

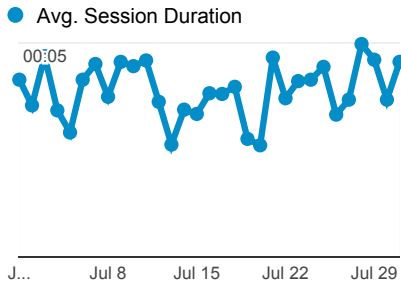
# My Dashboard

Jul 1, 2014 - Jul 31, 2014

All Sessions  
100.00%

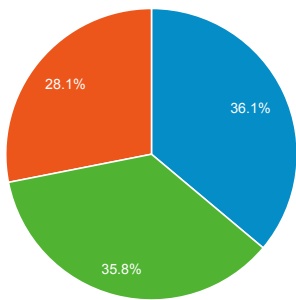
+ Add Segment

## Avg. Visit Duration



## Visits by Traffic Type

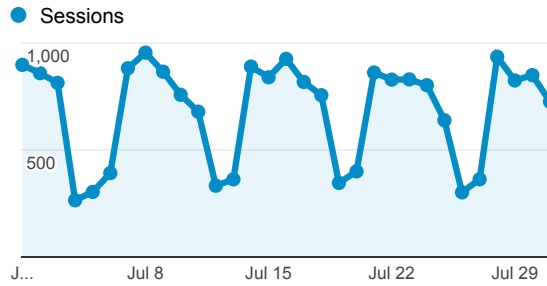
organic direct referral



## Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	19,985	55,499
Yes	1,262	2,748

## Visits



## Visits

**21,247**  
% of Total: 100.00% (21,247)

## Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	6,609	2.54
fogler	190	2.51
umaine library	174	2.77
fogler library	111	3.87
nancy lewis university maine	32	2.62
http://library.umaine.edu/	16	1.81
umaine lib	14	1.36
orono library orono me	13	5.46
university of maine yearbooks	13	2.46
university of maine library	12	2.50

## Pageviews

**58,247**  
% of Total: 100.00% (58,247)

## Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	18,206
Fogler Library: Indexes and Databases	9,290
Fogler Library: URSUS	2,907
Fogler Library: E-journals	1,719
Fogler Library: Hours	1,031
Fogler Library: Maine Town Reports: Holdings by Town	844
Fogler Library: Subject Portals	640
Fogler Library: Services	540
Fogler Library: Ejournals@UMaine	472
Fogler Library: Prism: The University of Maine Yearbook Online	345

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPad	399	2.58
Apple iPhone	372	1.88
(not set)	178	2.66
Samsung SCH-R970 Galaxy S I V	14	2.00
Apple iPod	11	1.91
Google Nexus 7	11	1.27
Microsoft Windows RT Tablet	10	1.50
Amazon Kindle Fire HD 7	9	2.33
Samsung GT-I9300 Galaxy S III	9	2.11
Motorola XT907 DROID RAZR M 4G LTE	6	2.50

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
(direct) / (none)	7,607	2.46
google / organic	6,825	2.53
library.umaine.edu / referral	2,752	3.94
umaine.edu / referral	1,425	3.05
bing / organic	606	2.76
libraries.maine.edu / referral	399	2.91
yahoo / organic	170	2.28
maine.gov / referral	159	2.11
qq4nm4zz3u.search.serialssolutions.com / referral	135	3.59
themindunleashed.org / referral	128	1.11

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	11,964	2.71
/default_idb.asp	669	2.88
/default_ursus.asp	595	2.13
/ejournals/default.asp	314	1.73
/about/hours.htm	307	2.21
/science/compsci.htm	203	1.12
/yearbooks/default.asp	191	5.32
/default_ejournals.asp	162	2.15
/indexesdb/Indexes.asp?search=A&range=SZ	156	1.63
/govdoc/newcensus.htm	154	2.03

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	7,384	13,805
/default_ursus.asp	1,658	4,630
/indexesdb/Indexes.asp?search=A&range=SZ	1,084	3,723
/default_ejournals.asp	935	2,791
/about/hours.htm	430	1,290
/indexesdb/Indexes.asp?search=A&range=DH	426	1,476
/indexesdb/Indexes.asp?search=A&range=NS	397	1,581
/default_idb.asp	328	1,008
/indexesdb/Indexes.asp?search=A&range=AD	297	1,263
/ejournals/default.asp	293	465