

Jul 1, 2014 - Jul 31, 2014

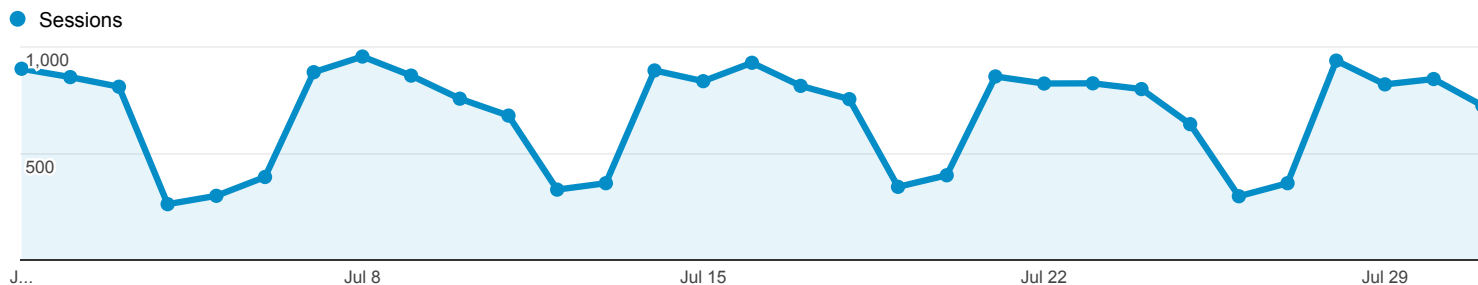
New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	21,247 % of Total: 100.00% (21,247)	36.21% Site Avg: 36.20% (0.04%)	7,694 % of Total: 100.04% (7,691)	47.87% Site Avg: 47.87% (0.00%)	2.74 Site Avg: 2.74 (0.00%)	00:04:01 Site Avg: 00:04:01 (0.00%)	14.35% Site Avg: 14.35% (0.00%)	3,050 % of Total: 100.00% (3,050)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	13,553 (63.79%)	0.00%	0 (0.00%)	41.44%	2.98	00:05:00	19.20%	2,602 (85.31%)	\$0.00 (0.00%)
2. New Visitor	7,694 (36.21%)	100.00%	7,694(100.00%)	59.20%	2.33	00:02:16	5.82%	448 (14.69%)	\$0.00 (0.00%)

Rows 1 - 2 of 2