

Jul 1, 2014 - Jul 31, 2014

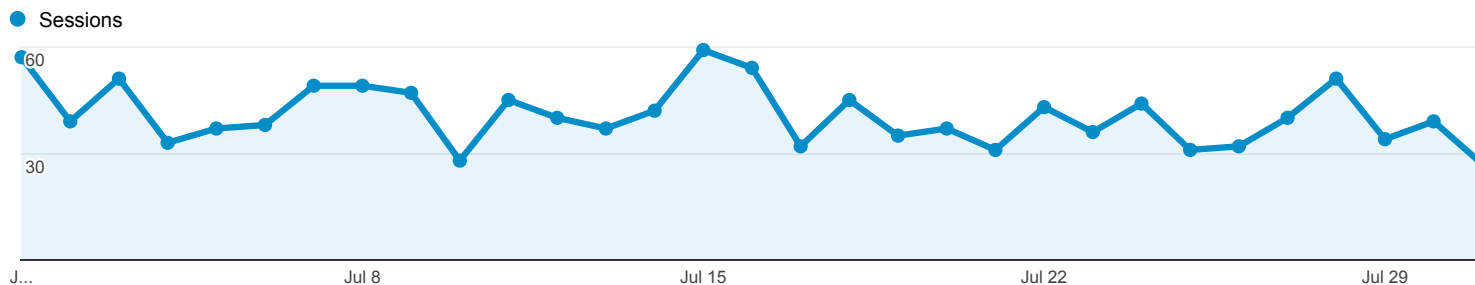
Mobile Devices Carriers

All Sessions
5.94%

+ Add Segment

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	1,262 <small>% of Total: 5.94% (21,247)</small>	62.44% <small>Site Avg: 36.20% (72.50%)</small>	788 <small>% of Total: 10.25% (7,691)</small>	55.63% <small>Site Avg: 47.87% (16.20%)</small>	2.18 <small>Site Avg: 2.74 (-20.57%)</small>	00:01:54 <small>Site Avg: 00:04:01 (-52.69%)</small>	5.23% <small>Site Avg: 14.35% (-63.57%)</small>	66 <small>% of Total: 2.16% (3,050)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Apple iPad	399 (31.62%)	62.91%	251 (31.85%)	56.64%	2.58	00:03:28	5.76%	23 (34.85%)	\$0.00 (0.00%)
2. Apple iPhone	372 (29.48%)	65.59%	244 (30.96%)	51.34%	1.88	00:01:17	1.34%	5 (7.58%)	\$0.00 (0.00%)
3. (not set)	178 (14.10%)	47.19%	84 (10.66%)	50.00%	2.66	00:01:52	18.54%	33 (50.00%)	\$0.00 (0.00%)
4. Samsung SCH-R970 Galaxy S IV	14 (1.11%)	57.14%	8 (1.02%)	57.14%	2.00	00:00:45	7.14%	1 (1.52%)	\$0.00 (0.00%)
5. Apple iPod	11 (0.87%)	63.64%	7 (0.89%)	45.45%	1.91	00:00:13	18.18%	2 (3.03%)	\$0.00 (0.00%)
6. Google Nexus 7	11 (0.87%)	18.18%	2 (0.25%)	72.73%	1.27	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Microsoft Windows RT Tablet	10 (0.79%)	70.00%	7 (0.89%)	80.00%	1.50	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon KFTT Kindle Fire HD 7	9 (0.71%)	55.56%	5 (0.63%)	22.22%	2.33	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Samsung GT-I9300 Galaxy S III	9 (0.71%)	55.56%	5 (0.63%)	44.44%	2.11	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Motorola XT907 DROID RAZR M 4G LTE	6 (0.48%)	33.33%	2 (0.25%)	33.33%	2.50	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Samsung SCH-i545 Galaxy S4	6 (0.48%)	50.00%	3 (0.38%)	66.67%	1.83	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Samsung SCH-I535 Galaxy S III	6 (0.48%)	33.33%	2 (0.25%)	50.00%	2.17	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Amazon KFJWI Kindle Fire HD 8.9	5 (0.40%)	60.00%	3 (0.38%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. LG L34C	5 (0.40%)	60.00%	3 (0.38%)	40.00%	2.00	00:05:45	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Device	Reviews	Rating	Price	Availability	Score	Time	Engagement	Downloads	Revenue				
15.	Motorola XT1080 Ultra	5	(0.40%)	60.00%	3	(0.38%)	40.00%	2.40	00:00:11	0.00%	0	(0.00%)	\$0.00	(0.00%)
16.	Motorola XT901 Electrify M	5	(0.40%)	20.00%	1	(0.13%)	0.00%	3.80	00:00:26	0.00%	0	(0.00%)	\$0.00	(0.00%)
17.	Samsung SCH-I545 Galaxy S IV	5	(0.40%)	80.00%	4	(0.51%)	60.00%	1.40	00:00:07	0.00%	0	(0.00%)	\$0.00	(0.00%)
18.	Samsung SCH-S738C Galaxy Centura	5	(0.40%)	60.00%	3	(0.38%)	60.00%	2.00	00:00:19	0.00%	0	(0.00%)	\$0.00	(0.00%)
19.	Samsung SGH-I317 Galaxy Note II	5	(0.40%)	20.00%	1	(0.13%)	80.00%	1.40	00:00:17	0.00%	0	(0.00%)	\$0.00	(0.00%)
20.	Samsung SGH-M919 Galaxy S IV	5	(0.40%)	100.00%	5	(0.63%)	80.00%	1.40	00:00:11	0.00%	0	(0.00%)	\$0.00	(0.00%)
21.	Samsung SM-G900V Galaxy S5	5	(0.40%)	100.00%	5	(0.63%)	40.00%	1.80	00:00:14	0.00%	0	(0.00%)	\$0.00	(0.00%)
22.	Amazon KFTHWI Kindle Fire HDX 7 3rd Gen	4	(0.32%)	75.00%	3	(0.38%)	50.00%	3.00	00:01:43	0.00%	0	(0.00%)	\$0.00	(0.00%)
23.	HTC M7 One	4	(0.32%)	50.00%	2	(0.25%)	0.00%	2.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
24.	LG L38C Optimus Dynamic	4	(0.32%)	75.00%	3	(0.38%)	75.00%	1.25	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
25.	Motorola MOTXT912B Droid Razr 4G	4	(0.32%)	100.00%	4	(0.51%)	75.00%	1.25	00:00:02	0.00%	0	(0.00%)	\$0.00	(0.00%)
26.	Samsung GT-N7100 Galaxy Note II	4	(0.32%)	0.00%	0	(0.00%)	50.00%	2.25	00:01:34	0.00%	0	(0.00%)	\$0.00	(0.00%)
27.	Samsung GT-P3113 Galaxy Tab 2 7.0	4	(0.32%)	25.00%	1	(0.13%)	75.00%	1.25	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
28.	Barnes and Noble BNTV600 Nook HD+ Tablet	3	(0.24%)	33.33%	1	(0.13%)	66.67%	3.00	00:03:07	0.00%	0	(0.00%)	\$0.00	(0.00%)
29.	HTC 6500LVW One	3	(0.24%)	66.67%	2	(0.25%)	66.67%	2.33	00:00:19	0.00%	0	(0.00%)	\$0.00	(0.00%)
30.	LG VS870 4G Lucid 2	3	(0.24%)	66.67%	2	(0.25%)	66.67%	1.33	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
31.	Opera Opera Mini for S60	3	(0.24%)	100.00%	3	(0.38%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
32.	Samsung GT-P5113 Galaxy Tab 2 10.1	3	(0.24%)	66.67%	2	(0.25%)	33.33%	3.33	00:04:38	33.33%	1	(1.52%)	\$0.00	(0.00%)
33.	Samsung SCH-I605 Galaxy Note II	3	(0.24%)	66.67%	2	(0.25%)	33.33%	1.67	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
34.	Samsung SGH-I527 Galaxy Mega 6.3	3	(0.24%)	0.00%	0	(0.00%)	0.00%	2.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
35.	Samsung SGH-I747 Galaxy S III	3	(0.24%)	33.33%	1	(0.13%)	33.33%	3.33	00:00:15	0.00%	0	(0.00%)	\$0.00	(0.00%)
36.	Samsung SPH-D710 Galaxy SII Epic 4G Touch	3	(0.24%)	66.67%	2	(0.25%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
37.	Samsung SPH-L710 Galaxy S III	3	(0.24%)	100.00%	3	(0.38%)	66.67%	1.33	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
38.	Sony SGP311 Xperia Tablet Z LTE	3	(0.24%)	33.33%	1	(0.13%)	66.67%	1.33	00:00:37	0.00%	0	(0.00%)	\$0.00	(0.00%)
39.	Alcatel OT-7024W One Touch Fierce	2	(0.16%)	100.00%	2	(0.25%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
40.	Amazon Kindle Fire Kindle Fire	2	(0.16%)	100.00%	2	(0.25%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)

68.	BNTV250 NOOK Tablet	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	BlackBerry 9810 Torch 4G	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	BlackBerry 9900 Dakota	1 (0.08%)	100.00%	1 (0.13%)	0.00%	2.00	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	BlackBerry KBD	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	BlackBerry PlayBook	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	BlackBerry Z10	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	Casio C811 4G G'zOne Commando 4G LTE	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	Google Nexus 10	1 (0.08%)	100.00%	1 (0.13%)	0.00%	6.00	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	Google Nexus 4	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	HTC ADR6410LVW 4G Droid Incredible 4G LTE	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	HTC PC93100 Arrive	1 (0.08%)	100.00%	1 (0.13%)	0.00%	2.00	00:21:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	Huawei M865 Ascend II	1 (0.08%)	100.00%	1 (0.13%)	0.00%	3.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	Huawei MT1-U06 Ascend Mate	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	Huawei P6-U06 Ascend P6	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	Huawei U8666E-51 Ascend Y201 Pro	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	LG E980 Optimus G Pro	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	LG L40G	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	LG LG-GT550 Encore	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	LG P715 Optimus L7 II Dual	1 (0.08%)	100.00%	1 (0.13%)	0.00%	2.00	00:14:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	LG P870 Escape	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	LG P999 T-Mobile G2x	1 (0.08%)	100.00%	1 (0.13%)	0.00%	2.00	00:05:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	LG VS980 G2	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	LogicPD Zoom2 Barnes & Noble Nook Color	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	Motorola Electrify	1 (0.08%)	0.00%	0 (0.00%)	0.00%	4.00	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	Motorola MB200 Cliq	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	Motorola MB865 Atrix 2	1 (0.08%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	Motorola MZ607 Xoom 2 ME	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	Motorola MZ617 Droid XYBoard 10.1	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	Motorola XT1028 Moto G	1 (0.08%)	100.00%	1 (0.13%)	0.00%	2.00	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	Motorola XT1031	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

124.	S959G Galaxy S II	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
125.	Samsung SGH-T769 Galaxy S Blaze 4G	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
126.	Samsung SGH-T959V Galaxy S	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
127.	Samsung SGH-T989 Galaxy SII	1 (0.08%)	100.00%	1 (0.13%)	0.00%	2.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
128.	Samsung SM-N900A Galaxy Note 3	1 (0.08%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
129.	Samsung SM-N900V Galaxy Note 3	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
130.	Samsung SM-P605V Galaxy Note 10.1	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
131.	Samsung SM-T210 Galaxy Tab 3 7.0	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
132.	Samsung SM-T210R Galaxy Tab 3 7.0	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
133.	Samsung SM-T217A Galaxy Tab 3 7.0	1 (0.08%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
134.	Samsung SM-T310 Galaxy Tab 3 8.0	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
135.	Samsung SM-T311 Galaxy Tab 3 8.0	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
136.	Samsung SM-T520 Galaxy Tab Pro 10.1	1 (0.08%)	100.00%	1 (0.13%)	0.00%	4.00	00:04:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
137.	Samsung SPH-D700 Epic 4G	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
138.	Samsung SPH-L900 Galaxy Note II	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
139.	Sharp IS13SH AQUOS PHONE IS13SH for KDDI	1 (0.08%)	100.00%	1 (0.13%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
140.	Sony D6503 Xperia Z2	1 (0.08%)	100.00%	1 (0.13%)	0.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
141.	Sony ST21iv Xperia Tipo	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
142.	Toshiba AT100	1 (0.08%)	100.00%	1 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)