

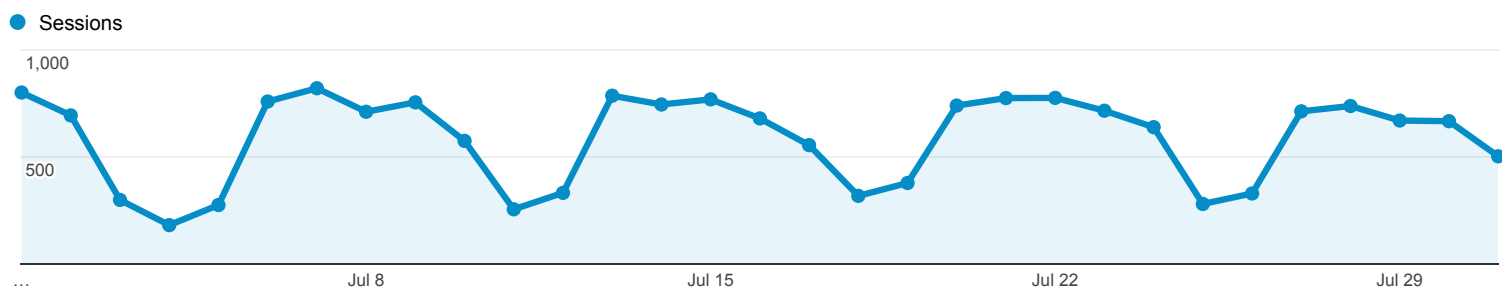
Jul 1, 2015 - Jul 31, 2015

Browser & OS

All Sessions
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	18,204 <small>% of Total: 100.00% (18,204)</small>	31.25% <small>Avg for View: 31.25% (0.02%)</small>	5,689 <small>% of Total: 100.02% (5,688)</small>	46.91% <small>Avg for View: 46.91% (0.00%)</small>	2.52 <small>Avg for View: 2.52 (0.00%)</small>	00:03:57 <small>Avg for View: 00:03:57 (0.00%)</small>	16.97% <small>Avg for View: 16.97% (0.00%)</small>	3,090 <small>% of Total: 100.00% (3,090)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	7,559 (41.52%)	23.23%	1,756 (30.87%)	44.12%	2.60	00:03:58	19.69%	1,488 (48.16%)	\$0.00 (0.00%)
2. Firefox	5,927 (32.56%)	35.73%	2,118 (37.23%)	48.07%	2.67	00:04:52	13.35%	791 (25.60%)	\$0.00 (0.00%)
3. Safari	2,578 (14.16%)	35.84%	924 (16.24%)	47.44%	2.19	00:02:29	17.73%	457 (14.79%)	\$0.00 (0.00%)
4. Internet Explorer	1,950 (10.71%)	39.23%	765 (13.45%)	51.59%	2.31	00:03:22	17.64%	344 (11.13%)	\$0.00 (0.00%)
5. Android Browser	53 (0.29%)	62.26%	33 (0.58%)	56.60%	1.85	00:01:45	1.89%	1 (0.03%)	\$0.00 (0.00%)
6. Opera	50 (0.27%)	32.00%	16 (0.28%)	72.00%	1.46	00:00:49	12.00%	6 (0.19%)	\$0.00 (0.00%)
7. (not set)	23 (0.13%)	100.00%	23 (0.40%)	26.09%	0.26	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Opera Mini	23 (0.13%)	91.30%	21 (0.37%)	95.65%	1.04	00:00:04	4.35%	1 (0.03%)	\$0.00 (0.00%)
9. Amazon Silk	14 (0.08%)	50.00%	7 (0.12%)	78.57%	2.07	00:02:03	7.14%	1 (0.03%)	\$0.00 (0.00%)
10. Safari (in-app)	11 (0.06%)	100.00%	11 (0.19%)	72.73%	1.36	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	7 (0.04%)	100.00%	7 (0.12%)	85.71%	1.14	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. UC Browser	5 (0.03%)	100.00%	5 (0.09%)	100.00%	1.00	00:00:00	20.00%	1 (0.03%)	\$0.00 (0.00%)
13. BlackBerry	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Iron	1 (0.01%)	100.00%	1 (0.02%)	0.00%	2.00	00:19:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Nintendo Browser	1 (0.01%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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