

Browser & OS

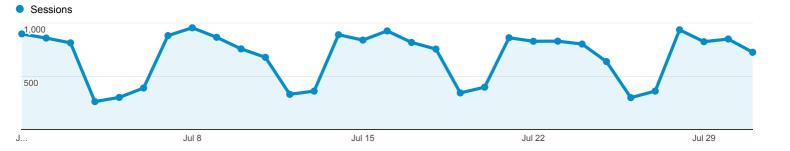
Jul 1, 2014 - Jul 31, 2014



+ Add Segment

Explorer

Summary



			Acquisition			Behavior			Conversions Goal 1			
Browser		rowser	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)	
			21,247 % of Total: 100.00% (21,247)	36.21% Site Avg: 36.20% (0.04%)	7,694 % of Total: 100.04% (7,691)	47.87% Site Avg: 47.87% (0.00%)	2.74 Site Avg: 2.74 (0.00%)	00:04:01 Site Avg: 00:04:01 (0.00%)	14.35% Site Avg: 14.35% (0.00%)	3,050 % of Total: 100.00% (3,050)	\$0.00 % of Total: 0.00% (\$0.00)	
	1.	Chrome	8,126 (38.25%)	26.35%	2,141 (27.83%)	47.12%	2.87	00:04:23	15.05%	1,223 (40.10%)	\$0.00 (0.00%)	
	2.	Firefox	7,553 (35.55%)	43.89%	3,315 (43.09%)	51.12%	2.56	00:03:56	13.65%	1,031 (33.80%)	\$0.00 (0.00%)	
	3.	Internet Explorer	2,739 (12.89%)	44.87%	1,229 (15.97%)	44.83%	3.05	00:04:28	11.98%	328 (10.75%)	\$0.00 (0.00%)	
	4.	Safari	2,542 (11.96%)	32.22%	819 (10.64%)	41.50%	2.65	00:02:51	18.02%	458 (15.02%)	\$0.00 (0.00%)	
	5.	Android Browser	122 (0.57%)	64.75%	79 (1.03%)	70.49%	1.50	00:00:16	0.82%	1 (0.03%)	\$0.00 (0.00%)	
	6.	Opera	46 (0.22%)	36.96%	17 (0.22%)	47.83%	2.43	00:04:49	19.57%	9 (0.30%)	\$0.00 (0.00%)	
	7.	Safari (in- app)	36 (0.17%)	83.33%	30 (0.39%)	86.11%	1.53	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)	
	8.	Amazon Silk	22 (0.10%)	68.18%	15 (0.19%)	59.09%	1.91	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)	
	9.	Opera Mini	20 (0.09%)	95.00%	19 (0.25%)	90.00%	1.10	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)	
	10.	BlackBerry	7 (0.03%)	71.43%	5 (0.06%)	85.71%	1.14	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)	
	11.	Iron	6 (0.03%)	16.67%	1 (0.01%)	33.33%	2.33	00:03:44	0.00%	0 (0.00%)	\$0.00 (0.00%)	
	12.	Maxthon	6 (0.03%)	66.67%	4 (0.05%)	66.67%	3.00	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)	
	13.	UC Browser	6 (0.03%)	100.00%	6 (0.08%)	66.67%	1.33	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)	
	14.	IE with Chrome Frame	5 (0.02%)	80.00%	4 (0.05%)	40.00%	4.80	00:03:07	0.00%	0 (0.00%)	\$0.00 (0.00%)	
	15.	Mozilla Compatible Agent	5 (0.02%)	80.00%	4 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)	

16.	S40 Ovi Browser	3	(0.01%)	100.00%)	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
17.	(not set)	1	(0.00%)	100.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
18.	SeaMonkey	1	(0.00%)	100.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)
19.	YaBrowser	1	(0.00%)	100.00%)	1 (0.01%)	0.00%	3.00	00:13:52	0.00%	0	(0.00%)	\$0.00	(0.00%)

Rows 1 - 19 of 19