc.org / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:14:17	0.00%	0 (0.00%)	\$0
84.	flcard.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
85.	forum.topic27437109.darodar.com / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:00	0.00%	0 (0.00%)	\$0
86.	gardinerme.vt-s.net / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
87.	go.umaine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
88.	gpl.lib.me.us / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:03:43	0.00%	0 (0.00%)	\$0
89.	home.kingsoft.jp / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
90.	infocommonsandbeyond.blogspot.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
91.	ingentaconnect.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
92.	int.search.tb.ask.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
93.	iopscience.iop.org.prxy4.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
94.	jss.sagepub.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
95.	legislature.maine.gov / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:36	0.00%	0 (0.00%)	\$0
96.	lib.sjtu.edu.cn / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	5.00	00:05:28	0.00%	0 (0.00%)	\$0
97.	libguides.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
98.	libguides.stthomas.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
99.	linkedin.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
100.	lm.facebook.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
101.	lvinternal.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	100.00%	1 (0.03%)	\$0
102.	maineantiquehome.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:17	0.00%	0 (0.00%)	\$0
103.	mainecat.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
104.	mainegenealogy.net / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
105.	mainemusicbox.library.umaine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	10.00	00:31:50	0.00%	0 (0.00%)	\$0
106.	nemla.musiclibraryassoc.org / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
107.	network.mainegenealogy.net / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
108.	nwsuaf.summon.serialssolutions.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:49	0.00%	0 (0.00%)	\$0
109.	openurl.ebscohost.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	2.00	00:04:24	0.00%	0 (0.00%)	\$0
110.	orono.org / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:07	0.00%	0 (0.00%)	\$0
111.	pejepscothistorical.org / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
112.	penobscotcountymegen.info / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	11.00	00:04:03	0.00%	0 (0.00%)	\$0
113.	rochester.preview.summon.serialssolutions.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
114.	sciencemag.org.prxy4.ursus.maine.edu / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
115.	search-results / organic	1 (0.01%)	0.00%	0 (0.00%)	0.00%	34.00	00:24:27	0.00%	0 (0.00%)	\$0
116.	search.snapdo.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:57	0.00%	0 (0.00%)	\$0
117.	search.twcc.com / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	3.00	00:01:21	0.00%	0 (0.00%)	\$0
118.	statcounter.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
119.	state.me.us / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
120.	thisoldyearbook.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:22	0.00%	0 (0.00%)	\$0
121.	translate.googleusercontent.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	4.00	00:04:23	0.00%	0 (0.00%)	\$0

122.	umit.maine.edu / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0
123.	urloper.com / referral	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
124.	ursus-proxy-11.ursus.maine.edu / referral	1 (0.01%)	0.00%	0 (0.00%)	0.00%	5.00	00:02:20	0.00%	0 (0.00%)	\$0
125.	us.wow.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
126.	usain.org / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
127.	uspto.gov / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
128.	weburloper.com / referral	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:04:14	0.00%	0 (0.00%)	\$0
129.	wikitree.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
130.	worldcatmobile.org / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0
131.	www2.inbox.com / referral	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0

Rows 1